

School of Design Original Goods (Geiko Mug)

Graphic Design Contest

This year, we have decided to produce Mugs using Hasami-yaki, a traditional handicraft of Hasami Town, Nagasaki Prefecture, with which we have a partnership agreement. Please submit a graphic design proposal that matches the design theme of the competition. This product will be used as Geiko's original goods as souvenirs to be given to universities in Japan and abroad.

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| Contest Details | We are looking for a design for “Geiko Mug” suitable as a souvenir of Geiko. |
| Submission Period | Sept 11 – Oct 31, 2024 |
| Eligibility | Students and staff of the School of Design, Graduate School of Design, Faculty of Design |
| How to Apply | <p>※Make sure to follow both procedures (1) and (2) below</p> <p>(1) Fill out the application form with the required information (name, affiliation (department, course, major, etc.), grade or position, contact email address, and telephone number) and send it to us.</p> <p>(2) Please download “Geiko Mug”format from the URL and describe the graphic design and the purpose of the design. Then upload the described data (PDF file) to the designated URL to submit your entry. When submitting the file, the file name should be the name of the submitter.</p> |
| Design theme | <p>■Graphic design of Geiko mug</p> <p>Theme : “Ohashi Campus”</p> <p>Create a graphic design suitable for the university souvenirs based on the above theme.</p> |
| How to judge | <p>One of the best graphic designs will be selected by the Geiko Original Goods Production Committee based on the following criteria: “expression of design theme,” “appropriateness as a souvenir,” and “originality.</p> <p>The winning design will be commercialized, but may not be commercialized depending on the result of the judging.</p> |
| Announcement of results | The results of the contest will be announced in mid-November 2024 on the student portal and on the campus bulletin board. In addition, the award will be presented at the Spring Degree Conferral Ceremony. |

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| Prize | Certificate + ¥30,000 Amazon gift card* + Finished product *Amazon gift card not applicable for staff |
| Precautions | <ol style="list-style-type: none"> 1. One person may submit as many entries as they wish. 2. Both individual and group entries are accepted. (If a group receives a prize, the certificate and prize will be presented to the group.) 3. Designs must be original and unpublished works of your own creation. 4. Choose from 3 mug types. Base color customizable (except metallic and fluorescent colors) 5. All rights to the intellectual property of the prize winners shall be transferred to Kyushu University. The prize winner shall not exercise any moral rights in the design. 6. Please understand that we may modify the adopted design when we consider commercialization. 7. The winner will be required to follow up on the design for the production of the product and to design a leaflet explaining the product and packaging design. 8. We are considering selling the completed original goods at the Co-op. 9. If you would like to see the actual mugs, please visit the Planning and Public Relations Section. |
| Contact | Planning and Public Relations Section, General Affairs Division, School of Design TEL : 092-553-4435 MAIL : gkskoho@ijmu.kyushu-u.ac.jp |

【Download URL for "Geiko Mug" format】

https://storage.design.kyushu-u.ac.jp/public/Y-5FQIxKsDwEZq0o_bAJWWMmczdXolx2eOYqbTfRSsxl



Click here for QR

【Application form URL】

<https://forms.gle/X9yXwHaU7qxhBTuw5>



Click here for QR

【Upload your application (Proself) URL】

<https://storage.design.kyushu-u.ac.jp/public/P-JHQcBKLuwttvsLKtes80Xco4G6ieeG1jr4Z0qxlySo>



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