

Geiko Original Goods (Tote Bag)

Graphic Design Contest

This year, we will produce a tote bag as part of the “Geiko Original Goods” series, and we are looking for a graphic design for it! The bag will be used as souvenir for domestic and international universities.

Contest Details	A tote bag design suitable as a Geiko souvenir item.
Application Period	Aug 4 - Sept 30, 2025
Eligibility	Students and staff of the School of Design, Graduate School of Design, Faculty of Design
How to Apply	<p>Please fill out the designated application form and submit the following:</p> <ul style="list-style-type: none">• Required information : name, affiliation, academic year or job title, email address, and phone number• Upload two files : “Design Data for Review” and “Submission Template” <p>※Please include your name at the end of each file name. Example: “DesignData_YourName”</p>
About Design	<p>Product Specifications</p> <ul style="list-style-type: none">• Bag color: Choose one — “Night Black” or “Navy” (Actual color may vary slightly due to fabric material)• Material: Canvas• Size (approx. cm): H37 × W39 × D11• Printable area: H20 × W27 (front side only; see template for details)• Printing method: Two-color silk screen printing <p>※ If using the Geiko logo, please refer to the Geiko VI Guidelines.</p> <p>※ Thin lines may blur during printing. (Use line width of at least 0.6mm and cut-out width of at least 0.8mm as a guideline.)</p>

Design Requirements	<p>Please propose a design that meets the following criteria:</p> <ul style="list-style-type: none"> • Promotes Geiko • Can be distributed widely to people of all ages, both domestically and internationally • Intended for everyday use, such as commuting to work or school
How to judge	<p>One outstanding graphic design will be selected based on the following criteria:</p> <ul style="list-style-type: none"> • Alignment with the three design requirements above • Ease of production for commercialization <p>※Depending on the review results, the design may not be selected for production.</p>
Announcement of results	<p>Results will be announced in mid-November 2025 via the student portal and campus bulletin boards.</p> <p>The winner will also be recognized at the Spring Graduation Ceremony.</p>
Prize	<p>The design award winner will receive a certificate of commendation and a prize: Amazon gift card worth ¥30,000.</p> <p>※Faculty and staff are not eligible for the Amazon gift card prize.</p> <p>※If the design is selected for production, the completed original good will also be presented.</p>
Precautions	<p>【Precautions】</p> <ol style="list-style-type: none"> 1. Only one submission per person is allowed. 2. Submissions may be made individually or as a group (prizes will be awarded to the group). 3. Designs must be original and unpublished. 4. All intellectual property rights of the winning design will be transferred to Kyushu University. 5. The winner agrees not to exercise moral rights regarding the design. <p>If the design is selected for production, adjustments may be made to the design for specification purposes.</p>
Contact	<p>Planning and Public Relations Section, General Affairs Division, School of Design</p> <p>TEL : 092-553-4442 MAIL : gkskoho@jimu.kyushu-u.ac.jp</p>

① 【Application form URL】

<https://forms.office.com/r/mHKneVaYMC>

Click here for QR



② 【Design Materials (Template, Geiko Logo)】

https://storage.design.kyushu-u.ac.jp/public/N-5gQmqKDYweVheySh86Va8Z8nSfIW_6OIA6bNscCO26

Click here for QR

