

# Change the world with design!

We are holding a competition  
for students around the world to design for SDGs.



# SDGs Design International Awards 2021

We are calling for "design" that can save the world, from students all over the world who are interested in design. The SDGs Design International Awards will be held again this year to show good solutions to the world.

We are soliciting creative ideas to solve social issues from students all over the world.

There are things we can contribute to solving social issues!

We are waiting for applications from the younger generation  
who are trying to solve complex social problems.

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**May - August** Announcement of the Theme and Application Opens  
**October 16** Award Ceremony

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Sponsored by Kyushu University, Faculty of Design, SDGs Design Unit,  
and Kyushu University, Center for Designed Futures

Co-sponsored by Kyushu Shiawase Kyoso Labo (Kyushu Happiness Co-creation Lab; KYUSHU HAKUHODO)  
Cooperation by Fukuoka City

Contact Us SDGs Design Unit Secretariat [sdgs@design.kyushu-u.ac.jp](mailto:sdgs@design.kyushu-u.ac.jp)

# Theme

## Let's Create a Carbon-Neutral Society.

Think big, Start small, Move fast

The theme of this year's SDGs Design International Award, now in its third year, is "Let's Create a Carbon-Neutral Society.". We are calling for ideas from all over the world. Please choose one of the two themes below to submit your idea. Multiple entries are also welcomed.

Theme

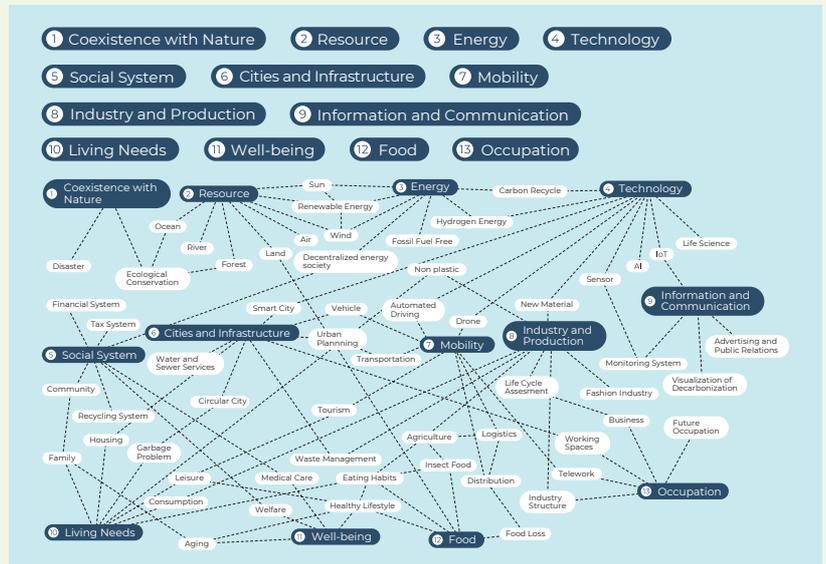
### 1 Think big Design a Carbon-Neutral City

We live in a variety of environments and systems every day. The map below is a mapping of related words. For example, what would a carbon-neutral city look like based on the concept of "carbon neutral x transportation (cities and infrastructure)"? Using the map as a hint, please add words, find new connections, and develop ideas for realizing the carbon-neutral city you want to see in the future.

e.g.) Carbon-Neutral X **10 Living Needs**

Please choose one word or phrase from the list on the right (1 - 13) to use as the trigger to find new connections

You can see a large map on the web site.



Theme

### 2 Start small Design a Carbon-Neutral Lifestyle

The accumulation of small actions will create the carbon-neutral society of the future. What kind of suggestions would you give people close to you to help them change their mindset and take action toward carbon neutrality? Please choose one topic from the website and develop your proposal.

Please design according to the given theme and use the entry form provided on the website.

The entry form can be downloaded by clicking on the "Submit Your Entry" button on the website.

For more information, please refer to <https://www.sdgs.design.kyushu-u.ac.jp/awards/english/>



## Schedule

### Application Period

May 15 – August 31, 2021, Japan Time

### Announcement of First Review Results

Mid of September, 2021 (planned)

### Application Period for Final Review

Mid of September-End of September, 2021 (planned)

### Announcement of Final Review Results

Early October, 2021 (planned)

### The Award Ceremony

October 16, 2021 (planned)

### The Asian-Pacific City Summit

### Special Edition presentation

October 27, 2021 (planned)

## Award

	Gold Award	1 Group	300,000 yen
	Silver Award	1 Group	100,000 yen
	Bronze Award	1 Group	50,000 yen
	Corporate Awards	1 Group	50,000 yen each
	Special Award for High School Students	Special Online Campus Tour by Kyushu University (planned)	

## Calling for Sponsors for 2021

We are looking for companies to collaborate in solving social issues. Please support our activity to seek solutions from students worldwide to realize a carbon-neutral society.

For inquiries about sponsorship

Kyushu Shiawase Kyoso Labo(Kyushu Happiness Co-creation Lab; KYUSHU HAKUHODO)

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