

The Kyushu University School of Design has been reorganized.

# THE NEXT 50 YEARS

The field of design has expanded from "mono" to "koto" and to "vision." Since 2020, the School of Design has adopted a five-course system and one department, Department of Design to provide a more flexible study environment.



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	Dean's message

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### Welcome to the World of Design

The purpose and nature of the School of Design, as compiled by the Council for University Chartering and School Corporation when the Kyushu Institute of Design was established in 1968, is as follows:

1.In order to make appropriate use of general technology in life, there is a need to integrate science, which is the basis of technology, and art, which is the freest expression of the human spirit, and to plan the course of technology and study the design of its functions based on the overall spirit of these

2. The organization of modern society has become more complex. As a result, the scope of work that university graduates will be involved in has expanded. Also, there is a growing demand for designers with the knowledge and artistic sensibilities that span the humanities, social sciences, and natural sciences, in addition to traditional designers. As such, we need to respond to this demand. At the time of its establishment, the technology was probably associated with heavy industry. As time changes, it is associated with the current information and communication technology. Even though the design has taken a broader meaning, and graduation from graduate schools has become common, our purpose does not become obsolete with time. It has been more than 20 years since we merged with Kyushu University. These objectives and the philosophy of "humanization of technology" remain essential as the only School of Design and Graduate School of Design in the comprehensive university.

At the same time, we need to be sensitive to the changes in the social environment surrounding us. Hence, five new courses in the School of Design were launched in 2020 due to the reorganization. Furthermore, in 2022, the Graduate School of Design launched six new courses. These are the expression of our convinced will to actively expand the scope of design from "mono" to "koto" and into the realm of envisioning the future while preserving the good traditions of the past.

### To those who are interested in joining us at the School of Design and the Graduate School of Design

Our faculty members have widely diverse specializations, each of whom is working hard to sharpen their expertise. The range of the faculty is so broad that it goes beyond what is called "interdisciplinary." This allows the School of Design and the Graduate School of Design to offer a variety of highly specialized courses and many project-based courses that integrate a wide range of

We encourage students to study across various disciplines and sometimes deepen their understanding in a particular field. Also, please try to integrate the different disciplines with broad perspectives as a driving force. Through these processes, the student, more than anyone else, will be able to take on the challenge of exploring new areas and becoming a world class designer who creates new value. The faculty members will do their best to support you

We look forward to seeing you at the small but profound Ohashi Campus, where "design" originated and is accumulated.



Faculty of Design **Graduate School of Design** School of Design

Dean, OMOTO Akira

# Department of Design School of Design

The School of Design aims to train students to become designers who can combine the scientific knowledge of engineering and technology, develop a deep insight into human beings and society, and have a creative artistic sense. Its predecessor, the Kyushu Institute of Design (1968-2003), educated students on how to adapt technology to human life under the philosophy of "Humanization of Technology." The field of design continues to evolve in line with the development of IT and its influence, innovation in production and distribution, diversification of lifestyles, and environmental issues on a global scale. Not only objects, but abstract factors like social structures are also targets of design. The School of Design produces highly creative individuals with a wealth of knowledge who can respond appropriately to these 21st century conditions, and who possess broad perspectives and academic knowledge that can be applied internationally.

### P04

**P08** 

Course Director

### **Environmental Design Course**

Course Director

### Prof. YOSHIOKA Tomokazu

**Design Futures Course** 

Prof. OGATA Yoshito

This is a comprehensive, modern Environmental Design course that covers architectural, urban, and landscape design. The curriculum, centered on fieldwork and practical design project exercises and supported by specialized lecture courses, fosters individuals with a broad range of specialized knowledge and practical design skills.

The modern society is in an era where unexpected

things happen one after another. The Design Fu-

### **Industrial Design Course**

Course Director

### Prof. TAMURA Ryoichi

Students learn the knowledge and skills to logically design objects that support human life and society through subjects that are based on Kansei, engineering, and science. Taking into consideration social issues and human characteristics, students are trained to create safe, secure, and attractive products, living environments, and services.

### P10

P06

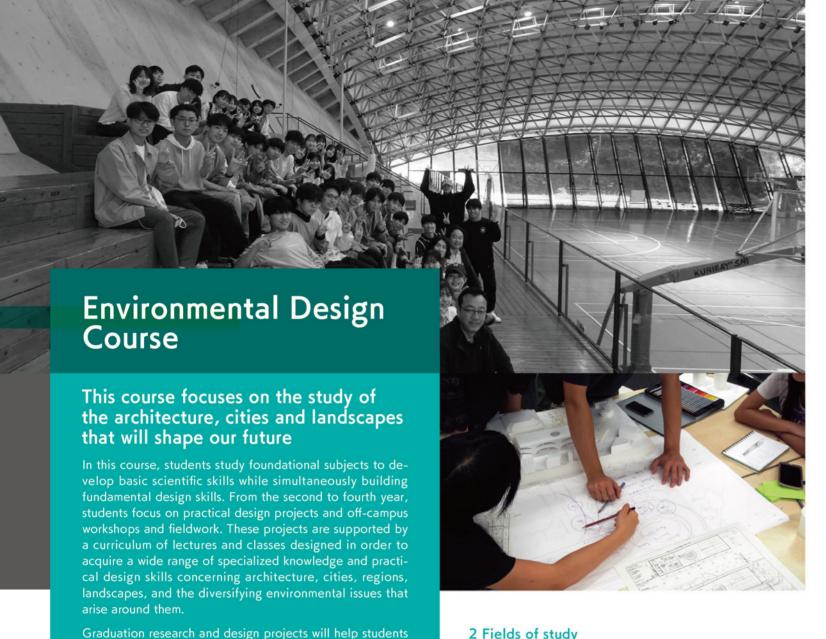
### Media Design Course

Course Director

Prof. HARA Kenji

Media Design is something that "connects and communicates with people," and students will systematically and comprehensively learn "What to communicate and how (Expression)," "How to connect with people (Interaction)," and "How people are interconnected (Communication)," to transform into bold individuals who will pioneer the Media Design of the new age.





### 2 Fields of study

URBAN & LANDSCAPE DESIGN

- Landscape Design
   Green Environmental Design

ARCHITECTURAL DESIGN

- · Architectural Design Architectural Structure

ress to a master's program that is in line with international architectural standards and qualifications.

acquire practical problem-solving skills while they build their English reading comprehension, communication, and

presentation skills through subjects such as Academic En-

Students from this course are eligible to take the Japanese

Registered Architect Qualifying Examination and can prog-

- Architectural Environment

### **Preferred Student Profile**

Students who have a strong desire to make decisions on how to purpose solutions to diverse environmental problems, taking into account the spatial extent and historical nature of the problems.

glish and Expert English.

Students with basic academic ability to acquire specialized knowledge of architecture, cities, regions, and landscapes.

Students who can analyze the environment and recognize what to observe to perform this analysis, with social research skills, scientific thinking, expressiveness, and cre-

Prospective / Profession

These students go on to become architects, landscapers, urban planners, environmental consultants,



Qualification / 1st Class Registered Architect

Prospective / Career

About half of environmental design graduates go on to graduate school, and the other half go on to find employment soon after graduation. The majority of these graduates find work at housing companies, design offices, or construction companies, and many others go into furniture and fixtures, interior design, office equipment, information technology, civil service, real estate, or landscaping-related companies. Also, every year, some students go overseas for exchange. Upon entering graduate school, students develop their design expertise and specialize in fields of their choice.

	1st year	2nd year	3rd year	4th year
Design Literacy Subjects	Design Literacy Basics     Design Case Studies I	Basic of Arts I∼IV     Design and Humanities     Design and Social Sciences     Human Science in Design     Science and Technology     in Design	Design Language I • II     Design Case Studies II	
Course Basic Subjects	Environmental Design     Basics I • II     Industrial Design Foundation     I • II     Introduction to Design Futures     Society and Diversity     Introduction to Media Design     I • II	<ul> <li>Space Design Practice</li> <li>Environmental Design Project A • B</li> <li>Practice of Spatial Information Analysis I • II</li> </ul>		
Course Specialized Subjects		Structural Mechanics I • II Environmental Materials I • II Theory of Building Construction Architectural Environment Engineering Architectural Planning and Design Design of Urban Environments Environmental Conservation Landscape Architecture Basic Exercise for Landscape Fieldwork Building Code Social Design for Environment Data Analytics Material Culture Studies Start-ups and Global Distruptors Global Design Innovations Design Pitching Skills Intellectual Property Rights: Global Perspective	• Structural Planning I • II • Theory of Building Construction Design • Building Production • Environmental Information I • II • Theory of Building Equipment Planning • Structural Engineering Laboratory • Environmental Engineering Laboratory • Theory of Architectural Space and Design • History of Western Architecture • History of Modern Architecture • Heritage Studies • History of Japanese Architecture • Heritage Field Trips • Landscape Planning and Design • Facilitation Skills • Environmental Ethics • Communication in the Arts • Arts Management • International Environmental Design A I~IV • International Environmental Design B I~IV	1 • 11
Course Exercises		• Environmental Design Project	Environmental Design Project	Environmental Integrated
Subjects (PBL)		C · D	E~H	Project A • B
Transdisciplinary Projects / Platform			Transdisciplinary Projects A • B	
Graduation Research / Design				· Senior Project I · II
Depth and Breadth Electives	In addition to t	he own course, students may	choose from the other four cou	ırses.





around social connections and an understanding of the

ulum that is based on aesthetics, engineering, and science as they pertain to design theories and methodoloeach other to deepen students' understanding and equip them with critical industrial design knowledge and creative design, whose theories and practices will Many of our faculty members are involved in the education and research of design at universities all over Japan, and this course is one of the nation's starting points for design education. Students are active as much in the classroom as they are outside of it, with plenty of extracurricular activities and many student groups going on to win design awards in Japan and abroad.

### 2 Fields of study

ERGONOMICS

- Product Design
- · Social Design
- Kansei Science
- Physiological Anthropology
- · Ergonomics for All Ages and Abilities

### **Preferred Student Profile**

Students who are strongly motivated to reflect on what it means to be human, and to create products, living environments, services, and social systems that support human life and society.

Students who possess the basic academic skills to acquire a wide range of expertise in human traits and logical design creation.

Students with a motivation to employ social perspective for thinking and implementation.



Prospective / Profession

Industrial designers (product / public / interior / brand / service / business), creators (planning / research / engineering), ergonomists.



### Prospective Career

Around half of these graduates go on to graduate school and another half go on to employment in their respective fields of study. Our graduates go on to successful careers in a variety of industries that include home appliance and automobile design and furniture manufacturing; space design, architecture, and urban planning; trading; advertising; printing and publishing; information technology; banking; and government and public service. Those who go on to complete their graduate studies often become researchers, either in-house at private research institutes or at educational and research institutions such as universities, or pursue careers in the industries listed above.

	1st year	2nd year	3rd year	4th year
Design Literacy Subjects	Design Literacy Basics     Design Case Studies I	Basic of Arts I~IV     Design and Humanities     Design and Social Sciences     Human Science in Design     Science and Technology     in Design	Design Language I • II     Design Case Studies II	
Course Basic Subjects	Environmental Design Basics     I · II     Industrial Design Foundation     I · II     Introduction to Design Futures     Society and Diversity     Introduction to Media Design     I · II	Introduction to Product Design Introduction to Lifescape Design Introduction to Service Design Introduction to Ergonomics		
Course Specialized Subjects		Practical Theory of Product Design Practical Theory of Lifescape Design Practical Theory of Service Design Ergonomics for All Ages and Abilities Data Analytics Environmental Ergonomics Environmental Physiology Kansei Neuroscience Behavioral Physiology Start-ups and Global Distruptors Global Design Innovations Design Pitching Skills Intellectual Property Rights: Global Perspective	Innovation Design Theory and Practice   •      Lifescape Design Practical Theory and Practice   •      Social Design Theory and Practice   •      Creative Design Project  Data Mining   •      Physiological Anthropology  Kansei Information Processing  Assistive Technologies for Life Activity  Advanced Ergonomics Seminar  Research Literacy  International Industrial Design A  ~ V  International Industrial Design B  ~ V	
Course Exercises Subjects (PBL)		Product Design Practical Theory and Practice I • II Lifescape Design Theory and Practice I • II Business Design Theory and Practice I • II Ergonomics Practice I Fieldwork Theory and Practice	Internship     Ergonomics Practice II     Ergonomics Research Project	1 * 115
Transdisciplinary Projects / Platform			Transdisciplinary Projects A • B	
Graduation Research / Design				• Senior Project I • II
Depth and Breadth Electives	In addition to t	he own course, students may	choose from the other four co	urses.





# Explore your desired future and design a "mechanism" to realize it

Now is a time for change. It's time for the automobile industry to rethink transportation services. Time for the healthcare industry to reduce medical expenses by taking prevention measures. Time for government and business to design a new social framework needed for the successful implementation of AI.

Never before have the expectations for the imagination and creativity of designers been so high. At a time when we desire a shift to a prosperous society that is rich in diversity yet maintains a sustainable ecosystem.

The Design Futures Course, which launched in April 2020, consists of a unique curriculum that integrates three fields essential to future society: 'Art and Design', 'Social Futures', and 'Biology and Information Science.' As students deepen their knowledge of these core areas, they will take on existing social systems and services as well as other areas still unexplored by design.

### 3 Fields of study

 ART AND DESIGN Develop a vision for the future with rich sensibilities and ideas, and acquire knowledge and skills to realize it.

SOCIAL FUTURES

Learn theories and methods for understanding the environment, society, and humankind for a desirable future.

 BIOLOGY AND INFORMATION SCIENCE Learn how to understand natural and social phenomena from a mathematical science perspective and the mechanisms behind the phenomena of life.

### **Preferred Student Profile**

Students who care about the future of our society, have a strong desire to develop new fields of design, and are capable of challenging and creating activities of expression without being bound by preconceived notions.

2 Students with the basic academic ability to acquire knowledge of art, technology, and thought, as well as life sciences and information sciences, for perceiving nature and society mathematically, in order to visualize a better society.

3

Students interested in social issues, who have logical thinking ability and an empirical orientation.



COURSE WEB

Prospective Profession

Designers (experience / vision, etc.), creative directors, data scientists (social data / biometrics, etc.), consultants, administrative staff, art managers, creators, entrepreneurs

### Prospective Career

Students can expect to find employment in areas related to social design upon graduation. Specific examples of potential careers are: creators and design consultants involved in the creation of services, experiences, and systems; planners who create new types of value in lifestyle and product design; UX designers who implement service design for manufacturers; researchers and planners who conduct investigative analysis for manufacturers; data scientists who analyze social and biometric data at research institutes; public servants and administrators involved in policy design at the local and national level; and globally-minded managers. We also expect many students to pursue research careers by continuing their studies at graduate school.

	1st year	2nd year	3rd year	4th year
Design Literacy Subjects	Design Literacy Basics     Design Case Studies I	Basic of Arts I~IV     Design and Humanities     Science and Technology in Design     Design and Social Sciences     Human Science in Design	Design Language I • II     Design Case Studies II	
Course Basic Subjects	<ul> <li>Environmental Design Basics</li> <li>I · II</li> <li>Industrial Design Foundation</li> <li>I · II</li> <li>Introduction to Design Futures</li> <li>Society and Diversity</li> <li>Introduction to Media Design</li> <li>I · II</li> </ul>	Visual Arts Fundamentals Design Concept Design Sketching Environment and Sustainability Critical Thinking Fundamentals of Programming Computer Science I Introduction to Biology		
Course Specialized Subjects		• Fine Art Practice and Theory • History of Western Art • Art and Culture • Performing Arts Practice I • II • Philosophy of Design • Design Aesthetics • Advanced Music Expression I • II • Social Design for Environment • Culture and Representation • Qualitative Research Methods • Art and Design Writing Skills • Data Analytics • Algorithms • Computer Science II • Advanced Biology and Computation I • II • Perceptual Psychology • Start-ups and Global Disruptors • Global Design Innovations • Design Pitching Skills • Intellectual Property Rights: Global Perspective • Editing Design • Design Materiality • Design Futures Methodology • Design Elements • Material Culture Studies • Web Service Design	• Art and Environment • Contemporary Art Practice Basic • Bio Art and Design • Design Conceptualization Theory and Practice • Design Implementation Theory and Practice • Environmental Ethics • Traditional Societies in the Globalized World • Value and Policy • Communication in the Arts • Arts Management • Design for Inclusive Education • Facilitation Skills • Psychometrics • Physical Computing and IoT • Simulation • Computer Science III • Data Mining I • II • Introduction to Biology II • Biology Experiments • Design Futures International Project A I~IV • Design Futures International Project B I~IV	1 • 11
Course Exercises Subjects (PBL)		• Common Thematic Projects A • Design Platforms A, C	Common Thematic Projects B     Design Platforms B, D	
Transdisciplinary Projects / Platform			Transdisciplinary Projects A • B	
Graduation Research / Design				• Senior Project I • II
Depth and Breadth Electives	In addition to t	the own course, students may	choose from the other four cou	irses.





# Acquiring the media expertise needed to design human connections and communications

The term "media" includes not only content such as video and photographs, but also the hardware and software used to interact with them, as well as the means to communicate them.

In the Media Design course, students learn the basics of "Media Expression" to study content design and artistic expression, "Media Interaction" to study technologies and systems for communication, and "Media Communication Studies" to learn about human behavior and society by understanding people as the target of communication. The course also includes the study of "Media Interaction" to learn about technologies and systems for communication.

Students will then design advanced content and systems to realize them, and practice design that "connects and communicates to people"

### 3 Fields of study

MEDIA EXPRESSION

"What to express and how to express it" Learning design and artistic expression

 MEDIA INTERACTION Learn about technologies and systems for communicating.

 MEDIA COMMUNICATION STUDY "How do people connect and communicate with each other?" Understanding the human being as the object of communication and learning about human behavior and society

### **Preferred Student Profile**

Students with a strong desire for design and artistic expression related to media and communication.

Students with the basic academic ability to acquire knowledge related to media, communication design, science, mathematics, human psychology, intellectual property, and art and culture.

Students who have the basic expressive ability related to media and communication design and content creation.



# Prospective / Profession

Designers / engineers (media-related, interaction design-related), creators (media art / games / video / advertising, etc.)

### Prospective Career

The graduates of the predecessors of the Media Design course — the Department of Visual Communication Design and the Department of Art and Information Design — go on to have successful careers as creators and engineers in mass media, gaming, IT, film, advertising, printing, and other related industries. More than a few graduates have also gone on to become researchers at universities and research institutes. The graduates of the Media Design Course are also expected to play important roles in and beyond those industries mentioned above.

	1st year	2nd year	3rd year	4th year
Design Literacy Subjects	Design Literacy Basics     Design Case Studies I	Basic of Arts I~IV     Design and Humanities     Science and Technology in Design     Design and Social Sciences     Human Science in Design	Design Language I • II     Design Case Studies II	
Course Basic Subjects	• Environmental Design Basics I • II • Industrial Design Foundation I • II • Introduction to Design Futures • Society and Diversity • Introduction to Media Design I • II	Introduction to Media Design III Fundamentals of Art and Design Media Media Programming		
Course Specialized Subjects		Art Theory Color Science Drama and Culture Information Design Game Design Contents Engineering Psychology of Visual Perception Perceptual Psychology Media Information Processing Computer Graphics Web Service Design Moving Image Design Animation Design Applied Linguistics Start-ups and Global Disruptors Global Design Innovations Design Pitching Skills Intellectual Property Rights: Global Perspective Typographic Design Interaction Design Interaction Design Mechanics Design	Generative Programming     Creative Design for Advertising     Virtual Reality     Computer Vision     Physical Computing and IoT     Psychological Thinking     Intellectual Property Laws     Psychometrics     International Media Design A I∼IV     International Media Design B I∼IV  International Media Design B I∼IV  Internship	1-11
Course Exercises Subjects (PBL)		Content Design Seminar I • II Plastic Arts Seminar Communication Design Seminar I Media Science Seminar I	Media Design Project I • II     Generative Programming and Expression     Communication Design Seminar II     User-Contents Interaction     Real-World Interaction     Creative Thinking     Creative Prototyping     Media Science Seminar II     Comparative Cultural Studies     Through Drama and Media     Intellectual Property Management  Transdisciplinary Projects A • B	
Projects / Platform Graduation Research / Design			Transdisciplinary Projects A • B	• Senior Project I • II
Depth and Breadth Electives	In addition to t	he own course, students may	/ choose from the other four cou	rses.





### Equipping acoustic design engineers and researchers with a keen sound sensitivity and an advanced knowledge of sound

In the first two years of the course, students take classes in basic science and design literacy as well as core program subjects in the fields of art, science, and technology as they relate to sound.

sense for sound as well as the expertise required from professionals in the fields of sound culture, acoustic environmental engineering, and acoustic information science. Students acquire the ability to solve problems comprehensively by taking interdisciplinary classes outside of the course as well.

In their fourth year, students write a bachelor's thesis on a theme related to music, media art, sound design, physical acoustics, sound environment, hearing, or audio information processing.



### 3 Fields of study

SOUND CULTURE

An in-depth study of cultural and artistic activities related to music and sound.

 ACOUSTIC ENVIRONMENTAL ENGINEERING An in-depth study of the human and physical aspects of the sound environment

 ACOUSTIC INFORMATION SCIENCE

An in-depth study of auditory physiology and psychology, acoustic signals, and acoustic information.

### Preferred Student Profile

Students with a strong interest in a wide range of sound-related arts, science, and technology, and a strong desire to voluntarily acquire specialized knowledge.

Students who are capable of gaining expertise in acoustic design, and have basic academic skills to acquire specialized knowledge in the fields of culture, environment, and information re-

lated to sound.

Students must possess a strong interest and meaningful experience in acoustics and music, an artistic sensibility and a rich individuality, and the motivation for independent study in the acoustic design course.



Research and development into audio equipment, architecture, information and communications, acoustics consultants, sound engineers for broadcasting stations, sound designers, media artists



### Prospective Career

More than half of our graduates go on to graduate school to deepen their expertise and further their research. After graduation from the undergraduate program or graduate school, many students go on to successful careers in a variety of roles related to sound, including the manufacturing of audio communication equipment, electrical equipment, musical instruments; architectural acoustics and noise control; software production; communications; or as in-house researchers at corporate research institutes.

	1st year	2nd year	3rd year	4th year
Design Literacy Subjects	Design Literacy Basics     Design Case Studies I	<ul> <li>Basic of Arts I~IV</li> <li>Design and Humanities</li> <li>Science and Technology in Design</li> <li>Design and Social Sciences</li> <li>Human Science in Design</li> </ul>	Design Language I • II     Design Case Studies II	
Course Basic Subjects		<ul> <li>Physiology of Hearing</li> <li>Psychology of Hearing</li> <li>Sound Culture</li> <li>Theoretical Acoustics, Lecture and Seminar I • II</li> <li>Acoustic Signal Processing</li> <li>Digital Signal Processing</li> </ul>		
Course Specialized Subjects		Perceptual Psychology Electrical Engineering Electronics Data Analytics Qualitative Research Methods Comparative Musical Theory History of Western Music Seminar on Sound Culture Speech Information Practical Application of Theoretical Acoustics Principles and Application of Acoustics Devices Psychology of Music Start-ups and Global Distruptors Global Design Innovations Design Pitching Skills Intellectual Property Rights: Global Perspective	Psychometrics Information Theory Data Mining I • II Communication in the Arts Musicology Auditory Perception and Cognition Digital Signal Processing Seminar Acoustic Media Engineering Seminar on Acoustic Media Engineering Rating and Control of Noise Theory of Nonlinear Systems Acoustics of Musical Instruments Room Acoustics International Acoustic Design A I~IV International Acoustic Design B I~IV	(+II
Course Exercises Subjects (PBL)	Technical Listening Training I	Technical Listening Training II Computer Programming for Acoustics Music Theory and Expression Advanced Music Expression I · II Fundamental Sound Recording and Creation Environmental Sound Recording and Creation	Electronics Experiments     Generative Sounds     Acoustic Experiments I • II	
Transdisciplinary Projects / Platform			Transdisciplinary Projects A • B	
Graduation Research / Design				· Senior Project I · II
Depth and Breadth Electives	In addition to	the own course, students may	choose from the other four cou	urses.



Department of Design **Graduate School of** Design

# ESIGN RADU

In today's society, humans are expected to live intelligent and affluent lives. However, to achieve this ideal, it is essential to consider the ideal state of our equipment and tools, spaces, environments, and information from new perspectives. Furthermore, this challenge is exacerbated by a complex web of social relations, including those between individuals and groups, harmony and unity amid diversity, development and conservation, and continuity and change. The industrial world has seen the emergence of an environment that gives rise to new, complex clusters such as "environmental business," "soft industry," "intelligent information industry," and "Kansei industry."

Therefore, to contribute to the achievement of an environmentally symbiotic advanced information and communication-oriented society, the Graduate School of Design aims to foster scientific and technological cooperation among subject are as such as "culture and human science,"

leading roles in the design industry.

P16

Strategic Design Course Course Director

Prof. HIRAI Yasuyuki

P22

**Design Futures Course** 

Course Director Prof. KOGA Toru P18

**Environmental Design Course** 

Course Director Prof. OI Naoyuki

P24

Media Design Course

Course Director

Prof. TAKENOUCHI Kazuki

P20

**Human Life Design and Science Course** 

Course Director

Prof. MURAKI Satoshi

P26

**Acoustic Design Course** 

Course Director

Prof. TAKADA Masayuki



# Strategic Design Course

### Designing the Society of the Future with the Design × Business × **Entrepreneurship Course**

Based on the philosophy and goal of "higher level design education," the Strategic Design course aims to train strategic designers who can accurately grasp, conceive, and implement various relationships and directions related to design strategies, design researchers who can evaluate and analyze these relationships and directions, innovation leads who can construct methodologies for starting and implementing businesses based on business knowledge and entrepreneurship, and researchers with expertise in these areas. Students can take practical classes integrating business and entrepreneurship through QBS/QREC collaborative courses and corporate and municipal collaborations.





### Preferred Student Profile

To acquire advanced specialized knowledge related to arts and engineering, and to acquire the ability to discover and raise social issues and to solve and implement solutions, the students must possess knowledge that spans the humanities, society, and nature, logical thinking skills, and artistic sensitivity.

Internationality, curiosity and consideration for diversity, and the tolerance and flexibility necessary to acquire the ability to solve problems in cooperation and collaboration with people from different fields of expertise, values and cultures from a broad perspective.

The ability to analyze oneself and society, flexible thinking and responsiveness, creative motivation, and the ability to take action necessary to effectively utilize one's strengths, experience, and specialized knowledge to pioneer and lead in new design fields.

### 3 Fields of study



### **Design Strategy**

Students will learn specialized knowledge of design business, and also acquire the ability to develop new design needs in relation to society, the economy and industry, and to construct methodologies that lead to

### Social Design Strategy

Students will acquire the ability to confront various social issues from an international perspective, such as administrative design and the SDGs, and develop design strategies that are integrated with business.



### Design Entrepreneur Strategy

Students will gain a deep understanding of the integration of business and entrepreneurship with design and the ability to build design strategies in the spirit of entrepreneurship.

### [ Prospective Profession ]

Graduates are expected to be working for a variety of companies, including manufacturers of home appliances, furniture, and toys; space, architecture, and urban planning-related companies; information and media-related companies; advertising agencies; trading and retail companies; infrastructure companies; and government and other administrative agencies, or to enter the doctoral program at a graduate school. After completing the second semester of the graduate program, students are also expected to work as researchers at research institutes within companies or at educational and research institutions such as universities.

### [ Prospective Career ]

Industrial designers, product designers, service designers, design strategists, business designers, design managers, vision designers, entrepreneurs, design researchers, government officials, researchers, etc.

Direct Research

Subjects

Research Project I~III

Curriculum							
	Design Science	Design Engineering	Design and Production	Cultural and Social Design		Common Across Courses	Others
Subjects Related to Master's Research	• Special Research on Design	I∼IV, Design Practice					
Course Core Subjects	Academic Publishing and Dissemination Skills		<ul> <li>Serious Game Design 1~2</li> <li>Connected Design</li> <li>Design Innovation</li> <li>Strategic Service Design</li> </ul>	Producer Principles Design Management Design Marketing Design Industry 1~2	<ul> <li>Intellectual Property Laws 1~2</li> <li>Design Thinking</li> <li>Lean Startup 1~4</li> </ul>		
Studio Projects	• Studio Project I~IV - A, B						
Electives		Methodology of     Design Engineering	Human Computer Interaction     Design     User Experience Design     Art Thinking     Inclusive Design     Societal Design     Speculative Design	<ul><li>Leadership Theories</li><li>Organizational Behavior</li><li>Transformation Design</li></ul>		• SD Advanced Project I∼IV	<ul> <li>Design in Japan A, B</li> <li>Academic English</li> <li>Internship I~III</li> <li>Special Project on Design I~VIII</li> </ul>
Doctoral Program Academic Writing Subjects	• Professional Research Train	ing I, II					
Doctoral Program							



# **Environmental Design** Course

### Course for advanced research and creative design practice in architecture, cities, regions, and landscapes

The Environmental Design course focuses on the environment that surrounds people, namely architecture, cities, regions, and landscapes, and provides advanced research, study, and creative design practice. The course of study addresses the various issues that have emerged in the modern world with an eye to spatial and temporal expansion and social diversity, while also fundamentally examining the relationship between humans and the environment, and includes the Global Architect Program, an internationally accredited architectural education program. The program offers education that contributes to the realization of richer environmental design.





### Preferred Student Profile

Practical education in domestic and international fields will enable students to have the ability to asses the value of diverse environments and to support an international network of environmental designers.

Able to acquire expertise in designing sustainable architecture, landscapes, and social systems to assess the value of the environment and pass it on to the future, and contribute to the maintenance and improvement of the environment.

Able to acquire the processes to realize safety, health, functionality, and comfort that enable sustainable design based on the relationship between humans and the environment, and be able to support environmental design from a temporal perspective and a technical perspective with spatial harmony.

### 5 Fields of study



### **Design Engineering**

Students learn about technologies related to environmental design, such as building struct to environmental design, such as envitures, environmental materials, ronmental chemistry and the thermal the acoustic environment, and environmental psychology.

### **Design and Production**

Students will acquire specific formulas, mechanisms, and methods in environmental design, including architectural planning, building construction planning, environmental conservation studies, social design, environmental risk manlandscape ecology, and landscape design.

### Common

related to environmental design through exercises.

**Design Science** 

Students learn about the principles and

mechanisms of various aspects related

Students will learn about culture and

society as they relate to environmental

design, including Japanese and Western

architectural history, cultural heritage,

international environmental policy, en-

vironmental anthropology, symbiotic

agement, design philosophy, art history,

and environmental culture.

Cultural and Social Design

### [ Prospective Profession ]

Research positions at universities, research institutes, museums, etc. (such as positions at universities, school corporations, independent administrative institutions, public interest corporations, etc.); administrative positions in engineering, architecture, landscape architecture, urban planning, cultural promotion, environmental policy, etc. (including positions in national government, local governments, international organizations); planners in urban development, village revitalization, etc. (also including think tanks, consultancy, etc.); managers in heritage protection, heritage restoration, etc.; managers (such as consultants, or those in design firms, etc.); designers in architecture, gardens, landscape (such as at design firms, construction companies, housing companies, etc.); engineers in architecture and gardens (including those at construction companies, equipment companies, building companies, etc.)

### [ Prospective Career ]

Researchers at universities, research institutes, museums, etc.; administrators in engineering, architecture, landscape architecture, urban planning, cultural promotion, environmental policy, etc.; planners in town development, village revitalization, etc.; managers in heritage protection, heritage restoration, etc.; designers in architecture, gardens, landscape, etc.; engineers in architecture, landscape, etc.

Students will be able to acquire and apply methodologies and knowledge

### Curriculum

Subjects

	Design Science	Design Engineering	Design and Production	Cultural and Social Design		Common Across Courses	Others
Subjects Related to Master's Research	· Special Research on Desig	n I∼IV, Design Practice					
Course Core Subjects	Advanced Environmental Chemistry     Advanced Thermal Environmental Engineering	Advanced Structural Engineering     Advanced Environmental     Materials     Advanced Acoustic Environment     Acoustic Environment Assessment     Advanced Environmental     Psychology	Advanced Architectural Planning Theory     Advanced Architecture and Building     Construction     Advanced Environmental Conservation     Advanced Landscape Ecology     Advanced Landscape Design	Advanced History of Japanese Architecture Advanced History of Western Architecture Advanced Heritage Studies Environmental Policy Assessment	<ul> <li>Advanced Environmental Anthropology</li> <li>Ecological Social Design</li> <li>Environmental Risk Management</li> <li>Philosophy of Design</li> <li>Art History</li> <li>Advanced Environmental Culture Theory</li> </ul>	Advanced Environmental     Design Project A, B	
Studio Projects	· Studio Project I~IV - A, B						
Electives	Advanced Environmental Ergonomics     Advanced Psychology of Perception     Advanced Color Science     Statistics and Computer Science		· Inclusive Design			Landscape Design Project     Strategic Architect Project     A, B     Global Architect Project     Internship for Architect I. II     Internship for Architect	Design in Japan     A, B     Academic English     Internship I∼III     Special Project on     Design I∼VIII
Doctoral Program Academic Writing Subjects	Professional Research Train	ning I, II					
Doctoral Program	• Research Project I vill						



# Human Life Design and Science Course

A course to design a safe, secure, and more desirable life for humanity based on human characteristics, sensitivity, creativity, and advanced science and technology

The Human Life Design and Science course trains students to understand and conceptualize the way of life from a bird's eye view based on human characteristics and advanced science and technology, and to be able to apply this knowledge toward the realization of the ideal way of life. Specifically, we aim to develop individuals who understand human physiological, morphological, behavioral, and psychological characteristics, who can rethink our way of life based on human sensitivity and creativity, who can apply and integrate knowledge to create a scientifically and culturally richer life, and who have cutting-edge scientific knowledge to realize a safe, secure, and more desirable way of life for humanity.



COURSE WEE



### **Preferred Student Profile**

Students who are interested in human beings as consumers and have the foundation to identify their characteristics physiologically, morphologically, behaviorally, and psychologically.

Students who have knowledge of science and engineering to make human life safe, secure and attractive. Those who are interested in human sensitivity and creativity, and have an interest in visualization of the process and design applications.

Students who are motivated to solve various social issues and create value based on human characteristics as consumers and the latest science and technology.

### 3 Fields of study



### **Design Science**

Ergonomics Physiological Anthropology Kansei Behavioral Science

### **Design Engineering**

Creative Science and Engineering Functional Engineering Students will acquire advanced interdisciplinary knowledge of science and technology and the ability to analyze information based on statistical and mathematical reasoning and develop it into design.





### Lifescape Design

Public Design Product Design Communication Design

### [ Prospective Profession ]

University research staff, civil servants, IT-related companies, manufacturers of home appliances, automobiles, furniture, etc., designers (product, public, interior, experience, graphic, etc.), advertising, mass media, entertainment-related, creators, creative directors, planners, analysts, consultants, facilitators, design engineers, design and development, research and development staff, etc.

### [ Prospective Career ]

Manufacturing industry related to information equipment, home appliances, automobiles, furniture, household goods, etc.; space, architecture, urban planning related; trading companies, advertising agencies; application and system development related, mass media and publishing companies; printing companies; information architects; experience design related; banks, government and other public offices; universities and other educational and research institutions, etc.

### Curriculum

Garrigaram								
	Design Science	Design Engineering	Design and Production	Cultural and Social Design	Common Across Courses	Others		
Subjects Related to Master's Research	• Special Research on Design I∼IV, Design Practice							
Course Core Subjects	<ul> <li>Applied Ergonomics</li> <li>Assistive Technology and Science for Life Activity</li> <li>Advanced Environmental Ergonomics</li> <li>Advanced Physiological Anthropology</li> <li>Advanced Brain and Behavioral Physiology A, B</li> <li>Advanced Kansei Science</li> <li>Statistics and Computer Science</li> <li>Academic Publishing and Dissemination Skills</li> </ul>	<ul> <li>Design Cognition</li> <li>Advanced Human Informatics</li> <li>Methodology of Design Engineering</li> <li>Biomimetics</li> </ul>	<ul><li>Public Design</li><li>Context Design</li><li>Resilience Design</li></ul>	Communication Design     Lifescape Design	Advanced Human Life     Design			
Studio Projects	· Studio Project I∼IV - A, B							
Electives		• Legal Design	• Speculative Design			Design in Japan A, B     Academic English     Internship I~III     Special Project on Design I~VIII		
Doctoral Program Academic Writing Subjects	• Professional Research Training I, II							
Doctoral Program Direct Research	· Research Project I~III							



# **Design Futures Course**

A course to envision "the future we want" in which we coexist with living organisms, others, and the environment, and to design the mono, koto, and system that will make this future a reality.

The Design Futures course aims to provide students with knowledge and methodologies in bioinformatics, bioengineering, design, art, culture, and society to develop a vision of a future society through a multifaceted and creative approach. To this end, students will acquire the following abilities.

- (1) The ability to systematically understand and explain information science and life science;
- (2) The ability to systematically understand, explain, and practice art production and its expression theory, management, and technology;
- (3) The ability to understand and explain interdisciplinary knowledge related to philosophy, environmental studies, sociology, education, and art studies.

While making full use of these comprehensive understandings and acquired skills and methods, students aim to contribute to the presentation of scientific knowledge, the solution of social issues, and the creation of culture in order to realize a future symbiotic society.

· Research Project I~III



Photo: Akiko Tominaga

### Preferred Student Profile

Students who aspire to live a fulfilling life with other people, plants and animals, past and future generations, and other entities that have been difficult to see in the past.

Students who are motivated to open up new design possibilities through explaining their own pursuits to others in an easy-to-understand manner and communicating effectively with knowledge and skills from other fields.

Students who have the basic knowledge of the arts, humanities, social sciences, and sciences required for this purpose, as well as the basic skills of investigation, thinking, creation, and

### 4 Fields of study



### **Design Science Subjects**

We cultivate a deep understanding of life science and information mathematics and the ability to apply it to a symbiotic society.

### Cultural and Social Design Subjects

The program fosters the ability to analyze and critique design, and to design culture and society.

### **Design Engineering Subjects**

We develop the ability to create a life, the future, and an environmental society from engineering.

### **Design and Production Subjects**

To cultivate the ability to practice design through individual creativity, we offer a group of courses that support art and design.

### [ Prospective Profession ]

Graduates are expected to be active in a wide range of fields, including creators and design consultants involved in creating services, experiences, and systems; planners in charge of creating new lifestyle values and product values; UX designers who design services for manufacturers; researchers and planners who conduct research and analysis at manufacturers' design centers; social data scientists who analyze data and bioinformation; administrative professionals involved in national and local policy design; international management professionals; and postgraduate researchers. And we aim to provide education that contributes to these fields.

### [ Prospective Career ]

Creators, design consultants, planning manager, UX designers, design centers, planners, data scientists, administrators, international management, researchers, etc.

**Doctoral Program** Direct Research

Subjects

Curriculum		•				
	Design Science	Design Engineering	Design and Production	Cultural and Social Design	Common Across Courses	Others
Subjects Related to Master's Research	• Special Research on Design I~IV, Design Practice					
Course Core Subjects	Statistics and Computer Science Chronobiology Mathematical Modeling A Molecular Biology Academic Publishing and Dissemination Skills	<ul> <li>Design in General Education</li> <li>Biomimetics</li> <li>Biomaterial Engineering</li> </ul>	<ul> <li>Contemporary Art Practice</li> <li>Editorial and Information</li> <li>Design Theory</li> <li>Resilience Design</li> <li>Sustainable Design</li> </ul>	Arts and Research     Arts Management     Ecological Social Design     Environmental Risk Management     Philosophy of Design     Aesthetics of Images		
Studio Projects	• Studio Project I~IV - A, B					
Electives	Mathematical Modeling B	Advanced Human Informatics     Curriculum and Management for Design Education	<ul><li>Life and Art</li><li>Speculative Design</li><li>Design Civic</li></ul>	Cultural Policy     Art History		Design in Japan A, B     Academic English     Internship I~III     Special Project on Design I~VIII
Doctoral Program Academic Writing Subjects	Professional Research Training I, II					



# Media Design Course

### Creating the future of media design that connects people with people, sensibility with expression, sensation with space, and virtual with reality

This course, which creates the future of media communication design, consists of the four fields of media science, media engineering, media expression, and media socio-cultural studies, and provides education in artistic expression that makes full use of cutting-edge media, technology that activates digital communication, and their foundations. The course aims to educate students in human visual science, psychology, and human social communication, and to explore and practice media design that "connects" and "communicates" through the harmonization of knowledge of science and technology with thinking, aesthetic sensitivity, creativity, and expressive power.



COURSE WEB



### Preferred Student Profile

To acquire advanced specialized knowledge related to arts and engineering, and to acquire the ability to discover and raise social issues and to solve and implement solutions, the students must possess knowledge that spans the humanities, society, and nature, logical thinking skills, and artistic sensitivity.

Internationality, curiosity and consideration for diversity, tolerance and flexibility necessary to acquire the ability to solve problems in cooperation and collaboration with people from different fields of expertise, values and cultures from a broad perspective.

The ability to analyze oneself and society, flexible thinking and responsiveness, creative motivation, and the ability to take action necessary to effectively utilize one's strengths, experience, and specialized knowledge to pioneer and lead in new design fields.

[ Prospective Profession ]

Designers, planners, directors (graphic

design, advertising, etc.), engineers (net-

work engineers, data scientists, design engi-

neers, visual scientists, etc.), creators (media

art, games, video, etc.), artists, science journalists, intermedia communicators, research-

### 4 Fields of study



### **Media Sciences**

Students acquire scientific knowledge and thinking skills in human visual science and psychology.

### Media Engineering

Students will acquire knowledge and applied skills in advanced technologies that form the basis for advanced media expression and utilization.



Media Sociocultural Studies

sity and communication studies.

Students will acquire knowledge and

thinking skills related to cultural diver-

### **Media Expression**

Students learn of creative expertise and methodologies, and acquire advanced aesthetic sensitivity, expressiveness, and creativity.



### [ Prospective Career ]

ers, educators, etc.

Those who have mastered each of the fields that comprise this course are expected to be active as researchers, artists, planners, directors, educators, etc. in the fields of content design, information design, media communication, etc., as highly skilled individuals with a multifaceted and international perspective.

### Curriculum

Doctoral Program Direct Research

Subjects

Research Project I~III

Curriculum							
	Design Science	Design Engine	eering	Design and Production	Cultural and Social Design	Common Across Courses	Others
Subjects Related to Master's Research	· Special Research on Design I~IV, Design	gn Practice					
Course Core Subjects	<ul> <li>Advanced Psychology of Visual Perception</li> <li>Advanced Color Science</li> <li>To Learn the Way of Thinking Psychologically for Graduate Students</li> <li>Academic Publishing and Dissemination Skills</li> </ul>	· Advanced Visual Media Design · Advanced Image Information Processing System Design	Design  Advanced Media Services  Advanced Virtual Reality	Special Topics in Art Practice I·II Advanced Visual Sign Lecture of Graphic Design Advanced Lecture of Content Design Serious Game Design History of Film Expression Advanced Plastic Arts	Theater and Dramaturgy     Current Topics in Multimodal     Communication		
Studio Projects	· Studio Project I~IV - A, B						
Electives						• Media Design Presentation	<ul> <li>Design in Japan A, B</li> <li>Academic English</li> <li>Internship I~III</li> <li>Special Project on Design I~VIII</li> </ul>
Doctoral Program Academic Writing Subjects	Professional Research Training I, II						



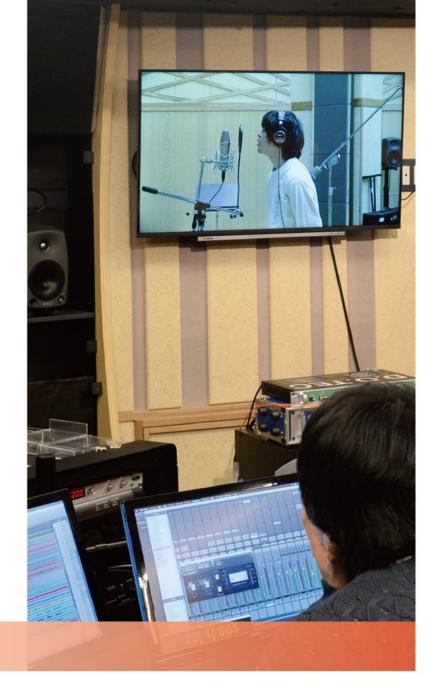
# Acoustic Design Course

A course to foster individuals capable of creating human-friendly sound environments, improving the quality of acoustic information, and creating sound-related art and culture.

The program provides practical education in basic and applied research and production of artworks covering a wide range of sound-related arts, sciences, and technologies. First, through the core course subjects, students will acquire the ability to plan and carry out research and production that contributes to the creation of sound-related art and culture, the creation of human-compatible acoustic environments, and the enhancement of the quality of acoustic information. In addition, through the development courses, students will acquire the ability to integrate and apply specialized knowledge and solve various problems related to acoustic design. In addition, students acquire various practical skills through studio projects and artistic engineering exercises, and submit a master's thesis or master's work.



COURSE WEE



### Preferred Student Profile

Based on an understanding of the basic phenomena and theories of acoustics, the ability to explain phenomena and expressions related to acoustics from the perspective of the natural sciences and humanities. The preferred student has the sensitivity of sound necessary to be an expert in acoustic design and expert knowledge of representative fields related to acoustics, such as sound culture studies, acoustic environmental engineering, and acoustic information science.

The ability to approach design objects from multiple perspectives from the viewpoints of culture, environment, and information related to sound, and to open up new fields of art, science, and engineering related to sound.

### 3 Fields of study



### Sound Culture

Students will learn about the characteristics and issues of sound culture by utilizing their knowledge and practical skills related to the history and culture of sound and music, work production and expression theory and techniques.

### Acoustic Environmental Engineering

Based on a foundation of mathematics and engineering, students learn about the analysis, control, and evaluation of sound, the design of sound environments suitable for all people, and the proper processing and transmission of acoustic information.





Photo:Research and Development Center for Five-Sense Devices

### **Acoustic Informatics Science**

Students learn about human information processing from a scientific perspective, including the perceptual system and physiological mechanisms related to human audiovisual perception and communication through speech.

### [ Prospective Profession ]

Information processing industry, video communications industry, broadcasting, broadcasting equipment, musical instrument manufacturing, automobile industry, medical technology, medical equipment industry, architectural acoustics, noise control, sound environment planning, production of artworks, entertainment industry, software development, music management, theater and hall management and operation, government and municipal research institutes, education and research at universities, etc.

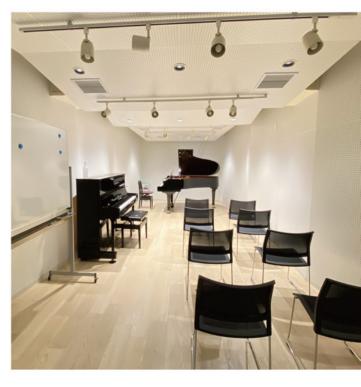
### [ Prospective Career ]

Employment in companies and government agencies related to audiovisual information, including manufacturers in the telecommunications, audio, and electronics industries, as well as in the information, broadcasting, sound environment, publishing, and entertainment industries; starting a start-up business; working as an artist; and entering a doctoral program at a graduate school

### Curriculum

Subjects

Curriculum									
	Design Science	Design Engineering	Design and Production	Cultural and Social Design	Common Across Courses	Others			
Subjects Related to Master's Research	• Special Research on Design I∼IV, Des	ign Practice							
Course Core Subjects	<ul> <li>Auditory Perception</li> <li>Advanced Auditory Physiology</li> <li>Time Perception</li> <li>Speech Production</li> </ul>	<ul> <li>Speech Information Processing</li> <li>Advanced Acoustic</li> <li>Advanced Acoustical Control</li> <li>Advanced Acoustical</li> <li>Engineering</li> <li>Computational Acoustics</li> <li>Audiology</li> <li>Acoustic Imaging</li> <li>Advanced Acoustic</li> <li>Environment</li> <li>Acoustic Environment</li> <li>Assessment</li> </ul>	<ul> <li>Special Topics in Art Practice I·II</li> <li>Composition</li> <li>Sound Design</li> </ul>	Ethnomusicology     Music Culture in Society     Auditory Culture     Linguistics	Invited Talks on Acoustic     Design     Readings for Acoustic Design				
Studio Projects	• Studio Project I∼IV - A, B	Studio Project I~IV - A, B							
Electives		Advanced Human Informatics			Advanced Engineering     Technology for Auditoriums     Exercises in Engineering     Technology for Auditoriums	<ul> <li>Design in Japan A, B</li> <li>Academic English</li> <li>Internship I~III</li> <li>Special Project on Design I~VIII</li> </ul>			
Doctoral Program Academic Writing Subjects	• Professional Research Training I, II								
Doctoral Program Direct Research	• Research Project I~III								



# **Student Works**

Iki is an island in the Sea of Genkai. Steep slopes extend along the coastline, and houses are densely built on the little flat land between the sea and the slopes, forming a fishing village. In Katsumoto-ura, one of Iki's fishing villages, reclamation of the bay is being planned in order to develop a tourist base. If the reclamation is carried out, the coastline will be moved about 40 m away, and the site's identity of being close to the mountains, town, and ocean will be lost. Therefore, we proposed an architecture that would be a cross-sectional line of the topography, directly parallel to the coastline, instead of the conventional development along the coastline. The architecture becomes a single path through the mountain trees and houses to the sea, creating a continuous spatial experience of a fishing village.



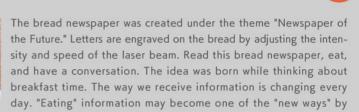


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In recent years, the widespread use of smartphones and video game consoles has changed the way children play. As a result, dexterity has declined, and at the same time, brain function has also declined. We identified this problem and investigated the relationship with the brain, the timing of development, and the components of dexterity, and proposed "Ubit," a toy designed to foster dexterity. With Ubit, children can play freely with family and friends by putting shoes or socks on their fingers, using their fingers as their feet.







The logo uses the motif of a mizuhiki plum knot to express the idea that water brings people together and is a gift from the river, and to express gratitude to the Chikugo River, which accounts for about one-third of the water used in Fukuoka Prefecture, and

the five strands of the mizuhiki are made to look like flowing water and people holding hands. About one-third of the logo's area is red. The symbol and the text were separated from each other to ensure that the design would continue to be used even after the 50th anniversary.





マインピッンソビルと確かのる →どのような信号をフィードバックするのが有効かを 明らかにする

**耳元の音圧をフィードバックするシステムが一般的**→<u>ヘッドホンの他の部分の信号</u>をフィードバックしたらどうなるか? 物理モデル化 フィードパック制御によるノイズキャンセリングヘッドホンの原理 数値シミュレーションにより、各システムのノイズ キャンセリング性能を確かめる

提案するノイズキャンセリングヘッドホンのシステム図

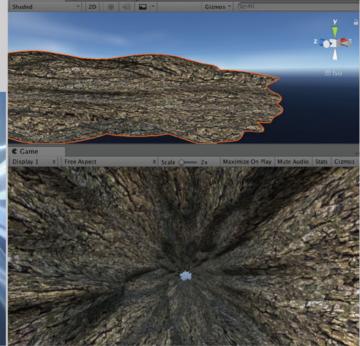
In recent years, headphones with noise-canceling functions have become increasingly popular, and further improvement of their noise-reduction performance is desired. In this study, we propose a noise canceling system that uses various signals in the headphones, which are not used in conventional systems, and evaluate the performance of the system by numerical simulation using a physical model. By doing so, we aim to clarify the optimal configuration of the noise canceling system for headphones.

# **Student Works**

• SATO Hirotaro

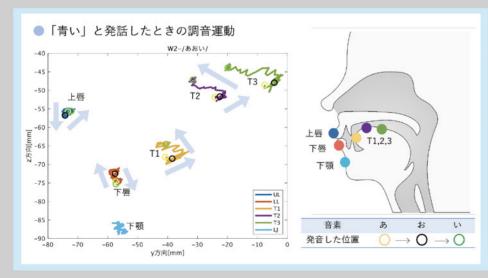
We are performing a psychological experiment on the phenomenon of vection, in which visual stimuli induce an illusion of self-motion. We investigate the effect of the material texture of CG images on vection and the effect of the instructions provided by the experimenter on the intensity of vection.





Have you ever watched the movement of your tongue while speaking?

By using a device called the 3D magnetic sensor system, we can see the movement of the lips and tongue to which the sensor is attached. Although a lot of English language data was collected using this device, almost no Japanese language data was collected. In this study, we used this device to record the expression when speaking Japanese and the audio of the speech. The collected data will be made public in the future and can be applied to research on Japanese speech recognition and speech synthesis.







降り注ぐ木漏れ日や影の空間。

This is a proposal for a public restroom at the roadside station at Awakurando built using CLT. The thick CLT was hollowed out in a pattern resembling the Nishiawakurason emblem, and the roof was separated from the wall for natural ventilation. Sunshine and shadow falling through the roof display the time.

Award for Excellence (Second place) at the 2016 Okayama CLT Architecture Student Design Competition

This work is a song called "Otona no Tsukurikata ♥", which was created and visualized for Cross Shinjuku Vision. Do you know how to make "Otona"? It was not created by some kind of microwave oven "alchemy". The message for those of us who will become "Otona" in the future in the streets of Shinjuku, about how those who are lumped in with the terms "Generation Z" and "Reiwa" will live their lives, was incorporated into the visual expression rooted in the sampling of dialogue and sound.



西粟倉村の自然を感じるトイレ



This is a practical industry-academia collaboration project for social implementation, where we designed a "series of notebooks that make studying easy." The design follows our frustrations with existing notebooks and our search for creative ways of using them. For example, "FILENOTE" is a notebook where class handouts can be placed in bag-like pages, and that can be used as a normal notebook by detaching the pouch. It won the silver prize at the 21st Fukuoka Design Award and is primarily sold at major general merchandise stores in Kyushu. Please try it!

21st Fukuoka Design Award, Silver Prize Good Design Award 2020

### **Alumni Activities**





Graduated from the Department of Environmental Design in 2011

### Working to Design an "Ideal" Future

My job is to devise new designs and concepts for home appliances and living spaces. With the GENOME HOUSE Project, I proposed a new method of space design. This is the first initiative in the world to analyze an individual's genes, and design a "combination of home appliances and interiors that the person's body feels potentially comfortable with." While learning design, I gained an ability to reflect in a way that integrates a wide range of disciplines, not just product design, but also spatial design and ergonomics. It is an incredible skill that allows you to think of exciting ideas and shape them. I hope all of you get it next time.



GENOME HOUSE

### Continuing to Practice and Learn Architecture

Conceiving and building architecture is a process of connecting megalomania and reality. At university, we mainly nurture the former and balance it with the latter in practice. The elation that I feel in the process of realizing the conflicts that arise is the driving force that keeps me practicing and learning about architecture. In the actual design process, in addition to providing design solutions to individual problems, I place importance on paying attention to the big picture, such as historical positioning and international trends. In particular, I take "symbolic form" as a clue and seek to create architecture that can leap beyond the inevitability of its guiding conditions.





Golden Ratio Box TOKYO MIDTOWN AWARD 2018, Grand Prix Production: HIROKAWA Rakuma, SAKO Kentaro, NAKASHIOYA Shohei





• SAKO Kentaro
Panasonic Corporation

Senior Designer

Graduated from the Department of Industrial Design in 2013 Graduated from the Department of Design Strategy in 2015 After completing my graduation, I worked for an urban development consulting company and a local government think-tank based in Fukuoka before establishing YOUI Co., Ltd. in 2017. YOUI is a company that promotes a better society through the cooperation of diverse actors such as companies, governments, and citizens, under the slogan "From Solving Social Problems to Proposing Social Values." We are working to promote SDGs by associating with NPOs, governments, and large corporations.



• HARAGUCHI Yui YOUI. inc.

Graduated from the Department of Environmental Design in 2009 Graduated from the Department of Design Strategy in 2011



# In-house designers continue to envision the future with their ideas.

As an in-house designer, I have two jobs. First, to develop product concepts and designs for the current food and beverage market. The other is to propose completely new ideas for the future from scratch. Because I belong to a company, in-house designers are blessed with an environment that allows them to embody new values that they want to propose to the world, and I think this is the most exciting part of the job. The activities of refining value while repeating figuration and abstraction are never-ending, but I think it's a great feeling to actually give shape to products and services that excite us about the future! And, the work of moving forward into unexplored territory is very enjoyable and rewarding.



サントリーの、小さな新発

### • FUJITA Yoshiko

Suntory Holdings Ltd.
Design Department

Graduated from the Department of Visual Communication Design in 2005



### Using sound to penetrate people's unconscious

Currently, I am working as a freelancer, and my main two jobs are "production of radio programs" and "production of music and sound effects for exhibits, videos, and other content."

I joined a radio station called Bunka Hoso as a new graduate and became a radio program director/producer.

I believe that "sound is a medium (media) that works on the unconscious part of people," and making the place or space where the sound is heard, comfortable and "listenable" in a good way is a common part of my two jobs.



At Geiko, I had an environment where I could thoroughly engage with sound, not only in the classes and facilities but also with the students around me, and the "senses" I honed are definitely useful in my current work.



• MUTA Haruki Radio Director, Sound Designer

Graduated from the Department of Acoustic Design in 2017 Graduated from the Content and Creative Design Course at the Department of Design in 2019

### **Alumni Activities**

店舗の課題や改善の方法がひとめでわかる お店の経営アシスタント







• KOJIMA Mizuki Recruit Co., Ltd.

Graduated from the Department of Design Strategy in 2016

As a design director, I develop UI/UX for various services and products. One example is "Air Mate," a store management assistant that provides a mechanism for improvement in store management. Information on sales, shifts, and purchasing is stored and automatically analyzed in the cloud. Without the need for time-consuming tallying and tedious analysis, the issues and improvement methods of a store can be identified at a glance from a smartphone or PC, and even the implemented improvement efforts can be easily reviewed via this assistant. This allows the owner to focus on management decision-making and consider how to improve management. The perspective of implementing design from various aspects, such as products and brands, as a bridge between business and users, which I cultivated in the Department of Design Strategy, has been put to good use.





### Converting the artist's words into the language of physics

I am in charge of research and development of wind instruments. The development of musical instruments requires both sensing what players are looking for and thinking objectively about the design to realize it. I think the unique thing about Geiko is that you can learn both of these things in a concentrated way. When you study arts and engineering, you realize that behind every great performance there are many things that are not yet understood and that can be researched. It is exciting to think that the instruments I designed while exploring each piece one by one will produce another wonderful performance.







• FUKUDA Risa Yamaha Corporation

Graduated from the Department of Acoustic Design in 2011 Graduated from the Communication Design Science Course at the Department of Design in 2013

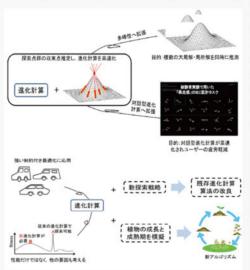








I conducted research on optimization through evolutionary computation at the Graduate School of Design. Optimization is used in the design of various devices and systems. Today, the need is for more than just optimization — optimization in collaboration with



humans and more intelligent optimization. Learning the advantages of both the optimization algorithms and the users is necessary to reflect human sensitivity in optimization design. The Graduate School of Design has students from various countries as well as a wide range of research in physiology, psychology, and mathematics. I thought it was an excellent research fusion environment for learning about different research directions and design concepts, so I decided to perform optimization research that combines humans and engineering. And my goal was not just to solve problems, but to provide people with a better future.



• YU Jun Niigata University

Graduated from the Human Science International Course at the Department of Design in 2019

### Creating diverse landscapes with signs of light and changes in light

As a lighting designer, I work on projects of various scales, such as city lighting environments and residential lighting. Lighting design involves designing appropriate lighting environments that take into account the comfort of the user, and also creating special signs and moods that are appropriate to the place by means of light. The knowledge and perspectives I gained through fieldwork for design assignments as a student and through research on impression evaluation in environmental psychology form the foundation for my design work. Lighting designers collaborate with designers of various genres on projects, and I feel that my experience at Ohashi Campus, where I am close to other departments, has been extremely useful.





• KINOSHITA Misa Mist Light Design, LLC

Graduated from the Department of Environmental Design in 2006 Graduated from the Department of Environmental Systems in 2008

# **Ohashi Campus**

Do you feel that school campus designs appear the same wherever you go? Do the homogeneous architectures arranged regularly in many universities make it feel restrictive and cold? That sense of déjà vu is sure to vanish when you visit Ohashi Campus.

The architecture on the Ohashi Campus was designed with a never-before-seen educational philosophy by Assistant Professor Hisao Kohyama in 1972. (He is also Professor Emeritus at the University of Tokyo). The basic concept of design was "communication," and it was intended to encourage students, faculty, staff, and the local community to have broad discussions and develop their studies.

He envisioned three types of "communication," and created appropriate forums for each.

- Formal communication through dialogue → (Lecture rooms, seminar rooms, etc.)
- Informal communication between students and faculty members ⇒ (Lounge, terrace, etc.)
- Free communication locations ⇒ (University courtyard, etc.)

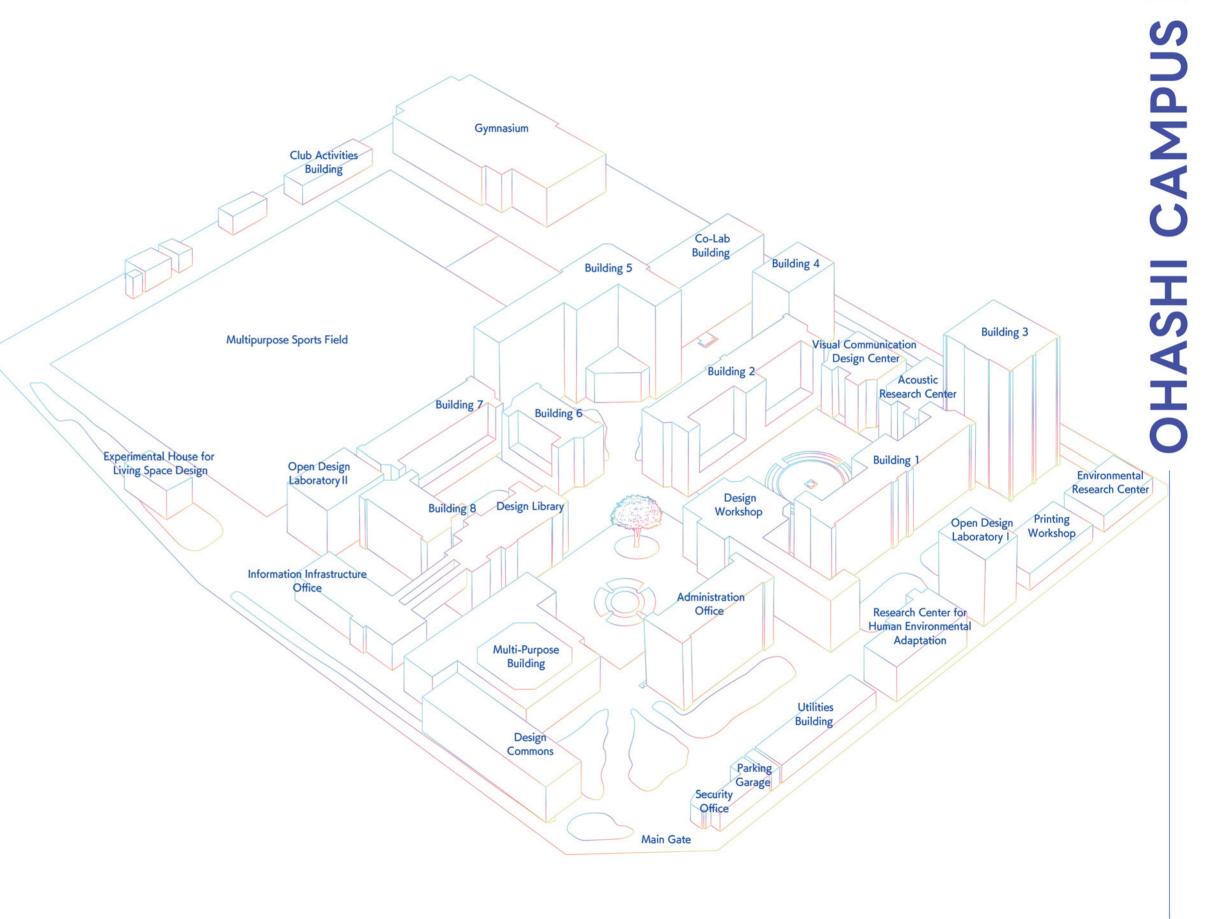
While many university campuses tend to be walled in and closed, the Ohashi Campus was designed so that you can feel the movement and presence of people both inside and outside the building.

The overall layout of the building is also ingenious. The "U-shaped building layout," the "courtyard," and the "45-degree axis" are its main features. This method is effective in order to open outward and not inward, and to create a chain linking the inside and the outside, which is necessary to integrate space for creating a high density of activities in the university.

In recent years, "active learning," in which students develop their learning and research more actively through discussions and presentations has been attracting attention. It has been more than 50 years since the Kyushu Institute of Design, the predecessor of this institute, opened to the public, but the design of the Ohashi Campus, with its skillful arrangement of open spaces centered on communication, will never be obsolete-rather, it remains a beacon, a space for advanced education and research for the 21st century.

In 2018, the "Design Commons" facility was completed to inherit and strengthen the campus design concept and to disseminate the design to the region and the world.

Department of Environmental Design Faculty of Design
Prof. TANOUE Kenichi



# Ohashi Campus Facilities

### **Design Library**

The library is well-stocked with materials related to the arts, engineering and technology, and natural sciences, including rare collection materials such as the "Lloyd Morgan Architectural Collection," which contains many architectural drawings in the Special Collection Room. In 2022, a large-scale renovation bridged the building with the adjacent Information Infrastructure Office, creating a new learning space called the "Active Learning Corridor" and a new audio-visual lounge capable of displaying full-scale video exhibits. The first-floor reading hall is also home to the "Science Planter," a series of talk events held regularly to introduce the unique research of the faculty members of the Faculty of Design.



### **Digital Workshop**

It is a workshop that integrates equipment and software for digital image creation, including a studio for multifaceted photography, equipment for digitizing "people, objects, and motion," such as a 3D digitizer and motion capture, and a film scanner that can capture and restore 35 mm and 16 mm film at high resolution and display it on a large screen for viewing. It is used for the production of advanced content and digital archives.



### BioFoodLab

The Bio Lab is equipped with genetic and image analysis equipment. The Food Lab, equipped with kitchen facilities for cooking, are educational and research facilities to engage in research activities with various researchers from inside and outside the university from multiple perspectives surrounding intelligence and life, such as bio-aesthetics, artificial intelligence, bio-art, artificial life, DIY biotechnology, and food.





### Design Workshop

At the Design Workshop, students and faculty members acquire the basic skills and techniques for operating the various tools and processing equipment and engage in practical training to develop sensitivity to the different materials used in design. The Design Workshop is also used for other creative endeavors, such as graduation work, senior projects and various faculty and student productions.



### Research Center for Human Environmental Adaptation

The Research Center for Human Environmental Adaptation contains nine environmental chambers for controlling air pressure, temperature, air humidity, illumination, light color, and water pressure over a wide range of settings. The main purpose of the center is to evaluate human environmental adaptability and clarify the conditions required for healthy and comfortable living environments.



### Experimental House for Living Space Design

The Experimental House for Living Space Design is a two-story experimental house that enables 3D analysis of daily activities in the house, such as bathing, toileting, cooking, walking, and assisting. It is also possible to observe real-life behaviors and measure physiological responses such as bathing, sleeping, resting, eating, enjoying meals, housework, learning, and operating equipment.

### **Organizations**

# Center for Designed Futures of Kyushu University

It was established in January 2017 by reorganizing the previous "Kansei Design Center" with the aim of linking design studies with diverse research fields within and outside the university, promoting design studies research, creating new academic research fields, and forming an international design studies research center. Through intra-university collaboration, industry-government-academia collaboration, and design collaborations, such as the Asia Digital Art Award Fukuoka(ADAA), SDGs Design International Awards, Association of Design Departments and Schools in Japanese Public Universities, and Asia Academic Alliance for Design (AAAD), we aim to promote speedy social implementation and actively contribute to the creation of a future society.



### **Environmental Design Global Hub**

The Environmental Design Global Hub is established under the School of Design as an Internal Research and Education Center in January 2017. The hub aims to work with mainly Asian university in interdisciplinary research to bring about an innovative breakthrough in the area of environmental design. The hub currently housed 27 researchers of varied expertise such as humanities, social science, design, landscape and architecture.



### Design Initiative for Diversity & Inclusion

Social inclusion refers to a society in which the existence of all people is respected, including those who have been inhibited by society for reasons such as disability, gender, nationality, and poverty. The Design Initiative for Diversity & Inclusion is a research and educational organization that leads the way in creating a society that creates new values of healthy growth and affluence by designing "mechanisms" to provide services that meet diverse needs and bring out the potential of individuals. (It is a successor organization that succeeds and develops the initiatives of the Social Art Lab.)



### Research Center for Applied Perceptual Science

This research center is dedicated to establishing "perceptual science," an interdisciplinary research field that transcends the boundaries of the humanities, sciences, and arts to build a better relationship between humans and the environment. For example, researchers working in multiple fields such as



"mathematics and brain science," "auditory psychology and signal processing," and "visual psychology and artificial reality research" cooperate to combine their creative ideas to realize an environment suitable for humans from the standpoint of "perceptual science."

### Physiological Anthropology Research Center

While dramatic innovations in technology and information have made our lives seemingly more convenient and comfortable, at the same time, the gap between our environment and the one to which we have biologically adapted to survive has become increasingly large. This distortion is already caus-



ing various problems, such as human health risks. To solve these problems, basic research on human biological adaptation has been conducted in the field of Physiological Anthropology for 45 years since the establishment of the Kyushu Institute of Design. Based on this basic research, we are engaged in applied research to solve the most pressing problems of modern society.

### SDGs Design Unit

The SDGs Design Unit was established in April 2018 by the Faculty of Design, Kyushu University, with the aim of contributing to the United Nations Sustainable

Development Goals (SDGs) in the field of design. The SDGs are complex and interlinked, and require a variety of approaches from the national to the individual level. This unit specializes in "solutions by design" utilizing the power of cross-disciplinary problem-solving through design methods.



### Center for Design Fundamentals Research

The Center for Design Fundamentals Research was established in April 2022. Design Fundamentals refer to the accumulation of thoughts that establish design as a discipline through fundamental consideration of what design is, its truth, value (ethics), and aesthetics. To realize this goal, we have established four pillars of research. The first is the practice of stimulating critiques that question design from its roots, the second is the development and practice of basic and common design

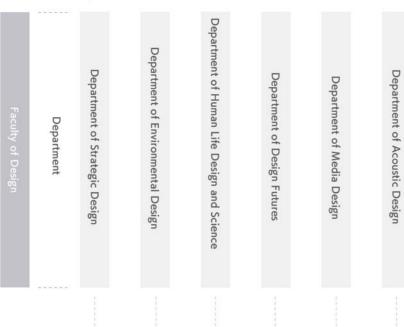
education, the third is the clarification of design methodology and attempts to systematize it, and the fourth is the promotion of cultural diversity in design. Center for Design Fundamentals Research aims to envision the future of design through these research projects.



# Organization

At Kyushu University, the educational institutions are categorized into "School" and "Graduate School," to which students belong, and the research organization "Faculty," to which faculty members belong, to provide a system that enables us to respond to a variety of educational needs beyond the borders of the faculty members' fields of specialization. Under this system, the School of Design and the Graduate School of Design are staffed by faculty members of the Faculty of Design as well as those from various disciplines, to provide students with the most up-to-date education in response to societal changes. The School of Design was reorganized in 2020. It has only one department, the Department of Design, with five courses, offering a flexible curriculum that allows students to study based on their interests. The Graduate School of Design was reorganized in 2022. It has a single Department of Design, with six courses to nurture next-generation designers who will lead the expanding field of design.

### **Research Organizations**



# **Educational Organizations** Environmental Design Course Design Futures Course 0 Design Media Design Course Acoustic Design Course Strategic Design Course **Environmental Design Course** t of Design Design Futures Course Media Design Course Acoustic Design Course Department of Kansei Science



# Faculty

### Department of Strategic Design •

SUGIMOTO Yoshitaka Professo

Associate Professor TOKUHISA Sator

TOMIMATSU Shunta Assistant Professor Narrative, Storytelling
HAYAMA Yasuyuki Assistant Professor Product Service System

Strategic Design, Social Design Product Design, Industrial Design Design Systems, Design Managen Interior Design, Office Design,
Interior Product Design, Inclusive Design Professor Intellectual Property Law Universal Design, Social Design Service Design, Innovation Mana Human Computer Interaction Computer Graphics Design INAMURA Tokushu Assistant Professor Computer Graphics Design

SAKOTSUBO Tomohiro Assistant Professor Public Transportation Design, Product Design, Industrial Design

Architectural Design, Urban Design

Urban and Building Environment, Environmental Psychology Architectural Planning and Design

Structural Engineering
Planning of Building Construction,
Management and Organization of
Building Process

### Department of Environmental Design .

Associate Professor History of Japanese Architecture
Associate Professor Landscape Design
Associate Professor Landscape Ecology KITO Kenjiro
TAKATORI Chika Associate Professor Environmental Engineering TSUCHIYA Jun

HIGUCHI Shigekazu

Building Materials, Finishi

Landscape Materials

Assistant Professor Architectural Design

Assistant Professor Environmental Managemel

Assistant Professor Urban Environment

Assistant Professor History of Western Architecture Department of Human Life Design and Science •

Building Materials, Finishing Material

Physiological Anthropology, Chror Sleep Science, Kansei Science Physiological Anthropology, Environmental Ergonomics, Thermal Physiolog Ergonomics for All Ages and Abilities

MATSUMAE Akane

MOTOMURA Yuki

Associate Professor Interior Design, Interior Product Design,
Science of Design, Inclusive Design
Associate Professor Digital Fabrication, Mechanical Engineering
Creative Direction, Art Direction,
Advertising Design, Museum Design
Associate Professor Design Process, Sign Design, Public Space Design
Associate Professor Physiological Anthropology Associate Professor Physiological Anthropology

Associate Professor Creativity, Design Process, Relational Design Management, Social Innovation Management, Social Innovation

Mathematical Engineering,

Mathematical Modeling of Perception

Behavioral Analysis Physiological Anthropology,
Kansei Science, Psychophysiolog
Biomechanics, Physical Therapy Assistant Professor Physical Ergonomics, Occupational Therapy

### Department of Design Futures •

KOGA Toru

Human Centered Design Industrial Design, Product Design, Science of Design, Design Method Philosophy, Ethics, Aesthetics, Fundamental Theory of Design Environmental Policy, Environmental History of Social Thought Cultural Policy, Arts Management, Arts and Care, Art-based Research

Computational Biology and Bioinfor

Chronobiology, Nonlinear Dynamics

YUKI Madoka

History of Photograph

Theory of Images, History and Theory of Photography, Visual Cultural Studies
Curatorial Practice, Contemporary Art

Biophysics, Micro-Nanotechnology,
Material Chemistry Material Chemistry Industrial Design, Behavioral Analysi Mathematical Biology, Mathematica Sociology, Evolutionary Biology

### Department of Media Design •

ITO Hiroyuki USHIAMA Taketos TSURUNO Reiji TOMOTARI Mikako

SENO Takeharu NOMURA Katsuh FUYUNO Miharu

Perceptual Psychology
Digital Content Environment Desig Contents Design
Color and Visual Sciences
Mechanics Design, Graphic Science
Computer Graphics Sculpture, Art Studies
Visual Information Processing Visual Image Expression, Visual Image Expression

Associate Professor Pattern Recognition, Image Processing
Associate Professor Dramaturgy

Associate Professor Digitar Associate Professor Psychology
Associate Professor Graphic Design
Associate Professor Cognitive Linguistics, Corpus Linguistics, English Education, Media and Language Culture Associate Professor Haptics
Associate Professor Installation, Performan
Associate Professor Computer Graphics Assistant Professor Visual Psychophysic

Performance Evaluation

### Department of Acoustic Design • Applied Acoustical Engineering

OMOTO Akira KABURAGI Tokihiko SAMEJIMA Toshiya TAKADA Masavuki

YAMAUCHI Katsuya Associate Professor Psychoacoustics, Noise Control Engineering
YOSHINAGA Yukiyasu Associate Professor Signal Processing Image Processing Associate Professor Signal Processing, Image Processil

Associate Professor Perceptual Psychology

Assistant Professor Auditory Information Processing

Architectural Acoustics,
Computational Acoustics
Composition, Aesthetics of Mus Assistant Professor Musicology, History of Japanese Music

Speech Information Processing
Acoustic Engineering
Psychoacoustics, Environmental Acoustics

# International Office Faculty of Design • SHIMOMURA Moe Assistant Professor (Department of Human Life Design and Science)

Educational Support Staff • Center for Education and Research Infrastructure

# FUJITA Genki Clerical Staff of Education

KITA Yuichiro TANAKA Takahiro Senior Technician

KASAHARA Kazuharu Senior Technicia KURIYA Junichi Technician FUKUZAWA Megumi Technician Technician HIKIDA Atsushi Staff Members with Limited Occupational Field

MAEDA Yasuhiko Technician OKUDA Kenshiro Technician IWAMI Takahiro Technician KOZUMA Takiko Clerical Staff of

# Support/Dormitory

**Enrollment and Tuition fee** 

Enrollment Fee | 282,000 yen

The enrollment and tuition fee for the first semester is 549,900 ven. and it must be paid at the time of admission.

Tuition fee

Note 1) The enrollment and tuition fee are estimated amounts; in the 267,900 yen event that the payment amount is revised at the time of enrollment o while attending school, the new amount will be applicable from the

Note 2) Tuition fee is payable for two semesters - May and November.

### **Exemption for Enrollment and Tuition Fee**

### 1 Enrollment Fee Exemption

The enrollment fee can be waived for students who are deemed to have extreme difficulty paying the enrollment fee due to the death of their financial supporter or a disaster, such as a windstorm or a flood, within one year prior to enrollment upon application by the applicant.

# 2 Enrollment Fee Deferment

The enrollment fee can be deferred for students who have difficulty paying the entrance fee by the due date due to financial reasons and who are recognized as having academic excellence and for those who have difficulty in paying the entrance fee by the due date due to the death of their financial supporter or due to a disaster such as a windstorm or a flood within one year prior to enrollment.

Students whose application is approved must still pay the enrollment fee as they are only granted a deferment of payment, not an exemption.

### 3 Tuition Fee Exemption

Tuition fee can be waived for students who have difficulty paying tuition fee due to financial reasons and who are recognized as having academic excellence, and for students who are recognized as having extreme difficulty in paying tuition due to the death of their financial supporter or due to a disaster such as a windstorm or a flood within one year before enrollment.

### Campus Dormitory

### Dormitory 1 (for male and female students)

This dormitory is mainly for 2nd-year undergraduate and graduate students at the Ito Campus. The 10-story reinforced concrete building is equipped with desks, chairs, bookshelves, beds, shoe boxes, storage cupboards, mini-kitchens, air conditioners, baths, mini-fridges, etc. On the first floor, there is a multi-purpose hall, a coin laundry room, and two rooms for physically handicapped



Capacity: 254 (single occupancy) rea per room: 13m². Boarding fee: 18,500 yen/month Common expenses: 4,500 yen/month Itilities: payment by individual contract For more information, please visit the link below. Please read the "Application Guide" in the link below carefully before completing the application procedures.

**Exemption for Enrollment and** Tuition Fee (for new students)

https://www.kyushu-u.ac.jp/en/admission/fees/exempt01

**Exemption for Tuition Fee** (for current students)

https://www.kyushu-u.ac.jp/en/admission/fees/exempt02



### Scholarships

Kyushu University offers scholarships for students who are planning to study with us. Currently, Kyushu University provides two types of scholarships. One from the Japanese Government Scholarship (Monbukagakusho Scholarship) and the other from Kyushu University for the privately funded international students. For more information, please visit the link below.

### Japanese Government (Monbukagakusho: MEXT) Scholarship

https://www.isc.kyushu-u.ac.jp/intlweb/en/student/ government-zexpense

### Kyushu University Scholarships for **Privately Funded International Students**

https://www.isc.kyushu-u.ac.jp/intlweb/scholarship/view/ list.php?nendo=2021&lang=en

### Scholarship Guidebook published by Kyushu University

https://www.isc.kyushu-u.ac.jp/intlweb/cmn/data/pdf/ guidebook\_scholarship.pdf



Many scholarships take between six months and a year to apply for. If you are cons applying for a scholarship, please do so as soon as possible.Please note that, except for a few scholarships, it is generally not possible to apply for more than one scholarship at the

### Dormitory 2 (for male and female students)

This dormitory is mainly for students taking Kikan education courses at the Ito Campus. The 10-story reinforced concrete building is equipped with desks, chairs, bookshelves, beds, shoe boxes, storage cupboards, mini-kitchens, air conditioners, baths, refrigerators, etc., and each floor has a coin-operated laundry room and a common room. In addition to student rooms, there are rooms for international students, single researchers, and married researchers.



Capacity: 248 (single occupancy) Boarding fee: 25,500 yen/month common expenses: 4,500 yen/month Utilities: payment by individual contract

### Student Activities

(As of Aplil 1, 2024) Club Activities

We have many unique sports and cultural clubs which provide a wide variety of activities that enrich the student life. Club activities are mainly held in Ohashi Campus.

### Sports Clubs

KIDW (professional wrestling) Basketball Club Badminton Club Volleyball Club KID-RFC Rugby Club De-Signal Futsal Club Plan-o-blast (Dance club) Geiko Meikyu-kai (Rubber ball baseball club) Geiko Tennis

### Cultural Clubs

The TRP (Tape Report Play) Kyushu University School of Design Philharmonic Orchestra K-ON(Musical performance) JAZZ Sukimono-kai(Musical performance) Folk Song Club Theater Department SOLA (Video production club) Namaoto-bu(Instrumental performance club) Rec-lab.(Video recording club)

Shou-mei-ya (Behind-the-scenes student club)

BUG PROJECT(Live-action video production club) Paper EN Talk ANIMA Production (Multidisciplinary video club) impression! (Interactive art club)

Brass Band club Omotesenke Tea Ceremony club 3DD club(Work Production)

Ohashi Film Circle Creative Lab(publicity, design and production)

Railroad Enthusiasts Association

### Geiko-Sai (Design Festival)

During the Kyushu University School Festival, the School of Design held its own school festival on the Ohashi Campus, called the "Geiko-Sai." Students of the School of Design work together to create various projects, such as fashion shows and installations from scratch. In addition, the festival planning is slightly different from the clubs, and the main focus is on activities for the "Geiko-Sai." By transcending the boundaries of academic departments and making full use of technology in various fields, each festival project creates entertainment that incorporates its unique characteristics.

A group that creates a pre-festival event for the campus the day before the Geiko Festival to boost the morale of Geiko Festival officials. They create the stage, backstage, and performers all by themselves and present a live performance



This is an executive committee project in charge of running the Geiko Festival. On the day of the Geiko Festival, live stage performances, exhibitions, and workshops will be held to introduce



3ken-funsui project

video, sound, and stage design.

CBA is a fashion show group that creates all aspects of the show from scratch, including the stage, costumes, music, and video. They challenge new entertainment not bound by existing frameworks and deliver surprise and excitement to the audience.

The 3ken-funsui project creates a performance that is

designed around the fountain at Ohashi Campus using



### 2ken

2ken provides the festival with interactive events that they call "installations." By combining stage settings, art exhibitions, lighting, video, and sound, 2ken creates a creative space based around a single theme.



### nullken

This group provides an unprecedented visual experience at the Geiko Festival. They brainstorm from scratch what kind of visual images, sound effects, and theater that they want to create, using visual images as the main subject.

### Himatsuri (Fire Festival)

The fire festival is held on the last night of the Geiko Festival. The participants dance around a big fire pole in the middle of the ground with Geiko Festival staff and residents. It is a project with the same history as the Geiko Festival and continues developing its creativity while respecting tradition.



# International/Open Campus

### International Exchange

The Faculty of Design (Graduate School of Design, School of Design) actively engages in international exchange activities in research and education. These activities include faculty and student exchanges based on exchange agreements, exchange of academic information, joint research, and actively accepting many international students. Furthermore, we contribute to the internationalization of society by holding international symposiums and research gatherings. In addition, exchange activities between international students from various countries and faculty members and students at our university are actively conducted on the Ohashi Campus.



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### **Exchange Programs and Double Degree Programs**

At the School of Design and Gra School of Design, we also con dent exchanges through a crefer system in addition to acad changes. This system allows stu have the credits earned at change university recognized a their graduation requirements, exchange period limited to o In 2024, the Graduate Sc Design launched a double deg gram with National Cheng Ku versity in Taiwan, allowing stu earn degrees from both Kyu versity and National Cheng K

### Geiko Global International

of Design and the Graduate School of Design, the Geiko Global International to international students and students program.



### International Office Faculty of Design

The Faculty of Design has established an International Office to support students and faculty in various ways by planning and proposing international projects (such as carrying out international exchange agreements, student, and faculty exchanges) in order to realize the goal of internationalization.

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University	
Faculty of Engineering,	Hasanuddin University

Design College, International College and Graduate School of General, Dongseo University	Korea
School of Design and Human Engineering, Ulsan National Institute of Science and Technology	Korea
College of Humanities, Arts, and Social Sciences, Nanyang Technological University	Singap
Rajamangala University of Techonology Thanyaburi	Thailan
Faculty of Architecture, Kasetsart University	Thailan
Faculty of Architecture, Silpacorn University	Thailan
School of Architeture and Fine Art, Dalian University of Technology	China
Faculty of Design and Environment, Technological and Higher Education	China
Institute of Hong Kong	

ol of Design and Arts, Beijing Institute of Technology China ge of Mechanical Engineering, Donghua University China ol of Architecture, Henan University of Technology China ge of Design, National Taipei University of Technology Taiwan ol of Design Ming Chuan University Taiwan ge of Planning and Design, National Cheng Kung University Taiwan rsity of Taipei Taiwan Bangladesh Agricultural University Bangladesh

Faculty of Architecture and Planning, Bangladesh University of Engineering and Technology Bangladesh Faculty of Engineering, Premier University Bangladesh Bangabandhu Sheikh Mujibur Rahman Agricultural University Bangladesh **Exchange Portal Site** Faculty of Modern Sciences, Leading University Bangladesh School of Engineering and Physical Sciences, North South University Bangladesh As part of globalization of the School Turkey

2019.4.1 Eskisehir Technical University Turkey 0 Exchange Portal Site provides support The Politecnico Di Milano Italy 2002.2.28 School of Architecture and Design, Royal College of Art United Kingdom 2003.6.30 0 who want to participate in an exchange School of Design and Creative Arts, Loughborough University School of Architecture, Building and Civil Engineering, Loughborough University United Kingdom 2023.10.1 Estonian Academy of Arts Estonia https://www.gg.design.kyushu-u.ac.jp/en NHL Stenden University of Applied Sciences Netherlands 2012.2.14 0

Faculty of Digital Media and Creative Industries, Amsterdam University of Applied Sciences HKU Games and Interaction and HKU Media, HKU University of the Arts Utrecht Netherlands School of Built Environment and School of IT and Media Design. HAN Universtiy of Applied Sciences

Karlsruhe University of Arts and Design Department of Design, Department of Media, and Department of Architecture, Hochschule Darmstadt University of Applied Sciences Faculty of Cultural Sciences, Köln University of Applied Sciences Department of Design and Department of Architecture, Facility Management and

Geoinformation and Department of Agriculture, Anhalt University of Applied Science School of Arts, Design and Architecture, Aalto University Faculty of Art and Design, University of Lapland Finland Universite de Technologie de Belfort-Montbeliard France

Ecole Nationale Superieure d'Architecture de Paris la Villette France Faculty of Arts and Philosophy, and Faculty of Psychology and Belgium Educational Sciences, Ghent University Faculty of Art, Faculty of Design, Faculty of Liberal Arts & Sciences and

### Campus Experiences

### **Wow! Design Experiences**

Every year, the Ohashi Campus opens its doors to the public free of charge to contribute to the development of the local community by giving back the fruits of its education and research through hands-on events for children and adults to experience design.



School of Interdisciplinary Studies, OCAD University

### Open Campus

The event is held in early August every year for high school students. Various programs are conducted for high school students who are interested in the School of Design, such as open labs of each course, student work exhibitions, mock classes, and direct dialogue with



### Career

This information also includes the employment destinations of students from the former departments who were supervised by faculty members affiliated with each course

·Fukuoka City

·Misawa Homes

·Daiwa House

· Hakuhodo

▼Advertising Agencie

·Kyushu University

· Fukuoka Bank

·West Japan Railway/ Kyushu

▼Education and Research

·Chikushi Jogakuen University

·ACROS Fukuoka Fou

### **Environmental Design Course**

·Kaiima Corporation (Design ·Takenaka Corp ·Nihon Sekkei • JR Kyushu Architects ·NAYA Architects Yasutaka Yoshimura A

·INTERMEDIA ·Studio of ShotaroOkada ▼General Contractors and in the Construction Industry ·Shimizu Corporation ·Obavashi Corporatio ·ICHIKEN Co..Ltd. Nomura Real Estate D

Nomura Co. Ltd. ·Toshiba Lighting & Te DNP Media Create ·Lighting Planners A Mist Light Design, LLO ·Yu light

•Okamura

·Karimoku Fur

·IKEA Japan

Nomura Co. Ltd.

·Felissimo Corporatio

· Takara Tomy

·Bandai Namco

·Asics Corporation

•FPOCH Compan

· IACKALI ▼Design Firms and ·Pacific Consultant Nomura Research Inst •Goodpatch

·ZENRIN

·SPACE

•TBS-Vision

**▼**Landscaping

•PREC Institute

·Uchiyama

•NTT DoCoMo ▼Advertising, Prin and Broadcasting · Hakuhodo Products ·TOPPAN

·Kokusai Kogyo

Yachiyo Engineering

Oriental Consultants

▼Technology Devel

Takasago Thermal En

JDC Corporation

·Ministry of Land, Inf

Transport and Tourism

· Japan Patent Office

·Saga Prefectural Office ·Tohoku University Yamaguchi University Kobe Design University Mitsubishi UFJ Bank ·Osaka Gas

▼Public Administration

·Hyogo Prefecture/ Hiroshin

·Fukuoka Prefecture Police

Prefecture/ Fukuoka Prefectur

### **Industrial Design Course**

Toyota Motor Corpor ·IRIS OHYAMA Nissan Motor Co., Ltd. ·Honda Motor Co. Ltd. •NIDEC Instru ·Yamaha Motor Co., Ltd. ·DAIHATSU MOTOR CO., ·Namura Shipbuilding Information, Medical and · Daikin Industries

Tokyo Electron ·LIXIL ·YKK AP **Design Futures Course** 

-JCOM

·LINE

JTB Publishing

RKB Mainichi Broadcasting Corporation · EPOCH Company, LTD.

·BAKERU ·Planmake ▼designer ·Mazda Motor Corporation

Nippon Design Cente -BALMUDA -MOTHERHOUSE ·Toyama Design Cente

•Monster Lab Technology ·Hakuhodo Produc ·Daikin Industries Sumitomo Mitsui Banking The Nishi-Nippon City Ba ·Rakuten Group (Da The Norinchukin Bank ·Fujitsu (SE) •FICC (Web Master ·Kyushu NS Solution ·Ministry of Land. Infrastructure ·e-Seikatsu Co., Ltd. ·National Institute fo ·Oita Prefectural Office Kitakyushu City Office Munakata City Office ·HITACHI(Design Rese ·Karatsu City Office

Okinawa Institute of Science and **▼**Faculty Beijing Institute of KYUSHU ELECTRIC POWER CO., ▼Public facilities, art Fukuoka City Science ·Fukuoka Asian Art Museur Promotion Agency

organizations, etc ·Fukushigoto

### Media Design Course

·NTT DoCoMo ·NTT Data JCOM Co., Ltd. IBM Japan ▼Advertising & Planning

·Hakuhodo

·CyberAgent

·TOPPAN

·Zebura

Japan Broadcasting Corporation TV TOKYO WOWOW ·Pony Canyon

·CAPCOM

▼Web and ICT Service ·SQUARE ENIX

·LEVEL-5

teamLab KOO-KI ·Dai Nippon Printing ·General Asahi

▼Information Equipme

·East Japan Railway ·Kvushu Erectric Power Kyushu University Kyushu Sangyo University ·Tokio Marine & Nichido

### **Acoustic Design Course**

Equipment, Hearing Aids and · ALPS ALPINE Ono Sokki ·Sony Global Ma

· DENSO TEN ·Toshiba

· IVCKENWOOD · Yamaha Manufacturing

▼Acoustic Measurement

·Nagata Acoustics Nihon Onkyo Enginee ·Obayashi Corporatio ·Kajima Corporation · Taisei Corporation ·Kobavasi Institute of Physica ·Yotsumoto Acoustic Design

·Honda R&D TV Asahi ·Nissan Motor Co. Ltd. ▼Software and Syste ·NTT Data

·Mainichi Broadcastin NHK Media Technology ·wowow NTT Communication

·NTT DoCoMo

rming Arts & Art Managemen ·Shiki Theatre Company ▼University, Research Kyushu University
 Kyushu Institute of Technology · Fukushima University Tokyo University of the Art The University of Tokyo •NTT Research & Development

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·DigiOn

### **Statistics**

### International Students

(As of May 1, 2024)

Country	Italy	Iran	India	Indonesia	Ukraine	Ecuador	Netherlands	Canada	Guatemala	Sudan	Senegal	Thailand	Tunisia	Germany	Philippines	Brazil	France	Venezuela	Malaysia	Myanmar	United Kingdom	South Korea	Taiwan	China	America	Total
Under graduate	3						1		A STATE OF THE PARTY OF THE PAR					3					1		2		3	5		18
Graduate	2	2	1	10	1	1		1	1	1	1	7	1	2	2	2	4	1		4		7	6	88	4	149
Total	5	2	1	10	1	1	1	1	1	1	1	7	1	5	2	2	4	1	1	4	2	7	9	93	4	167

### Students

(As of April 1, 2024)

			1st year	2nd year	3rd year	4th year	Total
	The state of the s	Environmental Design Course	31	31	36	38	136
		Industrial Design Course	43	45	46	51(1)	185(1)
		Design Futures Course	24	29	30(1)	32(1)	115(2)
	School of Design	Media Design Course	43	52	48	67(2)	210(2)
U		Acoustic Design Course	33	44	44	48	169
Undergraduate		Non-Course-Specific Entrance Examination	21			Malaka.	21
dua	Department of Environn			1/2		3	3
te	Department of Industria			BIN WE		5	5
	Department of Visual C					5	5
	Department of Acoustic					4	4
	Department of Art and	Information Design		379		5	5
		Total	195	201	204(1)	258(4)	858(5)
		Strategic Design Course	14(2)	21(5)			35 (7)
		Environmental Design Course	30(5)	40(9)			70(14)
	Department of Design	Human Life Design and Science Course	21	17(3)			38(3)
18	(New Course)	Design Futures Course	26(8)	22(9)			48(17)
		Media Design Course	28(5)	37(6)			65(11)
Master		Acoustic Design Course	34(4)	28(1)			62(5)
ter	Department of Design (Old Course)	Human Science Course		1(1)			1(1)
	Department of Design S	Strategy		2			2
	/////	Total	153(24)	168(34)			321(58)
	Department of Design		32(16)	20(10)	40(24)		92(50)
Doctor	Department of Design S	Strategy		The state of	15(3)		15(3)
٦		Total	32(16)	20(10)	55(27)		107(53

(): Number of International Students

# Admissions

### **Admission Policy**

### School of Design

The entrance examinations for the School of Design, Department of Design are roughly divided into two types: Course-Specific or Non-Course-Specific.

In the Course Specific Entrance Examination Non-Course-Specific Entrance Examination, Non-Course-Specific Entrance Examination is that in their first year and then select the course they

There are two types of Course-Specific Entrance urses (Industrial Design Course and Design Futures Course) have been offering addition, since 2021 entrance examination, two co School-Recommended Selection.

In General Selection (first semester), students are selected based on whether they have a good understanding of the subjects studied in high school. Comprehensive Selection varies with each course and is based on practical skills, creativity, motivation, and

### Graduate School of Design

### Master's Program

There are two types of admission for the Master's Program in the Graduate School of Design: Personal Merits and the General Entrance Examination. The enrollment quota for each type of admission (the total number for spring and fall admission) is approximately 42 and 78, respectively.

For admission by Personal Merits, we accept applicants who have obtained achievements through meaningful study, research, or creative activities in their careers before entering the university and during their bachelor's programs. We welcome working adults, international students, and students in other faculties and universities. Selection is based on documents (English Language Proficiency Test score, transcripts, personal statement, etc.) and an interview. The interview is conducted online, so there is no need to come to Japan, making it easy for those living overseas or far from home. In addition to a certain English language proficiency level, the General Entrance Examination selects applicants with the basic academic skills and knowledge required for the course they wish to take. The examination consists of English (external English Language Proficiency Test), specialized subjects, and an interview. For the specialized subjects, applicants must select from the subjects specified by the course they wish to take. The Department of

Design promotes the internationalization of education and introduces a system that allows students to obtain the necessary credits only by taking subjects in English. Therefore, the applicants can choose to take the examination in English as well as Japanese.

### · Doctoral Program

The enrollment quota for the Doctoral Program in the Graduate School of Design is 30. We welcome working adults, international students, and graduate students from universities who have obtained advanced research and implementation achievements.

The entrance examination is conducted by interview. An online interview is also available. Applicants should consult with the academic supervisors of their choice in advance. The Department of Design promotes the internationalization of education, and all subjects offered in the doctoral program are available in English.

### Admissions for Undergraduate / Graduate Students

Please check the website of Kyushu University for the admission classification.

VISION2030

Kyushu University

KYUSHU VISION 2030

Faculty of Design, Graduate School of Design, School of Design Kyushu University







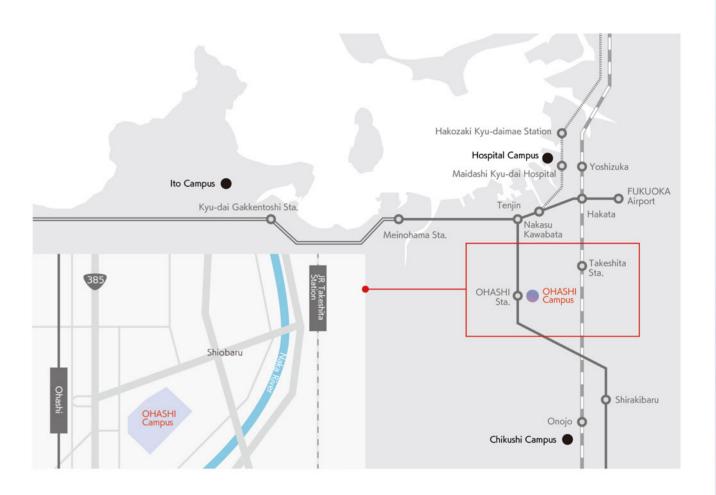
# History

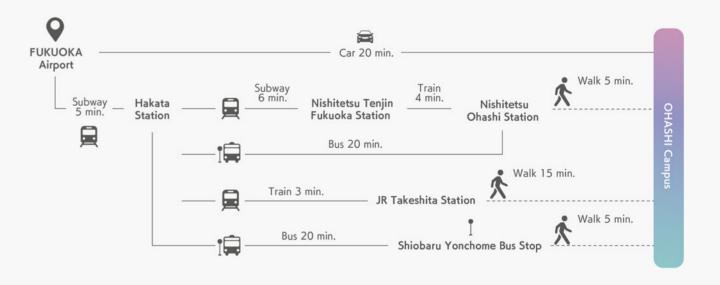
• Feb. 27th 1963	Committee for the establishment of Kyushu University of the Arts formed.
• Oct. 18th 1966	Preparatory committee for Kyushu University of Industry and the Arts (tentative name) formed.
• Jun. 1st 1967	Preparatory office for the Kyushu Institute of Design established.
• Apr. 1st 1968	The School of the Kyushu Institute of Design was established, comprising of the Departments of Environmental Design, Industrial Design.  Visual Communication Design, and Acoustic Design.
• Apr. 1st 1972	The Advanced Course of Design was established.
• Apr. 1st 1977	The Advanced Course of Design was discontinued.
• May 2nd	Master's programs at the Graduate School of the Kyushu Institute of Design were established, comprised of the Divisions of Living Environmental Studies and Audio and Visual Communication Studies.
• Apr. 1st 1980	Health Care Center established.
• Apr. 1st 1986	The Departments of Environmental and Visual Communication Design were reorganized.  The staff of each department were divided into two groups.
• Apr. 1st 1988	The Department of Industrial Design and the Department of Acoustic Design were reorganized.  The staff of each department were divided into two groups.
• Apr. 1st 1993	The Graduate School (Doctoral Course) of the Kyushu Institute of Design was established, comprised of the Divisions of Living Environmental Studies and Audio and Visual Communication Studies.
• Apr. 1st 1997	The Departments of Environmental Design, Industrial Design, Visual Communication Design, and Acoustic Design were reorganized.
	The Department of Art and Information Design was established, comprised of three sections: Media Art and Culture, Media Design, and Information Environment Sciences.
	Design Research Center established.
• Apr. 1st 2001	The Graduate School of Kyushu Institute of Design was reorganized.
• Oct. 1st 2003	The Kyushu Institute of Design and Kyushu University are unified.
	The School of Design, Graduate School of Design and Faculty of Design of Kyushu University are established.
• Apr. 1st 2006	The Department of Design Strategy, Graduate School of Design of Kyushu University was established.
• Apr. 1st 2008	The doctoral program in the Department of Design Strategy, Graduate School of Design of Kyushu University was established.
	Department of Design of the Graduate School of Design restructured around a four-course system: the Human Science Course,
	Communication Design Science Course, Environment and Heritage Design Course, and the Content and Creative Design Course.
• Jul. 1st 2009	The Faculty of Design, Kyushu University was reorganized.
	Departments of Environmental Design, Human Living System Design, Visual Communication Design, Acoustic Design, Art and Information Design and Applied Information and Communication Sciences were discontinued. The Departments of Human Science, Communication Design Science, Environmental Design, Content and Creative Design, and Design Strategy were established.
• Apr. 1st 2010	The doctoral program in the Human Science International Course of the Department of Design, Graduate School of Design of Kyushu University was established.
• Apr. 1st 2013	The Research Center for Applied Perceptual Science, Faculty of Design of Kyushu University is established.
• Oct. 1st	The Department of Environment and Heritage Design was restructured as the Department of Environmental Design, offering a total of 17 subject groups.
• Aug. 1st 2014	The Physiological Anthropology Research Center at the Faculty of Design, Kyushu University is established.
• Apr. 1st 2015	The Social Art Lab at the Faculty of Design, Kyushu University was established.
• Apr. 1st 2017	The Environmental Design Global Hub at the Faculty of Design, Kyushu University is established.
• Apr. 1st 2018	The SDGs Design Unit at the Faculty of Design, Kyushu University is established.
• Jun. 1st 2018	50th Anniversary of "Design"
• Apr. 1st 2020	The School of Design is reorganized with the establishment of Department of Design; composing of the Environmental Design Course, Industrial Design Course, Design Futures Course, Media Design Course and Acoustic Design Course.
• Apr. 1st 2021	The Social Art Lab was dissolved. The Design Initiative for Diversity & Inclusion at the Faculty of Design, Kyushu University is established.
• Apr. 1st 2022	The Graduate School of Design is reorganized with the establishment of Department of Design; Strategic Design Course, Environmental Design Course, Human Life Design and Science Course, Design Futures Course, Media Design Course and Acoustic Design Course.
	The Faculty of Design, Kyushu University is reorganized.  Departments of Human Science, Communication Design Science, Environmental Design, Content and Creative Design, and Design Strategy were dissolved. The Departments of Strategic Design, Environmental Design,
	Human Life Design and Science, Design Futures, Media Design and Acoustic Design are established.

<ul> <li>Past President of Kyushu Institute of Design</li> </ul>	KOIKE Shinji OHTA Hirotaro YOSHITAKE Yasumi ANDO Yoshinori	(1968 to 1974) (1974 to 1978) (1978 to 1986) (1986 to 1994)	<ul> <li>Past Dean of Faculty of Design, Kyushu University</li> </ul>	SATO Haruhiko YASUKOUCHI Akira ISHIMURA Shinichi YASUKOUCHI Akira	(2003 to 2005) (2005 to 2009) (2009 to 2013) (2013 to 2017)
	YOSHIDA Sho TAKIYAMA Ryuzo	(1994 to 2002) (2002 to 2003)		TANI Masakazu OMOTO Akira	(2017 to 2021) (2021 to present)
	Trici Trivir ity u20	(2002 to 2003)	l,	OMOTO ARIIG	(ZOZI to present)

The Center for Design Fundamentals Research at the Faculty of Design, Kyushu University is established.

# **Access**





irections from Ito Campus

Please refer to the diagram above for details beyond Nishitetsu Tenjin (Fukuoka) Station



om Tenjin Station to Kyudai Gakkentoshi Station, you may have to change trains at Meinohama Station. All required times are approximate

