<u>Learning Objectives</u>

Media Design Course, Department of Design

- A-1. (Proactive Learning) Identify problems independently, scrutinize and examine them creatively and critically, informed by deep expertise and a wide-ranging liberal arts education.
- A-2. (Collaboration) Exchange diverse knowledge and work with others to solve problems.
- A-3. Apply strong writing, oral presentation, and discussion skills to communicate with the world and disseminate and absorb information efficiently.
- B-1. Apply knowledge acquired through courses that focus on the three areas, including general education, professional fundamentals and remedial education.
- B-1-2. Understand specialized knowledge, concepts, ways of thinking, and methods that form the foundation of design, and explain generic design literacy that goes beyond the specialization of each program.
- B-1-3. Understand and explain the concept of media design and its system.
- B-1-4. Understand and explain human perception, language, culture, and the protection and distribution of intellectual property related to media design.
- B-1-5. Understand and explain the use of digital media design technology.
- B-1-6. Understand and explain the creative activities in media design.
- C-1-(International)
 - Participate in cutting-edge design activities worldwide through learning theories, knowledge, and skills in general and specialized areas of design in English.
- C-1-1. Analyze, criticize, and verify matters related to media and communication using quantitative and qualitative approaches by applying knowledge of human perception, language, culture, and intellectual property.
- C-1-2. Analyze, criticize, and verify matters related to media and communication using quantitative and qualitative approaches by applying digital media design technology.
- C-1-3. Analyze, criticize, and verify matters related to media and communication using quantitative and qualitative approaches by applying knowledge of creative activities in media design.
- C-2-1. Solve specific problems related to media design by applying knowledge of human perception, language, culture, and intellectual property related to media design.
- C-2-2. Create new ideas while selecting and integrating the appropriate information of media design by applying knowledge of human perception, language, culture, and intellectual property related to media design.
- C-2-3. Solve specific problems related to media design by using digital media design technology.
- C-2-4. Create new knowledge while selecting and integrating the appropriate

information of media design by using digital media design technology.

- C-2-5. Solve specific problems related to media design by applying knowledge of creative activities in media design.
- C-2-6. Create new ideas while selecting and integrating the appropriate information of media design by applying knowledge of creative activities in media design.

D-1. (Practical)

Understand the issues related to media and communication from scientific and cultural perspectives, apply new media technologies, and pioneer a new era of media design in response to social changes, based on the ability to think logically and express ideas with an artistic sensibility.