Geiko Original Goods Decorative Tape Design Contest

This year, we will produce decorative tape as part of the "Geiko Original Goods" series, and we are looking for a graphic design for it! The tape will be distributed as a souvenir for domestic and international universities and as a promotional item to promote the appeal of Geiko more broadly.

Contest Details	**" Stick with Geiko Products"** Please create a design for decorative tape that expresses the unique spirit of Geiko by focusing not only on the pattern, but also on the act of applying it. We welcome creative ideas—not just in terms of graphics, but also regarding shape and cutting methods.
Submission period	September 14, 2026 – November 23, 2026
Eligibility	Students, faculty, and staff members of Geiko (School of Design, Graduate School of Design, and Faculty of Design). • Entries may be submitted individually or as a group. • Each person (or group) may submit as many entries as they like.
About design	Please propose a tape design, along with its concept and design description, for potential commercialization as a Geiko original good. **A. Graphic design** The submitted graphic design will be printed as a repeating pattern to produce the tape. Entries may be submitted under either of the specifications below and can be created as either digital or hand-drawn artwork. **[Standard specification] (15 mm or 24 mm width)** Create a graphic design for a standard straight-line decorative tape using the designated template. **[Custom specification]** We encourage you to propose designs that incorporate special shapes or processing, such as wavy edges, zigzag cuts, perforations, or other unique features. We encourage applicants to think freely about the possibilities of masking tape as an adhesive material, without being limited by conventional forms or uses. **B. Concept and design description** Please describe the design concept, the aspects of Geiko you wish to emphasize, the way the design takes advantage of the idea of adhering or "sticking," the innovations in shape or cutting methods, if any, and the intentions behind the design. Please also suggest possible uses or situations in which the masking tape could help communicate the appeal of Geiko to a wider audience.

How to submit	Please complete the designated submission form, upload the required review sheet in PDF format, and submit your entry. **[Required information]** Name, course/department, academic year or job title, email address, and phone number. **[Upload data]** A PDF version of the designated review sheet containing both “A. Graphic design” and “B. Concept and design description” * Please use your full name as the filename of the submitted PDF review sheet.
How to judge	Entries will be reviewed by members of the Geiko original goods Review Committee, and one outstanding design will be selected. The winning design is expected to be commoditized; however, depending on review results, no design may be selected for production.
Announcement of results	Results will be announced in mid-December 2026 via the student portal and campus bulletin boards. The winning design and winner will be announced on the Geiko website and through social media channels. When the winner's name is published, a pseudonym may be used upon the winner's request. The winner will also be recognized at the Spring graduation ceremony.
Prize	The design award winner or group will receive a certificate of commendation and a prize of an Amazon gift card worth ¥30,000. • Faculty and staff members are not eligible for the Amazon gift card prize. • If the design is selected for production, the original good produced will also be presented to the winner.

Precautions	[Important notes] 1. Submitted works must be original designs created by the entrant(s). 2. Works that have previously been submitted to other competitions may be submitted, provided they have not received awards or been commoditized. 3. The winner will grant Kyushu University and any third party designated by the University the right to use the winning design, free of charge and without restriction, for public relations, advertising, commodifying, and any other activities approved by the university. 4. The winner agrees not to exercise moral rights with respect to the use of the winning design by Kyushu University or any third party designated by the university. 5. When the winning design is used for commercialization or other purposes, the creator's name will be displayed, to the extent reasonably possible given the nature of the medium, with the creator's consent. A pseudonym may be used if requested. 6. The winner agrees that Kyushu University may sublicense the right to use the winning design to third parties. 7. Following selection, the design may be modified or adjusted as necessary for commodification or other approved uses. 8. The winner will be requested to cooperate in product manufacturing and packaging design.
Contact	Planning and Public Relations Section, General Affairs Division, School of Design TEL: 092-553-4442 MAIL: gkskoho@jimu.kyushu-u.ac.jp

1. Application Form URL

QR Code

https://forms.cloud.microsoft/r/9HmG8e4udH

2. Design Materials (Template)

QR Code

https://storage.design.kyushu-u.ac.jp/public/v-aAQ4GKFrwdIZzYRo820Dq92fBszaOefK0SkVd2

When creating the decorative tape graphic Design, please refer to the Design Guidelines available on the website of Matsuzaki Co., Ltd., the production partner for this project.
https://www.matsuzaki-l.co.jp/wpcms/wp-content/uploads/2020/08/01-design_notice.pdf

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About Matsuzaki Co., Ltd. (Production Partner for the Masking Tape Project)

Matsuzaki Co., Ltd. develops products that meet a wide variety of needs through its advanced manufacturing facilities and technical expertise.

We encourage you to explore the Matsuzaki website and product samples for inspiration.

Website: https://www.matsuzaki-l.co.jp/

Those who would like to view product samples are welcome to visit the Planning and Public Relations Section (2nd Floor, Administration Building).







