

International Office Faculty of Design

2023 Activity Report

2024.3.22



Faculty of Design
Graduate School of Design, School of Design
Kyushu University



Content

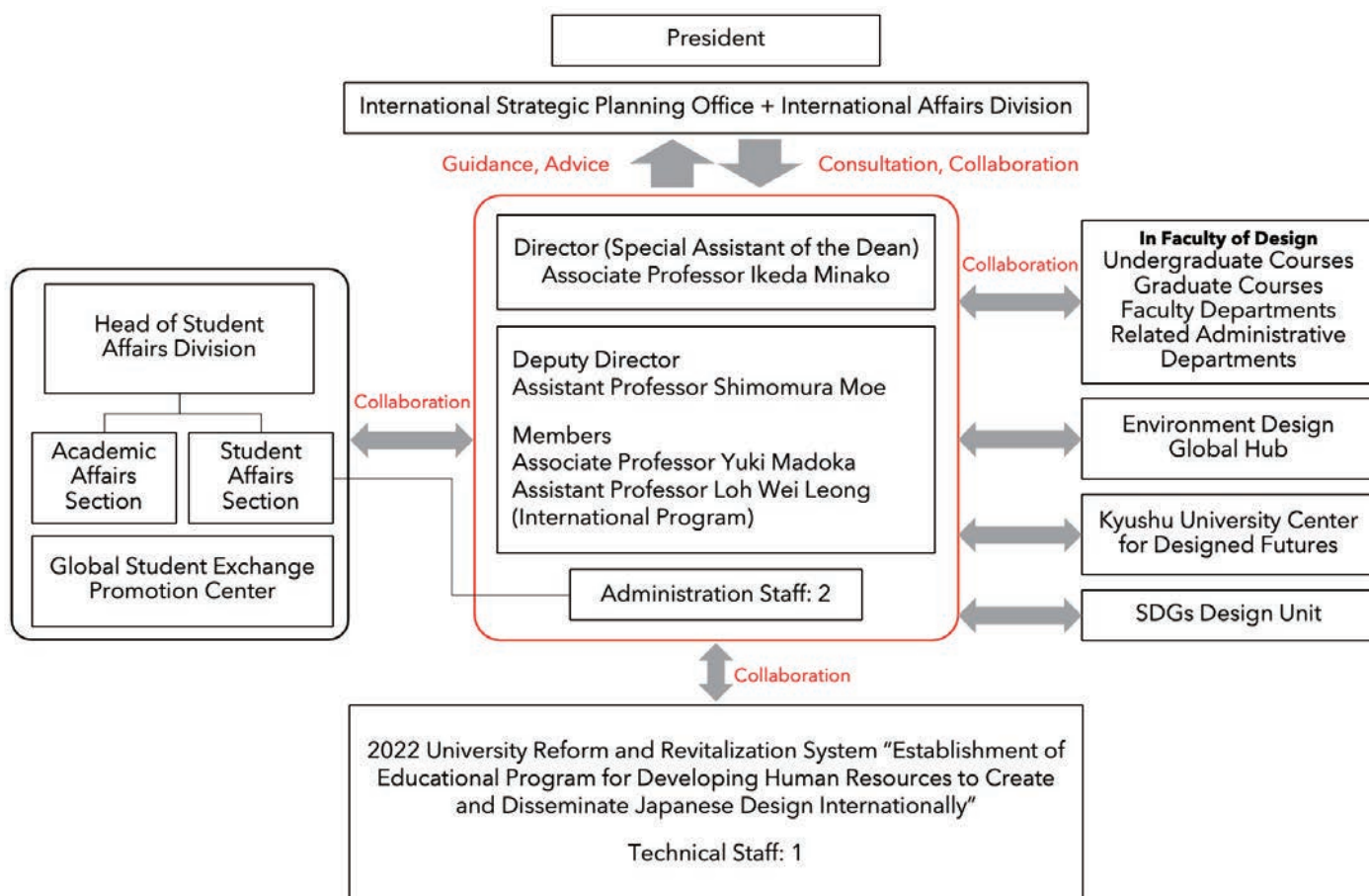
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Organization Chart



Overview of International Office

As a university that welcomes anyone worldwide, Kyushu University aims to nurture international-minded human resources. As such, the Faculty of Design actively engages in international exchange activities in research and education. In 2020, the Faculty of Design established the International Office to plan and propose internationalization-related projects to realize our international collaboration goal. The primary roles of the International Office are to actively publicize our faculty's research activities and education programs overseas, develop overseas partner universities, establish and implement international programs, and support joint research education and design projects with overseas universities. In addition to providing active support for the acceptance and overseas dispatch of foreign researchers and students, which has been done in the past, efforts are also being made to support their daily lives. Also, on the Ohashi campus, we actively conduct exchange activities between international students from various countries, faculty members, and local students.

Introduction

Fiscal Year 2023 (FY 2023) has been a fruitful year for Geiko as the world resumed normal after the coronavirus pandemic. The International Office is very glad to be able to support the faculty's goal of internationalization in the following areas: (1) developing international partners, (2) development and implementation of internationalization programs, (3) development of the internationalization environment, (4) quality control of international information dissemination, and (5) secure internationalization-related budgets.

We saw an increasing number of exchange students to Geiko and students going abroad to study, including our International Program (IP) students. We have provided and supported subjects taught in English, especially for undergraduate students, both Japanese and International students. Many have taken the "Design in Japan" subject series, studio projects such as the SORA hydrogen bus project, Inter-Cultural Dialogue, IP subjects, etc.

This year, we have successfully organized the 2nd Winter School Program. This short program invited faculty members and students from overseas as an important strategy for our overseas recruitment and public relations. The program includes our inaugural Doctoral Colloquium, where our doctoral students presented their research to gain constructive feedback from the audience and connect with international academics. To complement our outreach efforts for student recruitment, we have nurtured a group of student writers who write and share about their experiences and the happenings in Geiko. These articles are published on our Geiko official website and the Geiko Global website.

In terms of international exchanges, we received many overseas visitors, visited many universities in Europe and signed many agreements with overseas universities for student exchanges and research collaboration. In particular, we concluded our first double degree program with National Cheng Kung University in March 2024.

For next year, we want to refine and improve established systems and services to be sustainable and support all stakeholders in enjoying working in an international environment.

The purpose of this report is to summarize the activities of the International Office for FY 2023, thereby contributing to further strengthening the internationalization of the faculty. We would also like to express our gratitude to all those who have always been understanding and supportive of the International Office.

1 International Winter School Program

A short-term inbound program for overseas faculty members and students.

Objectives

1. To offer knowledge and research experience in Geiko for overseas faculty members and students in the design field, especially for those considering taking on doctoral or master's programs.
2. To allow more exposure time for faculty members, Geiko students, and administrative staff to use the English Language as the medium for communication with overseas faculty members and students.
3. To allow Geiko students to interact with overseas faculty members and students to share experiences of studying in Geiko and living in Fukuoka.

Overview

The Winter School Program invited 7 faculty members and 9 students (undergraduate and graduate) from overseas universities with whom the Kyushu University Graduate School of Design has partnerships for a 7-day including arrival and departure day (Japan Science and Technology Agency and Kyushu University) and 8-day excluding arrival and departure day (Japan Student Services Organization) study program at the Ohashi campus. The program included (1) a Geiko's doctoral colloquium, (2) research guidance laboratory sessions, (3) Geiko Festival, (4) a company visit to TOTO Ltd., and (5) a cultural and historical tour at Karatsu (only Japan Student Services Organization and self-funded participants). Through the continuous implementation of such international programs, we will enhance the presence of the Graduate School of Design in the world and attract excellent international students. The Winter School Program has successfully provided a comprehensive program and experiences to the participants. They have all enjoyed the learning and the hospitality. The student helpers and the participating faculty members have contributed greatly to the success of the program.

Date of Event

November 5 – 12, 2023

Participated Faculty Members

Professor Sarantou Melanie, Department of Strategic Design
Associate Professor Ikeda Minako, Department of Design Futures
Associate Professor Yuki Madoka, Department of Design Futures
Assistant Professor Loh Wei Leong, Department of Design Futures
Associate Professor Inoue Tomo, Department of Environment Design
Assistant Professor Iwamoto Masaaki, Department of Environment Design
Associate Professor Matsumae Akane, Department of Human Life Design and Science
Lecturer Nishimura Takayuki, Department of Human Life Design and Science
Assistant Professor Loh Ping Yeap, Department of Human Life Design and Science



▲ Winter School Video



▲ Winter School Report

Language

English

Participants

16 participants from 11 universities (Bandung Institute of Technology, Jadavpur University, National Taiwan Normal University, Rangsit University, Royal University of Fine Arts, Sebelas Maret University, Silpakorn University, University of Cologne, University of Lapland, University of the Philippines Los Baños and University of Taipei)

Participated Countries/Regions

8 (Cambodia, Finland, Germany, Indonesia, India, Philippines, Taiwan and Thailand)

Sponsorship

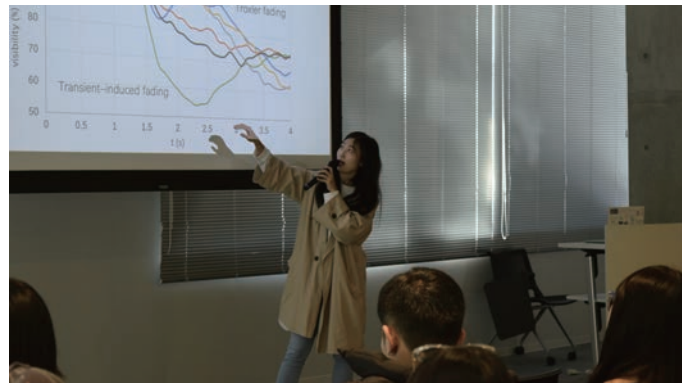
1. Japan Science and Technology Agency
2. Japan Student Services Organization
3. Kyushu University

Program

- 2 laboratory sessions to gain an in-depth understanding of faculty members' research
- A campus tour of advanced and diverse research facilities
- A doctoral colloquium
- A company visit to TOTO Ltd.
- A cultural tour of Karatsu City
- Visit to the Geiko Festival
- 2 Presentations (Introduction and Final) by Participants



▲ Lab Session with Assistant Professor Loh PY



▲ Doctoral Colloquium



▲ Company Visit to TOTO Ltd.



▲ Geiko Festival

2 International Program and Study Abroad

2.1 International Program (IP)

An educational program to promote study abroad for students at the School of Design started in FY2021.

Objective

The program aims to develop the stance, attitudes, and communication skills necessary to work independently in international society and to develop human resources with specialized design knowledge and skills and a sense of identity in their own country.

Requirements for Program Completion

After enrolling in the international program, students who meet the following three conditions will be issued a certificate of completion.

1. Students must take the following four subjects:
 - Intellectual Property Rights: Global Perspective (Year 2, Summer Quarter)
 - Global Design Innovation (Year 2, Summer Quarter)
 - Design Pitching Skills (Year 2, Fall Quarter)
 - Start-ups and Global Disruptors (Year 2, Winter Quarter)
2. Study abroad (including short-term study abroad) and obtain 4 or more credits in subjects other than languages.
3. Must meet undergraduate graduation requirements.

Faculty-in-Charge

Assistant Professor Loh Wei Leong
Associate Professor Hall Michael
Assistant Professor Inamura Tokushu
Associate Professor Ikeda Minako
Assistant Professor Shimomura Moe

Number of participants (Year 2)

10

Promoting and Providing information on the IP Program

- Guidance sessions: Year 1 (April 7, 2023), Year 2 (April 6, 2023)
- Two IP students who have completed the exchange programs shared their experiences in one of the lessons of Design Case Studies that most Year 1 students are taking.



▲ International Program Details



▲ Global Design Innovation



▲ Design Pitching Skills



▲ Tea Session in Dec

Initiatives for Students Studying Abroad

- Support for foreign language examination (TOEFL, IELTS) and portfolio preparation for study abroad students.
- Provided textbooks and one-to-one English lessons (listening/speaking) with international students (total: 25 sessions).
- Partial subsidies for English Language examination fees (TOEL, IELTS, etc.) for 7 students.
- All meetings and group works were conducted in English to familiarize students with English, enabling them to communicate confidently.

Strategies to Motivate Students to Study Abroad

- Joint Workshop was organized with the National Taiwan Normal University (NTNU), College of Technology and Engineering, Taiwan, from March 4 – 10, 2024 and hosted at NTNU to provide opportunities for students to have an overseas experience and educational and cultural exchange. 9 IP students and 3 faculty members attended the workshop.
- Tea sessions were held for students and faculty members to discuss studying abroad, cross-cultural understanding, career paths, etc., to deepen international understanding through casual exchanges in English.
- Assistant Professor Loh Wei Leong and the Global Student Exchange Center staff met with students individually to advise them on their exchange plans and provide guidance on their statement of purpose and portfolio for submission to their study abroad destinations.



▲ National Taiwan Normal University



▲ Presentation during Workshop



▲ Visit to Min-an Elementary School



▲ Enjoying Local Food Together

Fundings

- English and Portfolio Tutoring: SHARE-Q
- English Language Examination Fees Support: Education Globalization expenses
- Joint Workshop with NTNU: International Collaborative Education Support Program (for students), SHARE-Q (for faculty members)
- Living Expenses Overseas: JASSO Overseas Study Abroad Support Program “International Program of the School of Design for Developing World-Class Designers” (Outbound)

Results

1st batch (Year 4): Two students studied overseas at Nanyang Technological University and Politecnico di Milano, respectively, under the JASSO overseas Study Support Program. Two students studied at Cologne University of Applied Sciences. Three students will receive the Certificate of Completion of IP in March 2024 and one student in September 2024.

2nd batch (Year 3): Two students studied at the University of Applied Sciences Amsterdam and National Cheng Kung University, respectively, under the JASSO Overseas Study Support Program. One student is currently studying at Karlsruhe University of Arts and Design under the Tobitate Study Abroad in Japan New Representative Program, and another student is at San Jose State University. One student will be going to the University of Vienna from Spring 2024.

3rd batch (Year 2): They are still in the preparation stage of studying abroad.



▲ First Batch of IP Graduates



▲ English Tutoring



▲ Exchange at Nanyang Technological University



▲ Exchange at Cologne University of Applied Sciences

2.2 Student Support

Support for students to study abroad.

- Conducted 27 consultations on study abroad
- Faculty of Design hosted 1 study abroad information online session on September 13 (The faculty members in charge of the partner universities provided an introduction and a question-and-answer session. 15 participants)
- Provided information session and interview training for “Tobitate! Study Abroad in Japan” Japan Representative Program

2.3 Exchange Student Results (Outbound)

University	Country	Number	Course
Politecnico di Milano	Italy	2	Human Life Design and Science (M1), Environmental Design (M2)
Ecole Nationale Supérieure d'Architecture de Paris la Villette (ENSAPLV)	France	2	Environmental Design (M1)
Darmstadt University of Applied Sciences	Germany	1	Design Futures (M1)
TH Köln - University of Applied Sciences	Germany	1	Media Design (M2)
Karlsruhe University of Arts and Design	Germany	2	Acoustic Design (B3), Acoustic Design (M2)
National Cheng Kung University	Taiwan	1	Environmental Design (B3)
San Jose State University	USA	1	Media Design (B3)
Aalto University	Finland	1	Doctoral Course
Universität Wien	Austria	1	Media Design (B3)

3 Support for International Students

3.1 Questionnaire Surveys and Interviews with International Students

Objective

To understand the issues that international students face in Geiko and living in Japan and consider and implement measures to improve the support for international students in the future.

Methods

The online questionnaire surveys were conducted with 121 international students at Geiko, including exchange students for the School of Design and Graduate School of Design, in June 2023.

Results

38 international students have responded, and two main issues are flagged: finding housing and subjects not taught in English. Though not many of the students surfaced the issue of subjects not being taught in English, there are many who have talked about this issue during casual conversations with the staff. Hence, interviews are conducted to have a better understanding of the issue.

Interview Participants

International students enrolled in the master's program since April 2022 who have taken the entrance examination in English. This group of students may not know the Japanese language.

Methods

Small group interviews of 2 to 5 people are conducted with 9 participants.

Results

The main issues that surfaced during the interviews are organized and presented at the professor's meeting.

3.2 Management of Geiko Supporter, Implementation of International Exchange Events

Overview

Geiko Student Supporters is a special team of Geiko students, both Japanese and International students, who want to make a difference in the lives of Geiko students. They helped new international students settle in smoothly and organized various events to help developing new friendships between international students and Japanese students. In addition, as part of community service, they came together to organize a few workshops for the public during the Geiko Festival, and many have given good feedback on the workshops.

Number of Supporters

29 (including 10 international student supporters)

Results

- The support provided for new international students and a faculty member upon arrival in Japan as follows:
1st Semester: 20 new international students, 1 faculty member/9 supporters
2nd Semester: 30 new international students/5 supporters
- The activities organised for the new international students are as follows:

Activity	Date	No. of Participants
Welcome Party (Spring)	May 12, 2023	42
BBQ in Uminonakamichi	July 23, 2023	16
Welcome Party (Autumn)	October 13, 2023	50
Geiko Festival Workshop	November 5, 2023	47
Information Session for Housing	November 17, 2023	30
Christmas Party	December 22, 2023	20
Geiko Mamemaki	February 2, 2024	11



▲ Welcome Party



▲ BBQ



▲ Christmas Party

3.3 Bonding Sessions for International and Japanese Students

Objective

- To provide opportunities for international students to interact with Japanese students and develop friendships.
- To develop friendships with the students and understand their concerns.

Results

Two tea parties were organized in the evening for students to get to know each other over snacks and games.

Date	No. of international students	No. of Japanese students	Total
October 25, 2023	5	3	8
November 28, 2023	10	2	12



▲ Bonding Sessions

3.4 Support for International Student Initiative

Objective

To encourage interaction between Japanese and international students and to nurture students to be self-directed and contribute to Geiko.

Project Initiative

An international student had initiated a project that involved making mobile yatai that could be used to serve drinks or food during events and serve as a conversation point to encourage interaction between Geiko students. The student worked with a team of international and Japanese students to make the yatai.

Results

The yatai was completed in November 2023, and there were several attempts to set up events at the end of 2023, but they were cancelled due to bad weather conditions. The students will set up events in FY2024.



▲ Yatai designed and built by students

3.5 Building a Network with Our Alumni

Objectives

To connect and engage all Geiko alumni in mutually beneficial ways and encourage alumni's support and guidance to advance Geiko's presence on the world stage for future generations.

Initiatives

- Sent periodical email updates to alumni with newsletters, annual reports, etc.
- Organized the annual Geiko International Reunion

Geiko International Reunion

Objectives

- To provide opportunities for networking among international alumni.
- To discuss the possibilities of student exchange programs with the different universities

Date March 18, 2024 (Monday)

Time 4 pm – 6 pm, JST

Venue Online or Design Common 2nd floor, Ohashi Campus, Kyushu University

Language English

Participants

- 16 international alumni who graduated from the School of Design and the Graduate School of Design
- 19 faculty members of Geiko and current students from the School of Design and the Graduate School of Design



▲ On-Site Participants



▲ Online Participants



▲ Geiko International Reunion Poster



▲ Opening Address



▲ International Program Presentation

4 University Reform and Revitalization System “Design in Japan” Subjects Series

4.1 Overview of Reform Plan for Japan Design Education Program

The reform plan for the FY2022 University Reform and Revitalization System, "Establishment of Educational Program for Developing Human Resources to Create and Disseminate Japanese Design Internationally," is an extension of the subject "Design in Japan" that began in FY2020, which we have experience in implementation. Three subjects, "Design in Japan A, B and C," are incorporated into the curriculum of the graduate school and will be offered from FY2022 and FY2023. Through the implementation of the Japanese design education program, Japanese and international students will deepen their understanding of Japanese aesthetics from traditional to contemporary, and based on the knowledge and attitude acquired through the program, cultivate the potential to create innovative design and art in the future, and to curate and disseminate information overseas to promote further and develop such design and art.

4.2 Design in Japan/Understanding Japanese Design A (1st Semester of FY2023)

Subject Overview

Before the University Reform and Revitalization System project plan, a subject titled "Design in Japan" was offered at the School of Design and the Graduate School of Design in FY2020 to address Japanese design. The International Office is responsible for planning and implementing this subject, accumulating know-how on hybrid classes, and attempting to apply it to other international projects and subjects. This year, lectures were held by faculty members from various fields of expertise, including photography, public design, subculture and media, landscape design, etc., who introduced Japanese design from their perspectives. The subject included an excursion on Japanese Traditional Crafts and Culture to Kurume City and Yame City. At the end, the participants presented their thoughts and in-depth research on a particular topic of interest from the lectures.



▲ Lecture

Period	1st Semester
Faculty-in-Charge	Assistant Professor Shimomura Moe
Language	English
Enrolment	55 (including 44 international students)
Participated Countries	12 countries and regions (Japan, America, China, France, Germany, Guatemala, Indonesia, Italy, Myanmar, Singapore, Taiwan and Venezuela)

Subject Content

Cultural Translation and Japaneseness by Associate Professor Yuki Madoka
Photography and Japan by Associate Professor Yuki Madoka
Japanese Subculture and Media by Associate Professor Fuyuno Miharuru
Serious Game Design by Associate Professor Matsuguma Hiroyuki
Excursion on Japanese Traditional Crafts and Culture by Assistant Professor Shimomura Moe
Design Involvement in Public Sector by Associate Professor Sogabe Haruka
Landscape Design in Japan by Associate Professor Takatori Chika
Augmented Representation using Extended Imaging by Associate Professor Ishii Tatsuro
Current Status of Acoustic Design by Professor Takada Masayuki

4.3 Design in Japan/Understanding Japanese Design B (Winter Quarter of FY2023)

Subject Overview

This subject offered lectures and workshops, including an excursion pertaining to art and design in Japan. The contents focused on sound, music and scent and examined both traditional and contemporary design and art practices. Students participated in these practices and explored the theme of “ephemerality” and interpreted the meaning through various mediums and media to create their own design/art/music works. These works are presented through various senses, including smell and touch, in a final presentation event, “Nagare, The Subtle Art of Dying”, which was opened to the public on January 28, 2024, at the Design Commons 2nd Floor.

Period	Winter Quarter
Faculty-in-Charge	Assistant Professor Jamieson Daryl
Language	English
Enrolment	24 (all international students)
Participated Countries	8 countries and regions (America, China, France, Germany, Guatemala, Iran, Netherlands and Taiwan)

Subject Content

Phenomenology of Scent by Associate Professor Marinucci Lorenzo

Traditional Incense Making workshop at Yame City by Assistant Professor Jamieson Daryl and Associate Professor Marinucci Lorenzo

Sound and its Organization by Assistant Professor Jamieson Daryl

Group Creation 1 – 3 by Assistant Professor Jamieson Daryl



▲ Creating Graphic Score



▲ Traditional Incense Making Workshop



▲ Creating Incense



▲ Exhibition



▲ Poster

4.4 Design in Japan/Understanding Japanese Design C (Autumn Quarter of FY2023)

Subject Overview

Curating today entails more than the organization and presentation of exhibitions and other forms of cultural communication. In a transdisciplinary and transcultural context, it is also concerned with bringing together different ways of knowing, with the relationship between art and society, and with challenging some of the assumptions on which our art institutions, museums and collections have been built on.

This subject was a studio project that introduced basic knowledge of Japanese art and design, the history of exhibitions and curatorial practice. It combined theoretical reflection with creative work and practical methods of curating. The course entailed theory and history sessions, field trips to exhibitions and discussions with curators and other practitioners related to art and design. As a final outcome, the participants collectively develop concepts for an exhibition or intervention at the Kyushu University Museum. Though the subject has ended, the participants continued to work with the museum to realize the exhibition in March 2024.

Period	Autumn Quarter
Faculty-in-Charge	Associate Professor Yuki Madoka and Lecturer Beyn Ariane
Language	English
Enrolment	4
Participated Countries	4 countries (Japan, Ecuador, Germany and Iran)

Subject Content

Japanese Art and Design in the Global Context

Key concepts of curatorial practice

Excursion to Dazaifu Tenmangu & Keidai Art Museum

Excursion to YCAM Yamaguchi Center for Arts and Media

Session at Kyushu University Museum, sight visit and visit of collections

Session at Kyushu University Museum, presentation and discussion of curatorial concepts



▲ Kyushu University Museum



▲ YCAM



▲ Final Presentation



▲ Exhibition Objects Stand Still - Ideas Don't



4.5 Lecture Series and Event

This ongoing international lecture series since FY2022 introduces cutting-edge positions of contemporary art through in-person encounters and conversations with artists. Artists of different disciplines are presenting and discussing their work to an audience of students, professors, and other members of the Kyushu University community, as well as an art-interested Fukuoka public. The series gives insight into diverse international artistic positions and an understanding of contemporary art's role within society, as well as art's potential links to other fields of research, such as design, humanities, science, and engineering. The lectures are organized collaboratively by faculty members of the Department of Design Futures, Department of Acoustic Design and Department of Media Design of the Faculty of Design. It is funded by the University Reform and Revitalization System of Design in Japan series and the University Reform and Revitalization System of Media Art.

Lecture Series

- April 22, 2023: Artist Talk and Workshop with Photographer Yasutaka Kojima
- May 13, 2023: Performance and Talk with Visual and Sound Artist Paul DeMarinis
- May 22, 2023: Workshop with Visual Artist Antonia Hirsch
- June 9, 2023: Screening and Talk with Artist and Filmmaker Hsu Chia-Wei
- October 19, 2023: Concert & Talk with Musician and Artist Augustin Maurs
- October 30, 2023: Talk with Artist Nina Canell
- January 29, 2024: Workshop with Artist Tomohiro Hanada
- February 8, 2024: Screening and Talk with Visual Artist Aya Momose
- March 2, 2024: Talk with Sound Artist Susan Philipsz

Event

On September 29, 2023, a concert and lecture event was organized by Associate Professor Yuki Madoka and Assistant Professor Jamieson Daryl at the Fukuoka Art Museum, Museum Hall. The events presented the ideas of 'the end of life' and 'transience and transience of life' are expressed in modern and contemporary Western and Japanese works of art, using the canonical expressions of 17th century Dutch 'Vanitas' paintings and the 'Dance of Death', which emerged from the epidemic of plague, as clues. Assistant Professor Jamieson Daryl composed the music and directed the concert, and Professor Victoria von Flemming from the Braunschweig University of Art in Germany was invited to give the lecture.

This event is supported by the University Reform and Revitalization System of Design in Japan series and the Kakenhi Project 20H01206.



5 International Education Initiatives

5.1 Industry-University Collaborative Exercises Subject: Studio Project II - A (SORA Community Design Project)



[▲ Project Overview](#)

Objectives

To provide an opportunity for passengers to learn about hydrogen buses and think about future energy, electricity and the global environment.

Subject Overview

This is an industry-university collaborative project to design the exterior graphics and science communication for Toyota Motor Corporation's SORA hydrogen bus, which began operating on the Kyushu University line in September 2023. A joint student team of international and Japanese students, together with Kyushu Electric Power Co., Inc., Showa bus Co., Ltd., and the Tachikawa Laboratory of the Faculty of Engineering Kyushu University, which is conducting an experimental project at a hydrogen station, designed a new fuel cell bus with a diversity of cultures and interpretations.

Period	Summer Quarter
Number of Credits	2 credits
Faculty in Charge	Associate Professor Ikeda Minako, Assistant Professor Kudo Mao, Assistant Professor Shimomura Moe
Language	English
Participants	8 (including 6 international students)
Participated Countries	3 (Japan, China and Italy)



[▲ Hydrogen Bus Designed by Students](#)



[▲ Hydrogen Bus Pitching](#)



[▲ Hydrogen Bus Ideation](#)



[▲ Bus Interior](#)

5.2 International Exercises Subject: Studio Project III - A (Inter-Cultural Dialogue 2023)



▲ Geiko Fun Festival

Objectives

The purpose of this project is to implement a design to encourage friendships between Japanese and international students.

Subject Overview

International students find it difficult to make Japanese friends due to language barriers, cultural differences, and lack of opportunities to meet each other. Therefore, students designed an event where people can meet and lead to subsequent exchanges to learn about the diverse cultures of international students on campus, have fun and communicate with each other.

The students, in five groups, went through an iterative process of ideation and prototyping using a mix of English and Japanese languages and came up with activities for the event day that included an Onigiri-making workshop, a trivia quiz on the countries of origin of international students on campus, and an original video game to learn about foreign cultures. The event was called the “Geiko Fun Festival”, and it was held on Thursday, November 16, 2023. On the day of the festival, a total of 50 participants enjoyed conversation and laughter with each other, even though many had not met before.

Period	Autumn Quarter
Number of Credits	2 credits
Faculty in Charge	Assistant Professor Shimomura Moe
Language	English and Japanese
Participants	18 (including 14 international students)
Participated Countries	5 (Japan, China, Germany, Venezuela and Tunisia)



▲ Game



▲ Group Photo



▲ Onigiri Making Workshop



▲ Original Video Game

5.3 Collaborative Online International Learning (COIL): International Art Collaborations Network (INTAC)

Objectives

This is a collaborative class with four other universities in four different countries to create artworks through international collaboration using Information and Communication Technology (ICT). The four universities are the University of Europe for Applied Sciences (Germany), Ontario College of Art & Design (OCAD) University (Canada), Tampere University of Applied Sciences (Finland) and Autonomous University of the State of Mexico (Mexico). This class will provide students with the opportunity to be taught and given feedback from professors at overseas universities. It will also allow students to use English for communication and international exchanges.

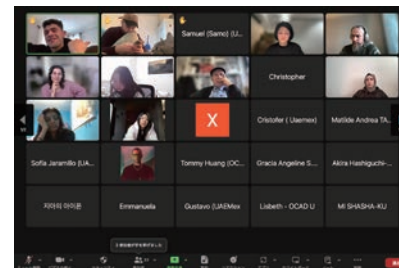
Subject Overview

Students formed small groups of students from different universities to create artwork under the theme "Ebb + Flow". Various ICT tools such as Zoom, Teams, Miro (an online whiteboard tool), Slack, Instagram and Google Translate are used for communication. The final outcomes were presented in an exhibition, "Ebb + Flow", on the Ohashi Campus. The professors and students from each university were present to prepare and set up the exhibition. This provided students with hands-on experience in exhibition practice. The exhibition was held from March 14 to 22, 2024, at the Design Library and Gallery in Building 1, with an opening event and a panel discussion with the following 6 professors on March 14, 2024.

1. Professor Walter Bergmoser
2. Assistant Professor Meera Margaret Singh
3. Professor Emeritus Peter Sramek
4. Principal Lecturer Juha Suonpää
5. Professor Sofia Sienna
6. Associate Professor Yuki Madoka

Period	Autumn Quarter
Number of Credits	1
Faculty-in-Charge	Associate Professor Yuki Madoka
Language	English
Enrolment (Geiko)	8

Supported by Strategic Hub Area for top-global Research and Education - Kyushu University (SHARE-Q) "Proposal-Based Project Framework".



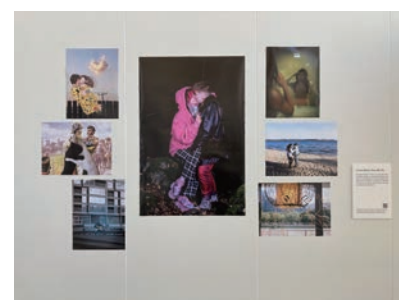
▲ Online Lecture via Zoom



▲ INTAC Poster



▲ Setting Up the Exhibition



▲ Exhibition

5.4 Collaborative Subject Between Faculties: Engineering Leaders English Program (ELEP) Zero to One

Objectives

The ELEP aims to enhance the English language skills and innovation/global competence of students and to give them new skills that will enable them to play an active role in society at a higher level.

Subject Overview

The Faculty of Engineering and the Faculty of Design collaborated on the ELEP that was offered to the students at the School of Engineering, Graduate School of Engineering, School of Design and the Graduate School of Design.

The ELEP is a 6-week hybrid entrepreneurship program that includes the following:

- Online English training by San Jose State University in California, U.S.A.
- Online and in-person interaction with San Jose State University students
- Field trips to famous Silicon Valley companies and universities
- Lectures by local entrepreneurs and venture capitalists in Silicon Valley
- Experience the process of business creation through design thinking in the Zero to One project in person on Ito Campus.

This year's Zero to One project theme was to design an idea to sell Japan's advantages to the world by combining the latest technology with an awareness of the global market.

Period February 14 - March, 28, 2024

Faculty in charge Kyushu University Faculty of Design Associate Professor Zhang Yanfang and Assistant Professor Shimomura Moe

Kyushu University Faculty of Engineering Professor Teranishi Ryo

Kyushu University Silicon Valley Visiting Professor Matsusaka Shujiro

Participants 27



▲ ELEP Online Lecture



▲ ELEP at U.S.A.

6 Developing International Partners

6.1 Double Degree Program Conclusion

The Double Degree Program allows students to study abroad at a partner university while enrolled at Kyushu University and earn degrees from both universities upon completion of the designated curriculum.

The Graduate School of Design, Kyushu University, concluded a double degree agreement recently, with the College of Planning and Design, National Cheng Kung University (NCKU), Taiwan. Professor Omoto Akira, Dean, signed the agreement at NCKU, Taiwan, on March 14, 2024. The program will start in 2024.



▲ Double Degree Program

Students participating in the Double Degree Program will receive multidisciplinary and multifaceted instruction from multiple faculty members, including academic advisors from both Kyushu University and National Cheng Kung University in Taiwan, enabling them to acquire advanced knowledge and skills and a broad perspective. In addition, students can expect to improve their English language skills, which are necessary to be active globally. Furthermore, by studying in different countries and regions, students can hone their spirit of challenge and comprehensive cross-cultural understanding, which are important for international success.

We aim to nurture "international designers" who can play an active role in the international community in response to ever-evolving and expanding areas of design expertise.



▲ Double Degree Signing Ceremony at NCKU



▲ Campus Tour



▲ Group Photo



▲ Networking Lunch

6.2 Courtesy Visits from Overseas Universities and Related Parties

Date	University	Country / Area
April 4, 2023	The University of New South Wales (UNSW)	Australia
April 20, 2023	Aalto University	Finland
June 16, 2023	National Cheng Kung University	Taiwan
June 19, 2023	Royal College of Art Imperial College London	United Kingdom
July 24, 2023	Aalto University	Finland
July 27, 2023	Beijing Institute of Technology	China
August 16, 2023	National School of Architecture and Urban Design, Tunis (ENAU)	Tunisia
September 19, 2023	Fachhochschule Potsdam University of Applied Sciences	Germany
September 20, 2023	Technical University of Kaiserslautern	Germany
September 27 and 28, 2023	Norwegian University of Science and Technology (NTNU)	Norway
October 20, 2023	National Taiwan Normal University (NTNU)	Taiwan
October 20, 2023	Seoul National University	Korea
October 26, 2023	HAN University of Applied Sciences	The Netherlands
October 28 – 30, 2023	Dalian University of Technology	China
October 31, 2023	Universitas Brawijaya	Indonesia
December 25, 2023	RMIT University	Australia
February 19 – 22, 2024	Estonian Academy of Arts	Estonia
February 22, 2024	Ecole Nationale Supérieure d'Architecture de Paris la Villette (ENSAPLV)	France
March 12, 2024	University of Europe for Applied Science Ontario College of Art & Design (OCAD) University Autonomous University of Mexico State	Germany Canada Mexico



▲ Courtesy Visit from NTNU, Taiwan



▲ Courtesy Visit from NTNU, Norway

6.3 Visits to Overseas Universities

Objectives

- To establish new partners for students and academic exchanges.
- To maintain and develop new collaborations with existing partners.

Universities Visited

Date	University	Country	Faculty Member
September 5 to 8, 2023	ELISAVA	Spain	Assistant Professor Shimomura Moe
	Institute for Advanced Architecture of Catalonia (IAAC)		
	Fab Lab Barcelona, Spain		
January 3 to 22, 2024	University of Europe for Applied Sciences	Germany	Associate Professor Yuki Madoka
	Folkwang University of the Arts		
	University Duisburg-Essen		
	Köln International School of Design		
	Humboldt University of Berlin		
	Anhalt University of Applied Sciences		
	Darmstadt University of Applied Science		
	Karlsruhe University of Arts and Design		
University of Applied Sciences Potsdam			



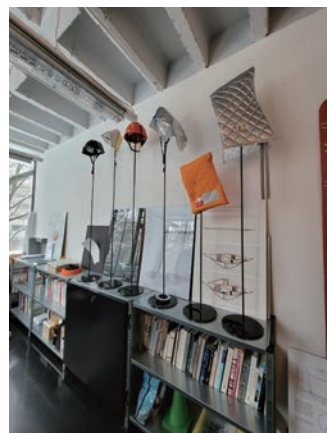
▲ ELISAVA



▲ IAAC, Fab Lab Barcelona visit



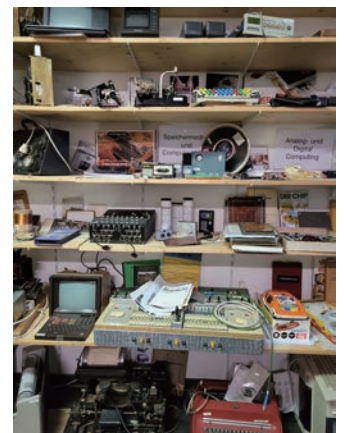
▲ Anhalt University of Applied Sciences Dessau



▲ Darmstadt University of Applied Sciences



▲ Karlsruhe University of Arts and Design



▲ Humboldt University of Berlin

6.4 Support for New and Renewal of Faculty-Level International Exchange Agreements

We supported procedures for international academic and student exchange agreements, including the Erasmus+ program, in collaboration with the Research Support Section.

Number of partner universities as of January 25th, 2024: 43

Changes of Agreement Status in 2023/24

	Status	University	Country
New Agreements	Agreements Concluded (10)	University of Lapland	Finland
		Estonian Academy of Arts (Erasmus+)	Estonia
		Loughborough University	United Kingdom
		HAN University of Applied Sciences	The Netherlands
		Hochschule Anhalt University of Applied Sciences (Erasmus+)	Germany
		North South University	Bangladesh
		Donghua University	China
		Henan University of Technology	China
		Kasetsart University	Thailand
		Silpakorn University	Thailand
	Agreements in Discussion (8)	The University of New South Wales (UNSW)	Australia
		The University of Adelaide	Australia
		Indian Institute of Technology Hyderabad	India
		Jadavpur University	India
		Institute of Technology of Cambodia	Cambodia
		Chittagong University of Engineering and Technology	Bangladesh
		Fachhochschule Potsdam University of Applied Sciences	Germany
		National Taiwan Normal University	Taiwan
Agreements Renewal	Agreements Concluded(1)	Hochschule Darmstadt University of Applied Sciences (Erasmus+)	Germany
Addendum (1)		The Faculty of Psychology and Educational Sciences, Ghent University	Belgium

7 International Public Relations Efforts

Actively promote the appeal of the various activities of the Faculty of Design. Exchange information with overseas parties and prospective students to build good relationships and create a trusted community.

7.1 International Public Relations

Websites

- To publicize the happenings in Geiko to attract potential overseas students, we nurture student writers to write about Geiko from a student’s perspective to create awareness and excitement about Geiko. These articles are written, translated into Japanese, and posted on the official and Geiko Global websites. A total of 47 articles have been published in English and translated into Japanese.
- Articles on subjects and events have been written and posted on the official Faculty web site (English and Japanese).

Social Media

- Posted in Japanese and English on Kyushu University's official social media (Facebook and X (Twitter))
- Disseminated information in English through Geiko International Office's social media (Facebook and Instagram)
- Created eye-catching and informative design images for posting
- Social media operation and advertising results

Campaign	Tool	Number of Impressions
Graduate School Admissions for Doctoral Program (Autumn enrollment)	Facebook	60,428

Video

Created two videos of the International Winter School Program and published them on the official YouTube channel of the Faculty of Design and International Office’s Instagram.



▲ Student writer articles
Geiko Global site



▲ Instagram



▲ Facebook



▲ YouTube Channel
School of Design



▲ Social media advertising image

Other Outcomes

- Designed and created the visual identity (VI) for the International Winter School Program
- Designed and created the visual identity (VI) for the Geiko International Reunion
- Designed and created the visual identity (VI) and webpage for “Design in Japan” series

7.2 Overseas Dissemination of the Faculty of Design Activities

- Updated the mailing list of the Faculty of Design (people related to overseas universities)
- Designed and distributed Geiko’s fact sheets to overseas partner universities
- Distributed annual activity report online

7.3 International Student Recruitment

Date	Event	Number of Participants
April 16	1st Virtual Graduate Study Fair at Kyushu University	75, 13 in breakout session
October 14	Study in Japan for Africa hosted by Hokkaido University	34
October 17	Meet US at J-MENA Study in Japan Virtual Fair 2023! hosted by J-MENA Office	13
December 15	2nd Virtual Graduate Study Fair at Kyushu University	82, 9 in breakout session



▲ 1st Virtual Graduate Study Fair



▲ J-MENA Study Fair



▲ 2nd Virtual Graduate Study Fair

8 Support for International Collaborative Projects

Support for ongoing efforts to develop international partnerships and recruit international students through international collaborative education (joint classes with overseas universities, workshops, summer schools, online events, etc.).

8.1 International Collaborative Education Support Program

Objectives

To realize one of the faculty's goals of "internationalization of education," the Faculty of Design supports efforts to improve the quality of education and develop human resources who can play an active role internationally.

The process to call for applications and award projects is done with the Student Affairs Section.

Projects Selected

- Strategic Service Design Lecture Series for Master's Level
Professor Sarantou Melanie
- Short Collaborative Design Workshop @ NTNU, Taiwan
Assistant Professor Loh Wei Leong

8.2 Other Support

- Global Design Project, an online collaborative class with Aalto University (promotion)
- SDGs International Design Award 2023 (translation and information dissemination support)
- Environment Design Global Hub (eghub) Sakura Science Short-Term Acceptance Program (organized campus tour)
- Kyushu University Institute for Asian and Oceanian Studies (Q-AOS) Sakura Science Short-Term Acceptance Program (organized campus tour)



▲ eghub SSP Campus Tour



▲ Q-AOS SSP Campus Tour

9 English Translation of Documents

Objective

To support international students and researchers and promote the courses to potential overseas students by translating the related documents to English and proofreading documents in English under the Administrative Office.

Details

Student Affairs Division: 2 proofreading documents (Undergraduate and Graduate Student Handbook) and 1 translation document (Academic Calendar)

General Affairs Division: 2 proofreading documents (Alumni messages for official website and Prospectus)

10 Various Budget Applications

Support for various external funding applications and application procedures related to internationalization.

- Strategic Hub Area for top-global Research and Education (SHARE-Q) "Proposal Type Application" Undergraduate/Graduate School (JPY 960,000)
- Sakura Science Exchange Program: Geiko International Winter School Program (Inbound) (JPY 2,953,060)
- JASSO Overseas Study Support Program: Geiko International Winter School Program (Inbound) (JPY 240,000)
- JASSO Overseas Study Support Program: International Program of the School of Design for Developing World-Class Designers (Outbound) (JPY 4,080,000)
- International Priority Graduate Programs for MEXT Scholarship Students (Application is not successful)

11 Others

- Update introduction slides of Geiko Public Relations Resources
- Redevelopment, operation and updating of Geiko Global's website
- Redevelopment, operation and updating of the online exchange program application website
- Shared information with the International Affairs Division
- Participated in joint meetings of the International Affairs Division (four times a year)
- Participated in Public Relation Strategic Office Meetings
- Met with International Affairs Division (July 13)