

# Service Design For Societal Change

Tuesdays, 16.40-20.00  
Online Lecture Time,  
17.00-18.00

Kyushu University  
Ohashi Campus  
**ROOM 411**

**2023.10.03** Prof. **Melanie Sarantou**, Kyushu University, JAPAN  
*Introduction to the lecture series*

**2023.10.10** Prof. **Satu Miettinen**, University of Lapland,  
FINLAND | *Service Design for Wellbeing and Healthcare*

**2023.10.17** Dr **Ksenija Kuzmina**, Loughborough University,  
UK | *Exploring Empathy as Empowerment in Service Design*

**2023.10.24** Prof. **Mariluz Soto**, Universidad del Desarrollo,  
University, CHILE | *The value of empathy in experiences and  
the activation of well-being*

**2023.10.31** A. Prof. Dr **Luca Simeone** and **Rike Neuhoff**,  
Aalborg University, DENMARK | *Stepping out of habitual self-  
centredness and embracing otherness*

**2023.11.07** Dr **Thomas Abrell**, Volkswagen Group, GERMANY  
*Prototyping and minimum viable products in service design*

**2023.11.14** A. Prof. **Mari Suoheimo**, Oslo School for  
Architecture and Design, NORWAY | *Approaching wicked  
problems in service design*

**2023.11.21** A. Prof. **Satoru Tokuhisa**, Kyushu University,  
JAPAN | *Service Design in Far East Asia*

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