

International Office Faculty of Design

2022 Activity Report

2023.3.22



Faculty of Design
Graduate School of Design, School of Design
Kyushu University



Content

Organization

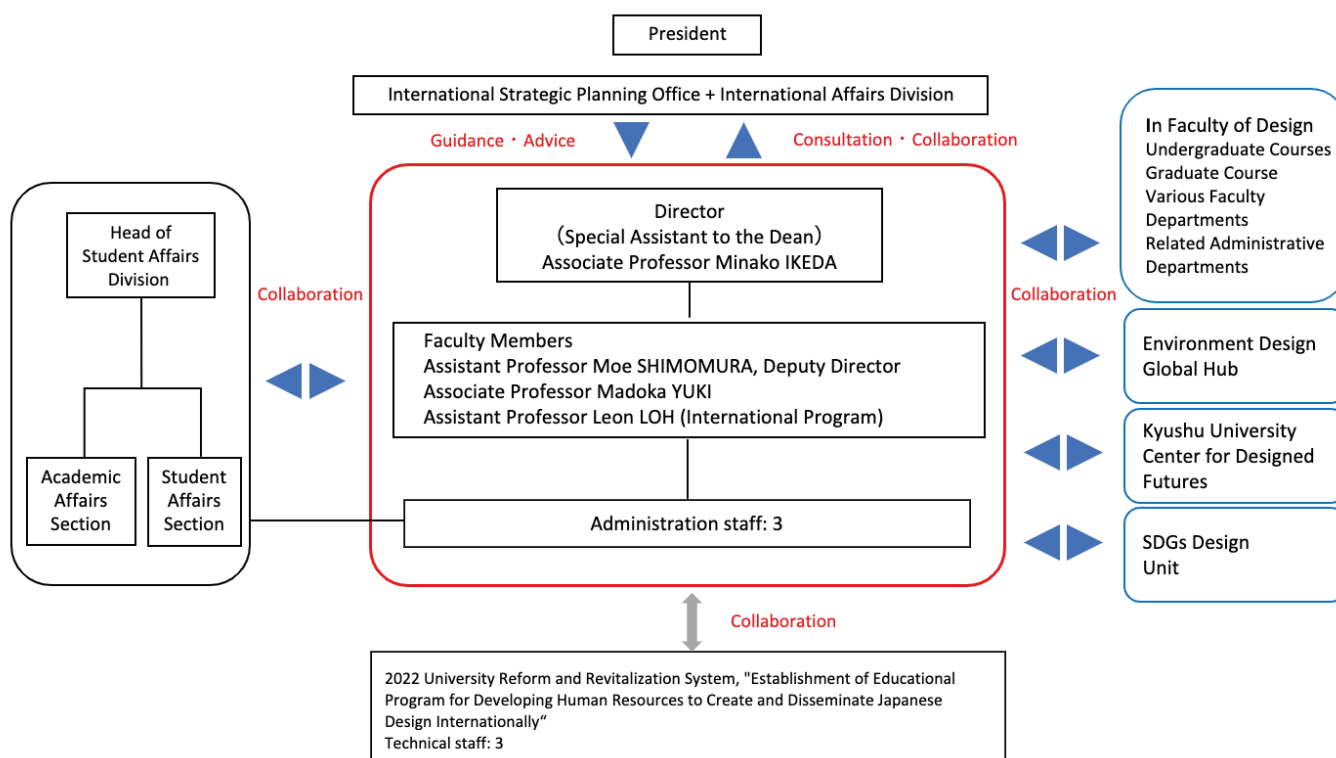
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Summary of 2022 Outcomes

Organization Chart



Overview of International Office

As a university that welcomes anyone worldwide, Kyushu University aims to nurture internationally-minded human resources. As such, the Faculty of Design (Graduate School of Design and School of Design) actively engages in international exchange activities in research and education. In 2020, the Faculty of Design established the International Office to plan and propose internationalization-related projects to realize our international collaboration goal.

The primary roles of the International Office are to actively publicize our faculty's research activities and education programs overseas, develop overseas partner universities, establish and implement international programs, and promote joint research education and design projects with overseas universities. In addition to providing active support for the acceptance and overseas dispatch of foreign researchers and students, which has been done in the past, efforts are also being made to support their daily lives. Also, on the Ohashi campus, we actively conduct exchange activities between international students from various countries, faculty members, and local students.

教職員向け
国際交流のご相談は
芸工インターナショナル
オフィスまで

大橋キャンパス管理棟3F
Administration Building 3F in Ohashi campus

国際交流に関するお問い合わせ
Inquiry about international cooperation
芸工インターナショナルオフィス
Faculty of Design International Office
〒810-0192 092-553-4652
intl-ofc@design.kyushu-u.ac.jp

国際協定について知りたい
国際ワークショップをサポートしてほしい
英語授業の方法について知りたい
海外の学生をリクルートしたい
海外からの来客を対応してほしい
海外へ情報発信したい

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We provide you with information regarding how to initiate an international cooperative agreement.
We support the coordination of international workshops.
We offer support to faculty who teach specialized courses in English.
We lead overseas recruitment activities and the conversion of international students.
We host inward visits from international stakeholders.
We implement promotion plans for countries.

芸工インターナショナルSNS
Faculty of Design SNS

for faculty and staff
Contact us if you have any international inquiry.

▲ GIO poster for faculty and staff

Introduction

Since the spring of this year, with the easing of border measures following COVID-19 and the start of the new graduate school program, the admission of international students from abroad and the acceptance and dispatch of exchange students have resumed. International exchange among universities is gradually normalizing, resuming the cosmopolitan campus before the pandemic, where researchers and students from many countries gather. Against this backdrop, the staff of the International Office increased and provided internationalization support to the busy and vibrant faculty. Based on the annual plan, our office has provided support in the following areas: (1) developing international partners, (2) development and implementation of internationalization programs, (3) development of the internationalization environment, (4) quality control of international information dissemination, and (5) secure internationalization-related budgets. Among these, the offering of "Design in Japan A and B," which are taught in English, and the multiple international seminar subjects and studio projects that international and Japanese students can take jointly have been highly effective in terms of international education. Furthermore, the planning and implementation of the "International Winter School Program 2022," a short-term study abroad program that invites undergraduate and graduate students from Asian countries to Japan, was positioned as an important strategy. Our strategic overseas recruitment and public relations activities have increased the number of outstanding applicants for admission from around the world.

Future tasks include fostering an international culture on Ohashi Campus, developing new faculty-level student exchange agreements, developing and implementing double degree programs, sourcing for internship placements for international students, establishing a new studio project, "Design in Japan C," to foster human resources capable of publicizing information internationally and implementing international collaborative studio workshops, art events, etc. We want to accumulate the strategies for developing an operational support system and practical know-how to sustain and develop the promotion of internationalization while appropriately responding to the challenges of the new normal era and actively disseminating the results of these efforts overseas.

The purpose of this report is to summarize the activities of the International Office for the fiscal year 2022 and to clarify future tasks, thereby contributing to further strengthening the internationalization of the faculty. We would also like to express our gratitude to all those who have always been understanding and supportive of the International Office.

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Please contact the International Office, Faculty of Design,

国際交流したい
イベントや企画・講座・委員会/
研究会等活動など
I want to communicate
better with other
international students
by organizing social activities,
multilingual exchange events
or anything fun on campus.

留学について知りたい/
留学経験をシェアしたい
I want to know more about
studying abroad.
I want to share my overseas
experiences with
fellow students.

国際プログラム
について知りたい
I want to know
more about the
"International Program."

日本での
生活や学業で
困っていることがある
We have support systems
and networks to
help you through
any challenges you
face here.

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芸エインターナショナルオフィス
大隈キャンパス管理棟207
☎092-553-4652
intl-ofc@design.kyushu-u.ac.jp

Inquiry related to international concerns
International Office, Faculty of Design, Kyushu University
Remarque Building 2F in Ogasaki Campus
☎092-553-4652
intl-ofc@design.kyushu-u.ac.jp

if you have any international inquiry.

▲ GIO poster for students

1 International Collaborative Education Support Program

Support for ongoing efforts to develop international partnerships and recruit international students through international collaborative education (joint classes with overseas universities, workshops, summer schools, online events, etc.), independently provided by the Faculty of Design.

Objective

To realize one of the faculty's goals of "internationalization of education," the faculty supports efforts to improve the quality of education and develop human resources who can play an active role internationally.

Number of Selected Projects

4 projects

- Associate Professor Tomo Inoue: International exchange on environment and heritage design education and research program for fostering human resources for sustainable development of historic cities in Asia
- Professor Ryoichi Tamura: Developing a double degree program with Cheng Kung University, Taiwan
- Professor Yasuyuki Hirai: Global Design Project
- Professor Kenichi Tanoue: EMI-type educational and research exchange between accredited programs based on the Canberra Agreement

2 Support for Education in English

Faculty of Design supported projects to promote bilingual graduate education.

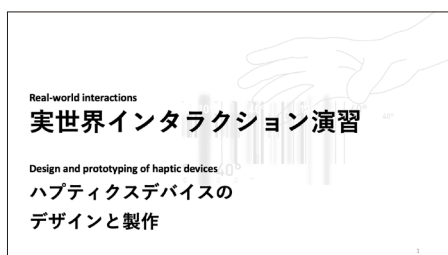
Objective

With the reorganization of the Graduate School that started this year, we aim to enhance education in English and attract talented students worldwide. This funding is for supporting faculty members in improving classes in English, such as translation and proofreading of class and teaching materials.

Number of Selected Projects

2 projects

- English-language translation for Design Workshop Safety Education
- Translation of materials for bilingual Japanese-English classes



▲ Translation of materials for bilingual Japanese-English classes



▲ Translation of Design Workshop Safety Education Contents



3 English Translation of Documents

English support for international students and researchers.

Objective

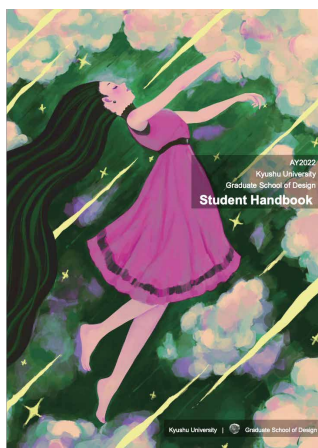
As part of improving the system for accepting international students and researchers, the administrative documents related to students and researchers under the Administrative Office will be translated into English.

Details

Student Affairs Division: 14 documents (English version of the Graduate School of Design Student Handbook, Admission Guide for Research Students, etc.)

General Affairs Division: 3 documents (Prospectus, Geiko's official website - alumni testimonials, etc.)

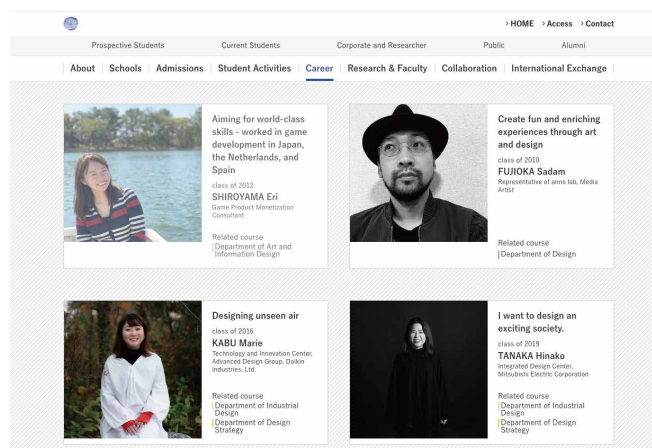
Financial Affairs Division: 3 documents (Notification of After-Hours Use, Key Loaning Register and Book Loaning Register, Notification of After-Hours Use of Facilities)



▲ Graduate School of Design Student Handbook



▲ English Prospectus



▲ Geiko's official website - alumni testimonials

4 Various Budget Applications

Support for various external funding applications and application procedures related to internationalization.

- Strategic Hub Area for top-global Research and Education (SHARE-Q) "Proposal Type Application" Undergraduate/Graduate School
- JASSO Overseas Study Support Program: International Program of the School of Design for Developing World-Class Designers (Outbound)
- JASSO Overseas Study Support Program: International Winter School Program (Inbound)

5 Developing International Partners

Promote academic exchange with universities and other institutions worldwide and overseas study of students to develop human resource and research exchange with overseas educational and research institutions.



[▲ Details](#)

5.1 Double Degree Program (DD) Survey and Implementation Study

We are working on a program that allows students who study at both universities upon completion of the program. This year, we conducted interviews with the Campus Asia Plus Office of the Kyushu University Interdisciplinary Graduate School of Engineering Sciences, Chiba University, and other institutions to investigate the know-how required to realize the program. As a result, preparations are underway for developing a new double master's degree program (DD) with National Cheng Kung University (Taiwan), which Professor Ryoichi Tamura is in charge of, scheduled to start in 2024. In addition, Professor Tamura visited National Cheng Kung University in March and discussed basic policies, working toward the conclusion of the agreement. We will continue to work toward this partnership through discussions and information sharing with the Academic Affairs Division and other relevant divisions within the faculty.

5.2 Courtesy Visits from Overseas Universities and Related Parties

2022	August 4	The University of Queensland (Australia)
	October 24	HAN University of Applied Sciences (The Netherlands)
	November 4	Meiji University and Kyushu University Research Exchange Presentation
	November 7	Amsterdam University of Applied Sciences (The Netherlands)
2023	February 5	Environmental Design Global Hub Sakura Science Short-term Acceptance Program for International Research and Education (Asia)
	March 9	The University of New South Wales (Australia)
	March 10	Darmstadt University of Applied Sciences (Germany)

5.3 Visits to Overseas Universities

Kyushu University Institute for Asia and Oceania Studies Q-AOS
Official Delegation to Thailand

Schedule

March 12 -16, 2023

University to Visit

Mahidol University, Chulalongkorn University, Thai-Nichi University of Technology, Kasetsart University, Thammasat University

Activities

New partner development, introduction of activities, KYUDAI NOW research report presentation.



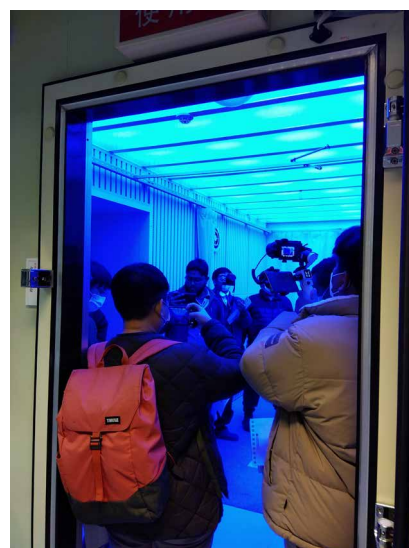
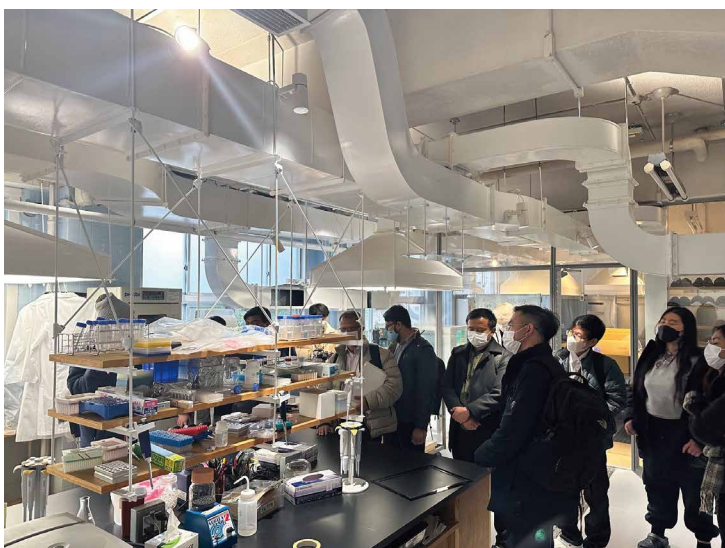
▲ Poster of KYUDAI NOW

5.4 Support for New and Renewal of Faculty-Level International Exchange Agreements

Number of partner universities as of the end of February 2023 (35 universities)

Changes of Agreement Status in 2022/2023

New Agreement	3 agreements concluded	OCAD University (Canada)
		Leading University (Bangladesh)
		HAN University of Applied Sciences (The Netherlands)
	2 agreements in discussion	Dong Hua University (China)
		Anhalt University of Applied Sciences (Germany)
Agreement Renewed	9 agreements concluded	NHL Stenden University of Applied Sciences (The Netherlands)
		Amsterdam University of Applied Sciences (The Netherlands)
		Dongseo University (Korea)
		National Cheng Kung University (Taiwan)
		Dalian University of Technology (China)
		Ghent University (Belgium)
		Loughborough University (United Kingdom)
		Bongabandhu Sheikh Mujibur Rahman Agricultural University (Bangladesh)
		The Technological and Higher Education Institute of Hong Kong (Hong Kong)
	2 agreements in the process	Nanyang Technological University (Singapore)
		Beijing Institute of Technology (China)
Agreement Terminated	2 agreements	Korea Polytechnic University (Korea)
		Universitas Multimedia Nusantara (Indonesia)



▲ Sakura Science Short-term Acceptance Program for International Research and Education Campus tour

6 International Public Relations Efforts

Actively promote the appeal of the various activities of the Faculty of Design. Exchange information with overseas parties and prospective students to build good relationships and create a trusted community.

6.1 Overseas Dissemination of the Faculty of Design Activities

- Updated the mailing list of the Faculty of Design (people related to overseas universities)
- Publicized to international exchange partner universities and related parties: 3 times, 720 people in total
- Distributed annual activity report online

6.2 International Public Relations:

Various Websites, Social Media Management and Advertising, Video Distribution

Website

- Submitted articles to the official website of the Faculty of Design (in both English and Japanese)
- Expanded the English-language pages on Geiko Global's website
- Distributed exchange student fact sheets to 26 partner schools

Social Media

Increase the number of Instagram followers of the Geiko International office and increase its visibility and social media presence abroad

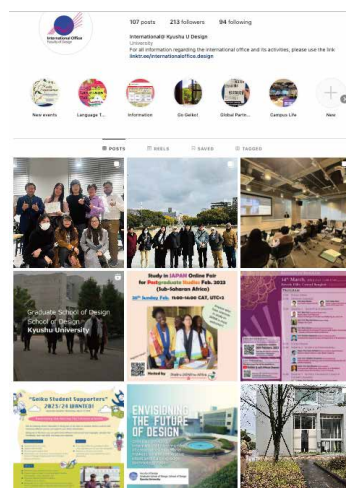
- Posted in Japanese and English on Kyushu University's official social media (Facebook, Twitter).
- Disseminated information in English through Geiko International Office's social media - Facebook and Instagram
- Created eye-catching and informative design images for postings



▲ Facebook



▲ Instagram



▲ Screen capture of Instagram

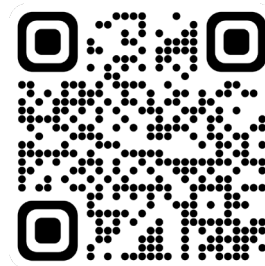


▲ Social media image

Video

Create professional videos in English introducing educational activities at the Ohashi campus for social media to increase visibility and engagement.

- Created videos to introduce the campus and research facilities: 3 videos (Ohashi Campus, Acoustic Research Center, and related facilities for the Human Life and Design Course)
- Created videos to Introduce English classes: Design in Japan A, Design in Japan B, Design for International Exchange Event with KidZania Fukuoka, Activation Workshop
- Created a video (digest version) of the International Winter School Program and published it on the official Youtube channel of the School of Design



▲ Youtube Channel of the Faculty of Design

Other Outcomes

Designed and created the visual identity (VI), logo, and various souvenirs for the International Winter School Program

- Provided technical and practical advice and support to current students, especially international students, on design, printing, video recording, editing, etc.

6.3 Support for Master's Program Entrance Examinations in English

Edited admission-related materials in collaboration with the Student Affairs Section

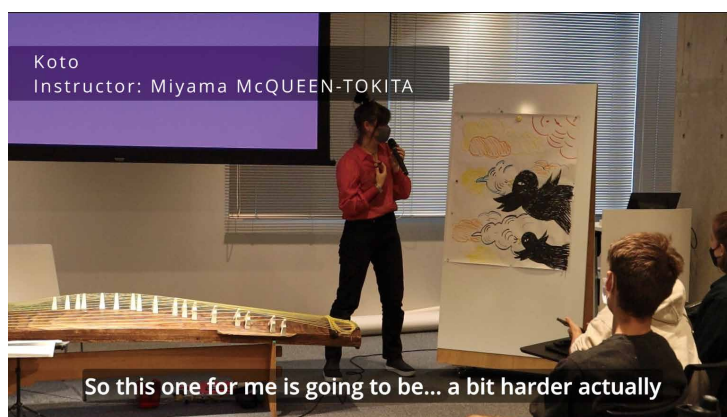
- Edited materials related to the introduction of graduate programs in collaboration with the Planning and Public Relations Section

6.4 International Student Recruitment

2022	April 14	The 1st Kyushu University Graduate School Study Abroad Fair (110 participants, 13 in breakout session)
	September 30	Sub-Saharan Africa Study Abroad Fair hosted by Hokkaido University (6 participants)
	October 17	Online Information Session on Study in Japan in Myanmar hosted by Okayama University
	October 21	Uzbekistan Study Abroad Fair hosted by Nagoya University (28 participants)
	October 28	The 2nd Kyushu University Graduate School Study Abroad Fair (108 participants, 14 in breakout session)
2023	February 26	Study Abroad Fair hosted by Hokkaido University (Sub-Saharan Africa) (15 participants)



▲ International Student Fair, images for announcements



▲ Video to Introduce English classes (Design in Japan B)

7 International Winter School Program 2022

Launch of a new short-term inbound program for Asian undergraduate and graduate students.

Objectives

- To provide opportunities for international exchange in the design field for overseas students to understand the education and research in the Graduate School of Design and broaden their knowledge and experiences.
- To increase opportunities for faculty to use English as a means of communication, for example, by guiding international students.
- To improve the international communication skills of Japanese students and administrative staff and deepen the understanding and embrace the different cultures of international students.

Overview

The Winter School Program invites 15 undergraduate and graduate students from overseas universities associated with the Kyushu University Graduate School of Design for an 8-day study program. The program consisted of lectures, research lab sessions in assigned laboratories, and cultural and historical experiences through weekend cultural tours of the city. Through the continuous implementation of such international programs, we will enhance the presence of the Graduate School of Design in the world and attract excellent international students through the continuous implementation of such international programs.

Date of Event

November 14 – 21, 2022

Participated Faculty Members

Assistant Professor Tomohiro SAKOTSUBO,
Associate Professor Tomo INOUE,
Assistant Professor Masaaki IWAMOTO,
Lecturer Takayuki NISHIMURA,
Assistant Professor Ken-ichi SAWAI,
Associate Professor Chihiro HIRAMATSU,
Assistant Professor Leon LOH,
Associate Professor Hsin-Ni HO,
Assistant Professor Daryl JAMIESON (Lecture only)

Language

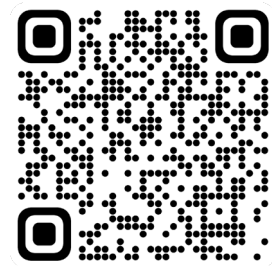
English

Participants

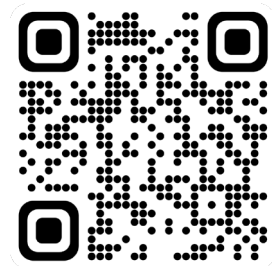
15 (Gadjah Mada University, Institute of Technology of Cambodia, National Taiwan Normal University, National Taiwan University, Rajamangala University of Technology Thanyaburi, Silpakorn University, and Universiti Sains Malaysia)

Participated Countries/Regions

5 (Cambodia, Indonesia, Malaysia, Taiwan, and Thailand)



▲ Video of Program



▲ Report of Program

Program

- 9 lectures by faculty members in each area of expertise
- 4 lab sessions to gain an in-depth understanding of faculty members' research
- Campus tours to advanced and diverse research facilities
- Cultural tour in Karatsu City
- Presentation by Participants

Results (Partial)

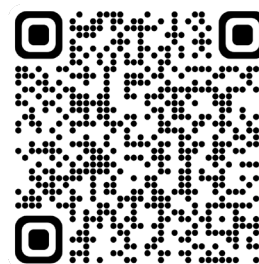
- The lab sessions were practical research activities using equipment unavailable at the participants' home universities. The program provided a variety of learning experiences, including hands-on workshops as well as lectures, and the participants enjoyed their learning.
- The program provided an opportunity to use English. It was a valuable experience not only for the participating students but also for Geiko students.
- It also motivated students to study in Japan. 12 of the 15 participants expressed a desire to study in Japan in the future. Some students had wanted to study in Japan before the program, while others were motivated to study in Japan after the program.



▲ Lectures and various activities

▲ Various souvenirs for the International Winter School Program

8 International Program and Study Abroad



▲ Details

8.1 International Program (Outbound)

An educational program to promote study abroad for second-year students at the School of Design started in FY2021.

Objective

The program aims to develop the stance, attitudes, and communication skills necessary to work independently in international society and to develop human resources with specialized design knowledge and skills and a sense of identity in their own country.

Faculty-in-Charge

Assistant Professor Leon LOH,
Associate Professor Michael HALL,
Assistant Professor Tokushu INAMURA,
Associate Professor Minako IKEDA,
Assistant Professor Moe SHIMOMURA



▲ Communication between students and faculty

Number of participants (2nd year) 10

Results

- **1st-year:** Under the JASSO Overseas Study Support Program, one Year 3 undergraduate student studied at Nanyang Technological University, two students went to Cologne University of Applied Sciences, and one student studied at Politecnico di Milano.
- **2nd-year:** Most are still in the preparation stage of studying abroad, but one student is currently studying at the University of Applied Sciences Amsterdam under the JASSO Overseas Study Support Program.

Guidance Session for Year 1 undergraduates

Date April 7, 2022 (Thursday)

Information Session for Year 2 undergraduates

Date April 6, 2022 (Wednesday), 30 participants

International Program Subjects

- Start-ups and Global Disruptors (Year 2 Summer Quarter)
- Global Design Innovation (Year 2 Summer Quarter)
- Design Pitching Skills (Year 2 Fall Quarter)
- Intellectual Property Rights: Global Perspective (Year 2 Winter Quarter)

Initiatives for Students Studying Abroad

Support for Improvement of English Language Skills

- Support for foreign language examinations (TOEFL, IELTS) preparation for study abroad students: provided textbooks and one-to-one English lessons (listening/speaking) with international student tutors (25 sessions in total).
- Partial subsidies for foreign language examination fees (TOEFL, IELTS, etc.) for 6 students.
- All meetings and group works were conducted in English to familiarize students with English, enabling them to communicate confidently.

Strategies to Motivate Students to Study Abroad

- Tea parties were held for students and faculty members to discuss studying abroad, cross-cultural understanding, career paths, etc., to deepen international understanding through casual exchanges in English.
- Assistant Professor Leon LOH and the Global Student Exchange Center staff met with students individually to advise them on their exchange plans and provide guidance on their statement of purpose and portfolio for submission to their study abroad destinations.

8.2 Online Exchange Student Application (Inbound)

Our faculty was the first at Kyushu University to digitalize the application and administrative procedures for international student exchange applications to improve efficiency.

Overview

This year, we launched the online exchange student application system for exchange students from Faculty-Level Student Exchange Agreements. By applying through this system, students who wish to study at the School of Design and the Graduate School of Design can submit the necessary documents and download their study abroad permit and transcripts. This groundbreaking initiative facilitates international students' application process and simplifies administrative procedures. The application system can be accessed from the "Exchange Program" section of the Geiko Global website.

▲ Online exchange student application system

8.3 Exchange Student Results

Inbound	Ming Chuan University (Taiwan)	2	Strategic Design, Design Futures
	HKU Utrecht University of the Arts (The Netherlands)	1	Strategic Design
	Aalto University (Finland)	1	Environmental Design
	Darmstadt University of Applied Sciences (Germany)	4	Environmental Design, Design Futures
	Cologne University of Applied Sciences (Germany)	1	Design Futures
	Dalian University of Technology (China)	2	Strategic Design
	Ecole Nationale Supérieure d'Architecture de Paris la Villette (France)	2	Environmental Design
	Ecole Nationale Supérieure d'Architecture et de Paysage de Université Bordeaux (France/University-Level)	3	Environmental Design
	South China University of Technology (China/University-Level)	1	Environmental Design
	National Tsing Hua University (Taiwan/University-Level)	1	Media Design
Outbound	Nanyang Technological University (Singapore)	2	Strategic Design Course
	# first-time dispatch		Media Design Course *
	Cologne University of Applied Sciences (Germany)	2	Media Design Course *
	Politecnico di Milano (Italy)	2	Industrial Design Course *
			Environmental and Heritage Design Course
	Amsterdam University of Applied Sciences (The Netherlands)	1	Media Design Course *
	Aalto University (Finland)	1	Environmental Design Course
	Darmstadt University of Applied Sciences (Germany)	1	Art and Information Design Course
	National Cheng Kung University (Taiwan)	1	Environmental and Heritage Design Course
	Ulsan National Institute of Science and Technology (Korea)	1	Design Futures Course

* Students from International Program

9 Support for International Students

9.1 Interviews with International Students

Objective

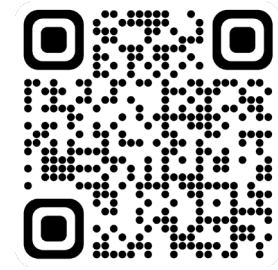
The purpose is to understand the reasons for studying in Japan, the support available on the campus and living in Japan, and the kind of networks that exist in Japan among international students of the same countries, and to consider and implement measures to improve the support for international students in the future.

Number of interviewee

15 (3 for the master's program, 7 for the doctoral program, and 5 research students)

Results (Partial)

- Since neither the cafeteria nor the Co-op on Ohashi Campus offered halal food, Muslim international students had to bring their lunch boxes daily. A frozen halal lunch box tasting was held on December 20, 2022, and as of the end of January, it is available for purchase at the Co-op.
- Planning campus tours for new international students in the next academic year.



▲ More about the Halal food project



▲ Halal lunch box tasting

9.2 Management of Geiko Supporter, Implementation of International Exchange Events

Overview

Geiko Supporter is a special team of students from the Faculty of Design who help international students to settle in Japan smoothly. This year, we have 19 active Geiko Supporters in the program. To familiarize international students with Japan, the Supporters organized a Welcome Party in April and field trips to Mojiko and Shimonoseki in August, which provided a very good opportunity for international students and supporters to interact and deepen friendships.

Number of Supporters

- 19 (including 7 international students)

Results

- Supported various procedures for new international students upon arrival in Japan:
1st Semester: 45 new international students/21 supporters
2nd Semester: 30 new international students/9 supporters
- International Exchange Events: Orientation and welcome party for international students
- Field trips (Mojiko Port and Karatsu Castle): 2 field trips, 38 participants in total
- Publicity on campus: Created posters in Japanese, English, Chinese, etc.



▲ Geiko Student Supporters recruitment poster



▲ Promotional image of welcome party

9.3 Building a Network with Our Alumni

Objective

- Hold networking meetings for alumni, gather information from graduates employed by overseas universities, and hold discussions on educational themes of mutual interest and sharing about each other's research.
- Attract more excellent international students to the Graduate School of Design through our alumni to introduce the attractiveness of the Graduate School of Design to students in their countries.

Date of Event

December 9, 2022

Participated Universities

Dalian University of Technology (China), Shandong Vocational Institute of Fashion Technology (China), Henan University of Technology (China)

Results

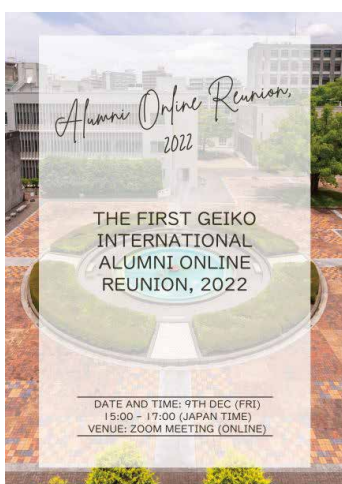
- On December 9, 2022, Academic Alumni Networking Online Meeting "Geiko Reunion" was held with 8 participants.
- Discussions were held on the future collaboration with the Graduate School of Design, such as organizing face-to-face design workshops in post-corona, conducting joint research projects, and organizing research presentations.



▲ Field trip to Mojiko, Kitakyushu



▲ Pottery painting workshop



▲ Promotional images of "Geiko Union"

10. Internationalization Initiatives: University Reform and Revitalization System "Design in Japan" English Subject Series

10.1 Overview of Reform Plan for Japan Design Education Program

The reform plan for the FY2022 University Reform and Revitalization System, "Establishment of Educational Program for Developing Human Resources to Create and Disseminate Japanese Design Internationally," is an extension of the subject "Design in Japan" that began in FY2020, which we have the experiences in implementation. Three PBL-style subjects, "Design in Japan A, B, and C," are incorporated into the curriculum of the graduate school and will be offered from FY2022 and FY2023. Through the implementation of the Japanese design education program, Japanese and international students will deepen their understanding of Japanese aesthetics from traditional to contemporary, and based on the knowledge and attitude acquired through the program, cultivate the potential to create innovative design and art in the future, and to curate and disseminate information overseas to promote further and develop such design and art.

10.2 Design in Japan/Understanding Japanese Design A (1st Semester of FY2022)

Subject Overview

Before the University Reform and Revitalization System project plan, a subject titled "Design in Japan" was offered at the School of Design and the Graduate School of Design in FY2020 to address Japanese design. The International Office is responsible for planning and implementing this subject, accumulating know-how on hybrid classes, and attempting to apply it to other international projects and subjects. This year, lectures and workshops were held by faculty members from various fields of expertise, including architecture, perception, painting, and origami engineering, who introduced Japanese design from their perspectives.



[▲ Details](#)

Period	1st Semester (April 13 to July 6, 2022), Wednesday, 4th Period
Faculty-in-Charge	Assistant Professor Moe SHIMOMURA and others
Language Used	English
Enrolment	35 (Including 18 international students)
Participated Countries	10 countries and regions (Japan, China, Indonesia, Finland, Germany, India, Senegal, the Netherlands, Thailand, USA)

Lecture Topic

Japanese Architecture by Associate Professor Yuki KATO
 Excursion "Japanese Architecture" by Associate Professor Yuki KATO, Assistant Professor Moe SHIMOMURA
 What is Universal Design? by Lecturer, Yanfang ZHANG
 Universal Design in Japan by Lecturer, Yanfang ZHANG
 Origami based Engineering Design by Associate Professor Kazuya SAITO
 Innovation Management in Japan by Assistant Professor Satoru TOKUHISA
 History of Japanese Design by Associate Professor Minako IKEDA
 Spatial expression of "Kakiwari" in Japanese Painting by Assistant Professor Kyoko NAKAMURA

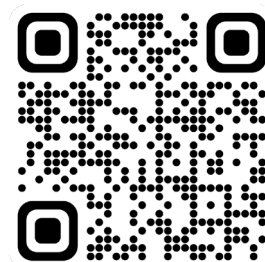
Results (Partial)

- Though the students find it challenging to communicate in English, they could present them in English at the final presentation and gain confidence in communicating in English.
- The students learned a great deal about Japanese design and its concepts and history, which even Japanese students did not know.

10.3 Design in Japan/Understanding Japanese Design B (New, 2nd Semester of FY2022)

Subject Overview

This subject consisted of lectures, workshops, and an excursion on Japanese Art and Design. Besides our faculty members, we invited experts in koto, butoh, and scent phenomenology to give lectures and hands-on sessions. Also, students went to Yame City to learn traditional incense from the experts. After learning the various knowledge, students worked in groups to create their design/art/music work and put up a final event, "The Sense Festival," which opened to the public on January 22, 2023, at the Multi Purpose Hall. The event consisted of exhibits and performances for the audience to experience the mix or separation of senses focused on hearing, smelling, and feeling.



▲ Details

Period	2nd Semester (October 5, 2022, to January 22, 2023), Wednesday, 4th Period
Faculty-in-Charge	Assistant Professor Daryl JAMIESON, Assistant Professor Moe SHIMOMURA, Associate Professor Madoka YUKI
Language Used	English
Enrolment	25 + 4 auditors (including 26 international students)
Participated Countries	9 countries (Japan, Brazil, China, France, Germany, Guatemala, Indonesia, Iran, Myanmar)

Lecture Topic

Art and the Five Senses by Associate Professor Yutaka MAKINO

Sound and its Organization by Assistant Professor Daryl JAMIESON

Koto by Miyama McQUEEN-TOKITA (Koto Player)

Phenomenology of Scent by Guest Lecturer, Associate Professor Lorenzo MARINUCCI (Tohoku University)

Excursion "Traditional Incense Making" by Assistant Professor Daryl JAMIESON,

Guest Lecturer, Associate Professor Lorenzo MARINUCCI, Baba Suishaba (Traditional Incense Company)

Butoh and Movement by Guest Lecturer Nobuyoshi ASAI (Butoh Dancer)

Group Creation 1 – 4 by Assistant Professor Daryl JAMIESON, Associate Professor Madoka YUKI

Public Presentation by Assistant Professor Daryl JAMIESON, Associate Professor Madoka YUKI

Results (Partial)

- As students from different countries, cultures, and design skills came together and worked toward a common goal, they gained different perspectives and had a fulfilling learning experience.
- Many students commented that they enjoyed the class and found it interesting to learn about different forms of art in Japan.



▼ Up | Lessons on Design in Japan A
Down | Lessons on Design in Japan B
Final presentation poster

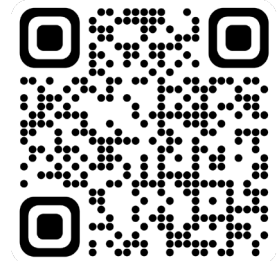


11 Initiatives for Internationalization: Studio Project for International Students

11.1 Industry-University Collaborative Exercises Subjects: Studio Project and Transdisciplinary Project for International Exchange Event Design with KidZania Fukuoka

Objective

This was a joint class with KidZania Fukuoka, conducted as a "Studio Project" of the Graduate School of Design and the "Transdisciplinary Project" of the School of Design. Students learned to communicate with foreigners through workshops, collaboration with KCJ GROUP members, and group work. By jointly developing content for an international event, students developed cross-cultural competency and gained practical experience in event management and design.



▲ Details

Subject Overview

A diverse group of 23 students from different grades and nationalities was divided into groups to learn KidZania's unique content production methods. They designed original activities for high school and university students to think about working globally in the future through fieldwork and prototyping at KidZania Fukuoka.

Period	2nd Semester (Fall and Winter Quarter), Thursday, 3rd and 4th Period
Faculty-in-Charge	Assistant Professor Moe SHIMOMURA, Associate Professor Minako IKEDA
Language Used	English
Enrolment	23 (including 7 international students)
Participated Countries	Germany, Brazil, Indonesia, Iran, and China

Results (Partial)

- About 60 high school and university students were invited to KidZania Fukuoka for the hands-on event "Friday Night @ KidZania - Life Simulation 2023" on Friday, January 20, 2023. High school and older visitors who attended the event enjoyed workshops that included original games designed by students and a fantastic space experience.
- Implementation of Industry-University Collaboration subjects in English.



▲ Lecture



▲ Friday Night @ KidZania -Live Communication 2023



11.2 International Exercises Subjects: Studio Project I-A, II-A (Inter-Cultural Dialogue 1, 2)

International projects with the goal of cross-cultural understanding and exchanges for international and Japanese students.

Objectives

- Explore cultural differences around the world and develop and implement designs that promote cross-cultural understanding.
- Develop the ability to communicate in a culturally rich way that considers cultural differences, including language.

Subject Overview

This is an international project in which international and Japanese students worked together to achieve the goal of cross-cultural understanding and communication. The project was designed to develop and implement effective cross-cultural understanding and communication methods. Through photos and videos, people from diverse cultural backgrounds introduced their lives in their respective countries. An on-campus exhibition was held as the project's final output, which was developed flexibly with the project participants.

Period

1st Semester (Spring and Summer Quarter),
Friday, 3rd and 4th Period

Faculty-in-Charge

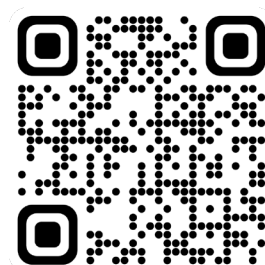
Language Used

Enrolment

Associate Professor Minako IKEDA, Assistant
Professor Moe SHIMOMURA

Results (Partial)

- The students were divided into three groups, and each group designed a video, booklet, desktop calendar, etc., with comparisons across the various cultures on the themes of "breakfast," "university," and "calendar." Finally, an exhibition was held to introduce their work and create opportunities for dialogue with visitors from various countries.
- Expanded subjects conducted in the English Language.



▲ Details



▲ Presentation poster



▲ Photos of the on-campus exhibition



▲ Student's project - Daily lives of students from different countries

Summary of 2022 Outcomes

1. Developing International Partners

Expansion of Partner Universities

- Supported procedures for international exchange agreements (including the Erasmus+ program) in collaboration with the Research Support Section (see "Highlights" for details)
- Preparation for new DD with National Cheng Kung University (Taiwan), research, and consideration of DD/JD (see "Highlights" for details)

Information Dissemination and Public Relations

- Participated in 5 Online Study Abroad Fair and 2 Japan Education Fair (see "Highlights" for details)
- Updated and posted information on Geiko Global's website and expanded the English pages
- Posted information regularly for overseas audiences in English on Geiko International Office's Facebook and Instagram pages (see "Highlights" for details)
- Posted articles in Japanese and English on Geiko's website, Twitter, and Facebook
- Posted articles in Japanese and English on Kyushu University's Twitter and Facebook

2. Development and Implementation of Internationalization Programs

Development of Subjects (See "Highlights" for details)

- Organized a short-term acceptance program "International Winter School Program"
- Established new English-language subjects "Design in Japan/Understanding Japanese Design A" and "Design in Japan/Understanding Japanese Design B" (*registered in the "Program for Understanding Japan")
- Established new international exercises subjects "Studio Project I-A, II-A" (Inter-Cultural Dialogue 1, 2)
- Established new "Studio Project/Transdisciplinary A, B (Designing International Exchange Events with KidZania Fukuoka)" as an international exercise subjects

Administration of the International Program (see "Highlights" for details)

- Supported online applications for International Program
- Supported study abroad consultation services
- Pre- and post-study support (communication, living abroad, etc.)
- Supported student in taking English tests (textbooks, English tutors) (see "Highlights" for details)
- Supported scholarship application (information and application support)
- International Collaborative Education Support Program (see "Highlights" for details)

Support for International Collaborative Projects

- Asian Design Symposium Sub-Event 3 - Design Research and Education in Post-Corona, 33 participants (Introduction of subjects for international students)
- APRU SDG Education for Global Citizenship (mentoring for international collaborative workshop)
- Global Design Project, an online collaborative class with Aalto University (lecture)
- SDG International Design Award (interpretation, information dissemination support, etc.)
- ELEP ZTO, an online study abroad program in collaboration with the Faculty of Engineering (implementation and information dissemination)
- Asian Design Symposium, 23 participants (7 countries/regions) (introduction on the Graduate School of Design)
- The 3rd Design Workshop for Diversity and Inclusion "Kyosei" (introduction of internationalization efforts)

Support for projects related to the University Reform Revitalization System "Establishment of Educational Program for Developing Human Resources to Create and Disseminate Japanese Design Internationally"

- Workshop by Tomoko Sawada, artist (management, support for information dissemination, etc.), 45 participants
- Screening by Artist Wendelin van Oldenborgh (management, support for information dissemination, etc.), 70 participants Workshop by Artist Karina Nimmerfall (management, support for information dissemination, etc.), 30 participants
- "Kawarano-in", Dance and Music Performance by Nobuyoshi ASAI and Seiko TAKEMOTO (administrative support)
- "Three views of the keyboards", a series of 3 events with piano solo recitals by YASAKA Kimihiro, NISIIOKA Reina, MATSUMIA Keita, and YASUNO Taro, followed by academic discussions with the pianists, composers, and musicologists (administrative support)

3. Improving the Environment for Internationalization

Student Support (Outbound)

- Conducted 30 student consultations on study abroad (21 undergraduate students, 9 graduate students)
- Faculty of Design hosted 3 study abroad information sessions
1st session: September 5 (Set up booths of partner institutions for participants to visit and ask questions, 20 participants)
2nd session: January 30 (Set up booths of partner institutions for participants to visit and ask questions, 7 participants)
3rd session: February 6 (Aalto University and Amsterdam University of Applied Sciences information session, 5 participants)
- "Tobitate! Study Abroad in Japan" Japan Representative Program Information Session
- Started the online application system for the study abroad and international student nominations (see "Highlights" for details)

Student Support (Inbound)

- Conducted interviews with 15 international students (see "Highlights" for details)
- Reinforced the supporting system for inbound students in collaboration with the Student Affairs Division
- Managed "Geiko Supporter," a student-led organization that plans and organizes events to promote exchange between Japanese and international students and support international students (see "Highlights" for details)

Activity	Date	Content	No. of Participants
Orientation for International Students	12-Oct	Providing information necessary for daily life and guidance on safety and crime prevention from the South Police Department	27
Welcome party for new international students	28-Apr	Fruit basket and gesture games in English	26
	11-Nov	Deepened exchanges over sushi and pizza	30
Field Trips	06-Aug	Opportunities created for students exchanges at Mojiko to see buildings from the Meiji Era to the early Showa era and eat seafood rice bowls at Karato Market in Shimonoseki	26
	17-Dec	Provided international students with opportunities to experience traditional Japanese culture through sightseeing at Karatsu Castle, painting pottery, and climbing Mount Kagami to view the beautiful scenery.	12

Promote Internationalization within the Campus

- Implemented the "Support for Education in English", an intra-departmental initiative to promote the bilingualism of graduate education, with 2 projects selected (see "Highlights" for details)
- Introduced English-language versions of handbooks, forms, and other documents to improve the environment for international students and foreign faculty members (see "Highlights" for details).
- Publication of an annual report summarizing the activities of the Geiko International Office (March 2022)
- Publication of newsletters for faculty and staff in the Faculty of Design, August 2022 and December 2022 (Winter School special edition)
- Responded to 4 courtesy calls (see "Highlights" for details)
- Started student-guided campus tours

Alumni Network

- Conducted career survey of graduated international students
- Held a networking meeting for former international students in the academia
- Started online networking (Facebook group)

Promote Internationalization of Graduate School Admission

- Proofread admission materials in English in collaboration with the Student Affairs Division
- Public relations activities for overseas recruitment (social media posting and advertisement, video production, arrangement of part-time jobs for students at study abroad fairs) (see "Highlights" for details)

4. Quality Control of International Information Dissemination

- Admission and Public Relations Support for the Reorganization of the Graduate School (see "Highlights" for details)
- Proofread the Graduate School of Design/School of Design prospectus
- Proofread the official website of the Faculty of Design
- Updated departmental introduction slides of Geiko Public Relations Resources
- Redevelopment, operation, and updating of Geiko Global's website
- Redevelopment, operation, and updating of the online exchange program application website

5. Secure Internationalization-Related Budgets

- Prepared various application documents
- Budget management for various internationalization projects
- Applied for new budgets
- Supported administrative procedures (ASK system, travel expense system, outsourcing, honorarium, etc.)
- Assisted in preparing application documents

6. Others

- Shared information with the International Affairs Division
- Participated in joint meetings of the International Affairs Division (four times a year)
- Met with International Affairs Division (July 14)