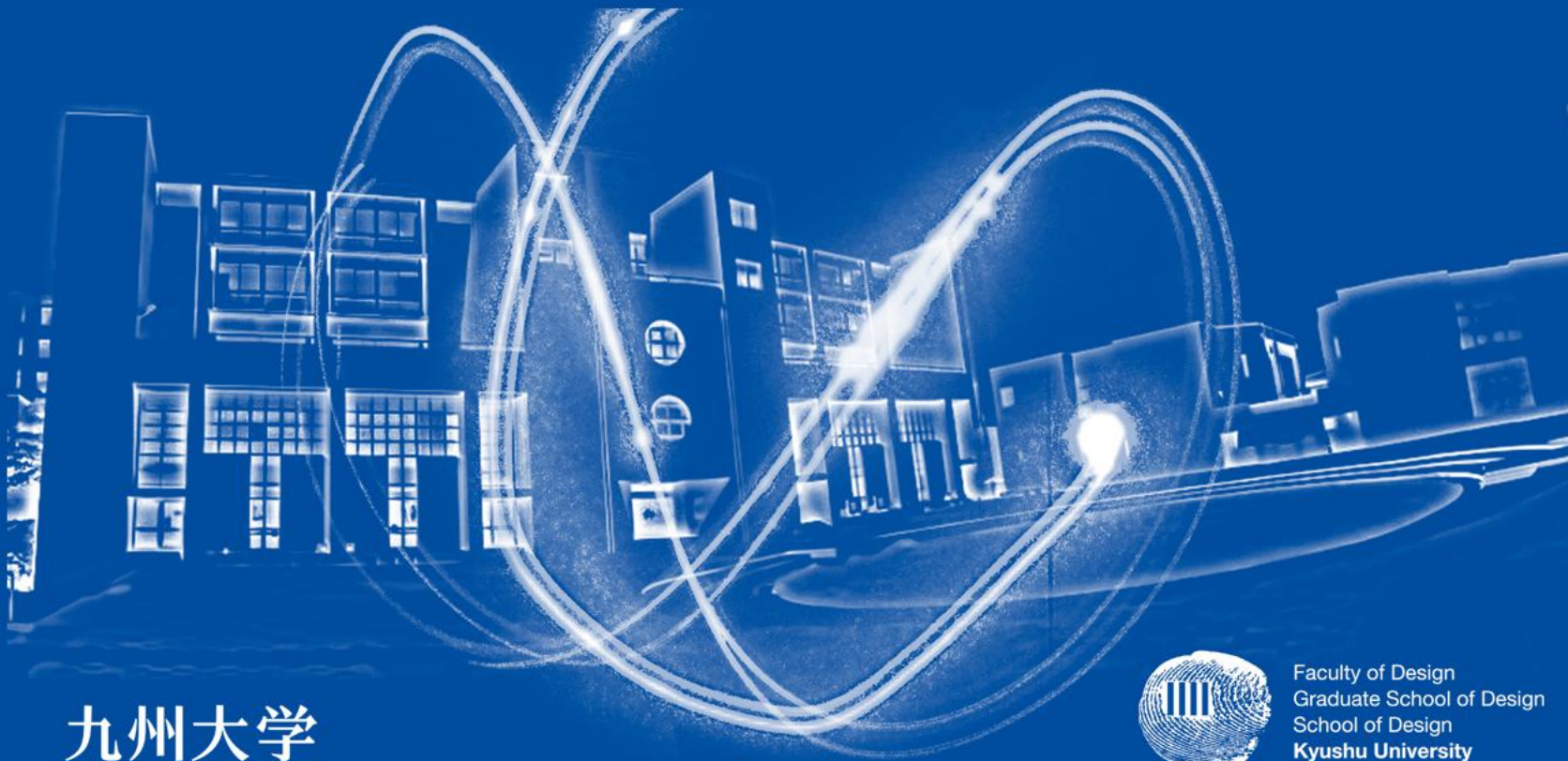




- GEIKO'S MUG DESIGN -

- DESIGN -



九州大学



Faculty of Design
Graduate School of Design
School of Design
Kyushu University

- RATIONAL -

The base design was created under the premise of 'less is more,' aiming to simplify, through lines, the meaning of Geiko, not only for students but also for faculty and staff. The selected area is colloquially known as the 'frying pan' by students, as it serves as a gathering and celebration point at various moments, from festivals to snow games. The chosen colors are shades of blue, inspired by the Geiko logo. This logo features two paint stripes that evoke the infinity symbol, representing the relentless pursuit of relationships and knowledge by each of us who are part of Geiko. Paint was chosen to highlight the artistry that defines us at the design school. The use of lines in the base design, along with the color, seeks to evoke the aesthetics of a simple,

- FINAL DESIGN -

Paint

School
Design

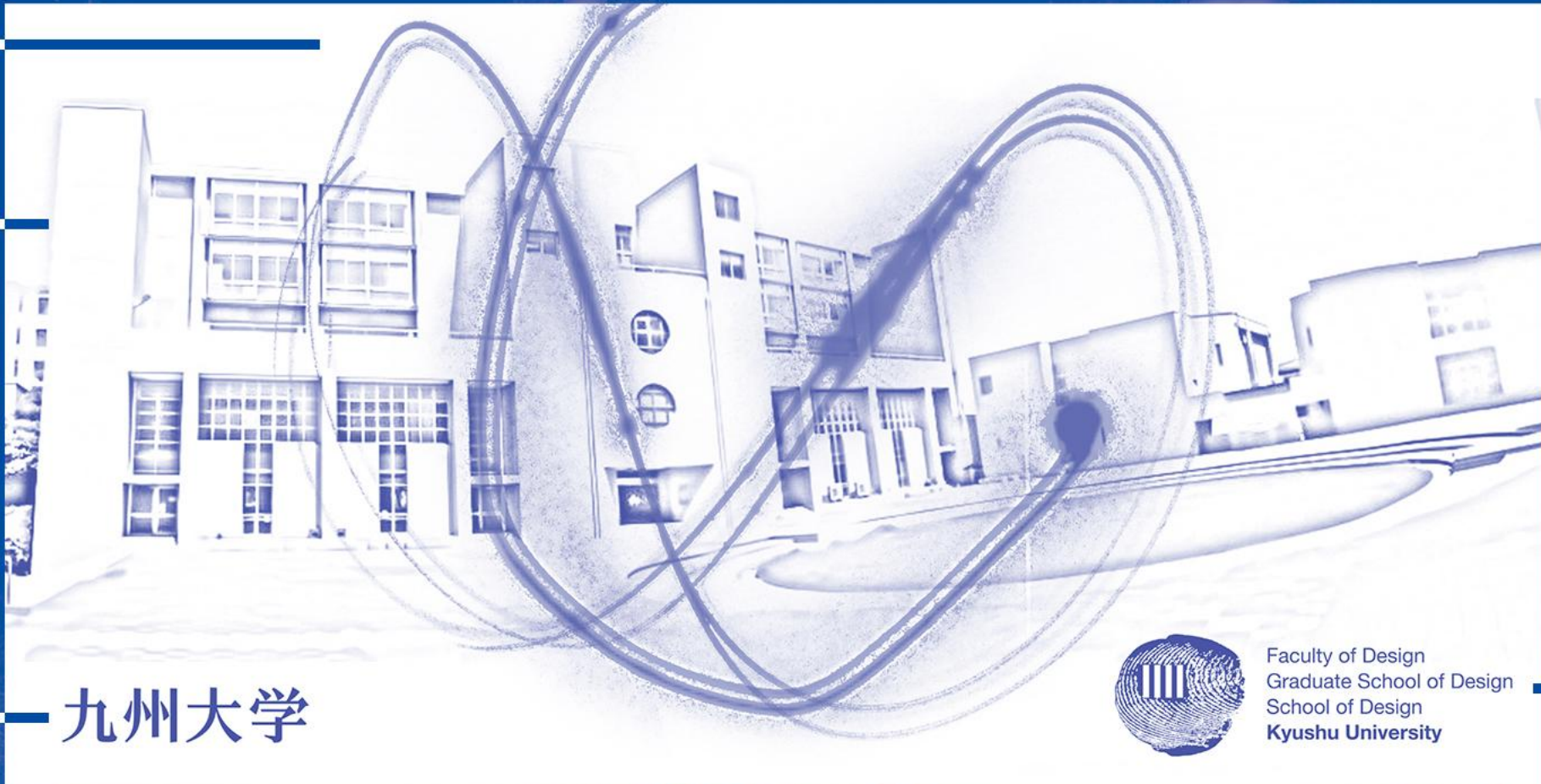
University
Logo

九州大学



Faculty of Design
Graduate School of Design
School of Design
Kyushu University

Geiko
Logo



- MOCK UP -



- VERSATILITY -

“The mug can change color and its versatility allows for the combination of shapes and even printing on the bottom.”

